

“GRAZIA INTERNATIONAL NETWORK”:

THE NUMBER OF EDITIONS OF GRAZIA AROUND THE WORLD RISES TO 20

From March the magazine will be available in Slovenia and by the end of the year in South Africa

Segrate, 20 February 2012 – The “**Grazia International Network**” continues to grow and has now reached **20 editions around the world**.

Following the announcement of an agreement with the publisher *Media24* to launch before the end of the year **Grazia South Africa**, from March the magazine will also be available in **Slovenia**, published under a licensing agreement by Videotop Color Media, a company of the Color Press Group, one of the principal players in the sector in the country.

Unique in the publishing industry in terms of the rapidity of development and the quality of the offer, *Grazia* brings to **four continents** - Europe, Asia, Africa and Oceania – the very best of made in Italy luxury, in a unique and innovative formula that has allowed the title to become one of the international leaders in women’s fashion magazines.

Created in 2005, “Grazia International” is in fact one of the most dynamic magazine networks in the world and is already successfully published in Italy, France, Great Britain, Germany, Russia, Holland, China, Australia, India, the Arab Emirates, Bahrain, Indonesia, Thailand, Serbia, Croatia, Bulgaria, Bosnia-Herzegovina and Macedonia.

And precisely because of its strong links with the world of fashion, the “Grazia International Network” will be present at the “**Milano Fashion Week**” with a “**guerrilla**” action that will have as its protagonists seven models who will “carry” the “Grazia International” logo at the most important fashion shows.

In addition, on Sunday 26 February, from 5pm to 6.30pm, and on Monday 27 February, from 4.30pm to 5.30pm, as part of “**White Milano**”, “Grazia International Network”, in collaboration with **Campari**, will invite the public at its stand to share in a fashion happy hour, during which they can flick through and enjoy all of the magazine’s international editions.