



MONDADORI

PRESS RELEASE

STEFANO DE ALESSANDRI NEW GENERAL MANAGER OF MAGAZINES ITALY

Segrate, 11 October 2010 - Stefano De Alessandri has been appointed the new general manager of Magazines Italy of the Mondadori Group.

De Alessandri, 50, was born in Milan and has a degree in economics and business administration from Milan's Bocconi University. He has an extensive and wide-ranging knowledge of the Italian magazine market and has, over the years, also built up considerable managerial experience with important positions at large International publishers.

De Alessandri began his professional life at RCS in 1989, where he held a series of jobs with growing responsibility until 1999, when he moved to Condé Nast as deputy general manager and director.

In 2003 De Alessandri was appointed managing director and general manager of Gruner+Jahr/Mondadori, where he remained until 2005, when he was appointed chief executive and general manager of Hachette Rusconi, the Italian arm of the Lagardère Active group, where he remained until now.

The Mondadori Group wishes to thank Gianni Vallardi for his valuable contribution, made with competence, passion and professionalism during the whole of his time with the company.

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