



MONDADORI

MONDADORI, APPOINTMENTS:

ANNALISA MONFREDA TO EDIT *COSMOPOLITAN* FROM 14 SEPTEMBER

Segrate, 9 September 2010 – From 14 September Annalisa Monfreda will take over as editor of *Cosmopolitan*, the Italian edition of the world's top-selling monthly, with 60 international editions, managed by the Hearst-Mondadori joint venture.

Annalisa Monfreda, 32, was born in Bari, and began working as a journalist in 1996. In 2002, after a Master in Journalism from the University of Urbino and an internship in the “home news” department of *Corriere della Sera*, she began a series of collaborations with different magazines. In 2004 she joined the staff of Gruner+Jahr/Mondadori working on the monthly title *Geo*. In 2008 she was appointed editor of *Topgirl* and in November 2009 became the editor of *Geo*.

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