



**MONDADORI**

PRESS RELEASE

**MONDADORI FRANCE: AGREEMENT FINALISED WITH SOFIMAV  
FOR THE SALE OF TWO TITLES**

*Segrate, 30 September 2008* - Following the exclusive negotiation agreement, that was announced on 25 June, Arnoldo Mondadori Editore S.p.A. has today formalised the sale to Sofimav of two specialised titles published by Mondadori France.

The operation is part of ongoing activities aimed at focusing the company's portfolio of titles in France in the up-scale and mass market segments.

The magazines involved in this transaction, for which a price of €1.3 million has been agreed, are *La Pêche et les Poissons* and *Pêche Mouche*.

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