

The Mondadori Group's environmental policy

This environmental policy illustrates the Group's vision and objectives for reducing the environmental impact of its activities.

Our intention is to predict future developments so that we can establish ourselves, in the medium term, as a benchmark in the media sector as regards the management of environmental issues, going beyond compliance with current regulations.

Our Sustainability Committee, which includes representatives of the main corporate functions, is responsible for the Group's environmental strategy. Identifying potential areas of improvement, it formulates strategic guidelines for implementing policy.

Specifically, our future commitments may be summarised as follows: to cut energy use by, among other things, improving energy efficiency and reviewing business travel management policies;

- to promote the responsible use of natural resources by providing incentives for the use of environmentally-friendly materials, e.g. using certified paper for printing our products;
- to improve the management of waste, whether originating from Mondadori sites or from product distribution activities;
- to influence our suppliers by using environmental sustainability criteria in the selection and management process so as to guide the chosen suppliers to act according to this environmental policy;
- to raise awareness of environmental issues among our customers, using our products themselves as a way of promoting sustainability.

Our joint commitment to the five aims set out above is part of a broader vision related to the fight against climate change, which we believe to be a key aspect of our environmental strategy.

We are aware that the involvement of our employees is critical to us improving the Group's environmental performance. It is therefore in our interests to promote responsible behaviour within the company through communication and dialogue.

This policy is part of our broader sustainability management strategy, the details of which are communicated, both internally and externally, by drawing up and publishing the annual Group Sustainability Report, and via the company intranet and website. We are committed to disseminating and communicating this environmental policy to our stakeholders, particularly employees, customers and suppliers, and to ensuring that the Group's policy, strategy and objectives regarding environmental and sustainability issues are regularly reviewed and updated.