



MONDADORI

**MONDADORI CREATES “GLAMING”, THE GROUP’S ONLINE GAMING
COMPANY**

Segrate, 28 June 2011 – Mondadori has announced the creation of “**Glaming srl.**” A new company of the Group that will run online public gaming, in compliance with the official declaration published in the G.U.U.E. on 10 March 2011 S-48-079188.

The company, as previously communicated to the market on 7 April, is owned 70% by Mondadori and 30% by Fun Gaming.

The creation of Glaming is consistent with the development of the activities of Mondadori’s Digital area, run by general manager Vittorio Veltroni.

“Our mission is to provide an evolved offer of games and entertainment that is particularly focused on the user experience and aimed at the various targets and communities that are key to Mondadori’s editorial portfolio,” declared Massimo Biagi, general manager of Glaming.

“These are online games, the operation of which is regulated by the government body (the *Amministrazione Autonoma dei Monopoli di Stato*, or AAMS) responsible for the sector. We will therefore make available to our clients, on a completely secure and reliable platform, a range of games, including bingo, poker – in the tournament and cash form - and casino games,” concluded Biagi.

Mondadori is now included in the provisional list of companies deemed eligible for a licence to run online games, pursuant to Art. 24, para 11, from a) to f), of Law N°88 of 7 July 2009.

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