



MONDADORI PRESENTS THE *SALE&PEPE* IPAD AND IPHONE APP

*More than 7.000 recipes, Facebook and Twitter share functions
and video of the Cook&Book Academy*

Segrate, 20 December 2011 – **Sale&Pepe**, the cookery monthly edited by Laura Maragliano, now has an app for the iPhone and iPad.

Every month the magazine – which is a reference point for those in search of exclusive and refined gastronomic proposals – offers the best recipes, columns and background details not only of what's goes on in the kitchen, but everything that circulated around the world of food, with interviews with top chefs and itineraries for visiting places where you can find good food.

Thanks to the new app, it is now possible to take advantage of all this exclusive content also on the move, from your iPhone or iPad. Features of the app include:

- more than **7.000 recipes** accompanied by **photos**, ingredients, preparation times, indications of the level of difficulty and calories, along with a detailed search function to make it easier to find your favourite dish;
- a section dedicated to *Sale&Pepe* Specials where, with a free monthly update, you can find new tasty recipes for all occasions;
- **video recipes** made at the **Cook&Books Academy**, the *Sale&Pepe* cookery school located inside the Mondadori Multicenter in Milan's Piazza Duomo, and featuring **famous Italian chefs**.

With the *Sale&Pepe* app it is also possible to **mark any of the recipes as a "favourite"** and **save the ingredients on a shopping list**. It is also possible to **share** your tastes and recipes with your friends on Facebook and Twitter or even directly by email with a single click.

Facebook and Twitter are integrated in the app, you can share your preferences and favourite recipes with your friends.

The app is available in Italian from the Apple Store for the iPhone and iPad at the price of €2.99. For further informations: <http://www.applicazioni-mondadori.it/periodici/salepepe/>