

PRESS RELEASE

MONDADORI: CASAVIVA FROM JUNE ALSO IN UKRAINE

The brand is now present in seven countries

Segrate, 13 April 2011 - From June **Casaviva**, the Mondadori interiors monthly, will also be published in Ukraine, the result of a licensing agreement with **Sanoma Media Ukraine**.

This new international edition of the magazine is part of the process of the expansion of Mondadori brands in the world's leading markets, particularly Eastern Europe and the Far East, that are highly receptive to the successful mix that has long characterised *Casaviva*. Since 1973 a leading interpreter of the style and quality of Italian furniture, the monthly aims to become a reference point also in the Ukraine for lovers of interior design in search of exclusive solutions and creative ideas for their living spaces.

Casaviva Ukraine will join the other editions of the magazine published every month around the world besides Italy: Thailand, India, Serbia, Bulgaria and Greece. *Casaviva* is also present in China, thanks to the collaboration of the magazine *Rayli Home*.

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