



**MONDADORI ANNOUNCES THE LAUNCH OF A NEW ONLINE PHOTO
AND DOCUMENT AGENCY, MONDADORI PORTFOLIO**

Over 100 years of history, more than 4 million images for the creation of editorial projects

Segrate, 16 May 2012 - **Mondadori Portfolio** is a new online photography and document agency, which for the first time makes available online the historic photo archives of Mondadori's most authoritative titles: *Epoca, Grazia, Tempo, Panorama*. A wealth of previously unpublished photographs and exclusive reports chronicling the history of Italy in the twentieth century through the personalities, events, art, lifestyle, fashion and entertainment of the period.

Alongside this unique collection of images, by many of the most illustrious practitioners of Italian photojournalism, Mondadori Portfolio will also include the experience and the iconographic assets of the MondadoriElecta archive: thousands of the most important Italian and European paintings, along with masterpieces of architecture and sculpture of the classical, modern and contemporary periods, in addition to essays on the most important archaeological sites.

The prestigious international photographic collections of the partner agencies AKG-Images, and Leemage and Album, with content ranging from art to history, from cinema to fashion, from music to literature, will also be directly available from the web site www.mondadoriportfolio.it; a total of over 4 million images available for the creation of editorial projects, of which 1 million searchable online.

In addition to the iconographic area, Mondadori Portfolio offers an extensive document database consisting of the online collection of all of the articles published since 1984 (or from the launch of the title, if later) by *Panorama, Grazia, Donna Moderna* and *Starbene*. But the system can also provide the results of specific searches of the historical collection, all the issues of all the Mondadori titles since their launch, and on the database with the articles from the most popular Italian newspapers and magazines.

For the wealth and uniqueness of the material, the online platform Mondadori Portfolio is a unique tool for anyone working with images and a reliable reference database for research in history and journalism, thanks also to a powerful search engine that makes it possible to explore the archives in a few simple steps.