

MARCO CASARETO APPOINTED EDITOR OF GEO

Milan, 17 September 2010 – From next week, Marco Casareto will be the new editor of the monthly magazine *Geo*.

Marco Casareto, 43, was born in Chelmsford, England. After studying physics at the University of Milan, he began freelancing for a number of magazines including, from 1993, *Focus*.

He joined the editorial staff of the Gruner+Jahr/Mondadori monthly three years later and in 2000 was appointed section chief with responsibility for coordinating the *Focus Extra* brand extension. Managing editor from 2002, in 2004 he became the coordinator of the new Gruner+Jahr/Mondadori title, *Focus Storia*, of which he became deputy editor in 2006 and editor in 2008. The same year he was appointed editor of *Geo*, a role he kept until November 2009, when he focused on the monthly *Focus Storia* and related editorial projects.

Following the launch of three new titles in 2010 (*Wars*, *Biografie* and *Collection*), Casareto today re-takes the helm at *Geo*.