



**MONDADORI**

PRESS RELEASE

**GRAZIA: NEW INTERNATIONAL LAUNCH  
THE 15th EDITION OF THE MONDADORI WOMEN'S TITLE IS LAUNCHED  
IN INDONESIA**

*Segrate, 19 November 2009* – The international network for *Grazia* will, from tomorrow, include a new edition to be published in Indonesia by the Femina Group, the country's leading publisher of women's fashion and lifestyle titles.

With this new launch, following on from recent launches of *Grazia* in Thailand, France and China, the total number of foreign editions of the magazine rises to 15; confirming the position of the 'Grazia International Network' as one of the most significant players in the magazine business in terms of the rate of growth of licences since 2004 to today.

The new glossy monthly, edited by Zornia Devi, will consequently also bring to Indonesia the 'easy chic' formula that is the international characteristic of the *Grazia* brand: fashion, news and celebrities, along with glamour ideas and suggestions and information about the latest trends.

Femina Group is one of Indonesia's leading media groups, with a strong presence in the fashion sector. The titles in its portfolio include, *Femina*, the country's leading women's weekly; *Dewi*, one of the most important luxury and fashion monthlies; *Gadis*, the leading magazine for teenagers; as well as the international titles *Men's Health* Indonesia and *Reader's Digest* Indonesia.

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