



MONDADORI

PRESS RELEASE

MONDADORI: CASAVIVA NOW ALSO ON SALE IN BULGARIA

The number of international editions of the magazine rises to three

Segrate, 22 October 2008 – *Casaviva*, the Mondadori monthly which for the last 36 years has been covering the evolution of Italian interior design and homes is now published in Bulgaria as well.

This new launch is part of a process to export the Mondadori brand to the main foreign markets, in particular in Balkan Europe and the Far East, thanks to the successful mix which has always characterised the parent magazine, interpreter of Italian style and quality in furnishing and décor and headed in Italy by Marina Carrara.

For all lovers of interior design, *Casaviva* Bulgaria will be a unique tool to find exclusive solutions and creative ideas to create the décor of their dreams and stay in touch with all that is fashion.

The result of a licensing agreement with Attica Media Bulgaria Ltd, *Casaviva* Bulgaria joins the Thai edition of the magazine launched in March 2006 and the Greek edition which appeared in February 2008 as a Sunday supplement to *Eleftherotipia*, one of the leading Greek national dailies.

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