

PRESS RELEASE

MONDADORI: ANTONIO PORRO APPOINTED NEW GENERAL MANAGER EDUCATIONAL

Segrate, 2 May 2011 - Antonio Porro will be the Mondadori Group's new General Manager Educational from June.

Porro will also be proposed to the respective boards of Mondadori Education and Mondadori Electa for the position of managing director.

Porro, who is from Milan, is 46 and has a degree in economics and business administration. Since January 2009 he has been in charge of Mergers & Acquisitions for the Mondadori Group, reporting directly to the deputy chairman and chief executive, Maurizio Costa.

Porro worked previously at Telecom Italia for a period of more than ten years; since 1995 with responsibilities in the Business Division, where he worked, among other things, on strategic marketing, and, from 2001 at the International Division, where he held a number of positions and focused on support and operations for subsidiaries.

He first worked at Mondadori in the early 1990 when he was responsible for development projects.

The Mondadori Group would like to thank Antonio Baravalle for his precious contribution and the seriousness and competence shown, and wishes him the very best in all his future professional endeavours.

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