

PRESS RELEASE**MONDADORI PUBLISHES ITS SUSTAINABILITY REPORT**

Segrate, 4 September 2012 - Mondadori has announced the publication of its Sustainability Report for the year 2011. The document, which is available online at www.mondadori.it - in the "Sustainability" section, provides an account of the performance and the main initiatives of the Mondadori Group in Italy in terms sustainable development.

The process, launched by Mondadori with the creation of its Sustainability Committee and the preparation of a social report for internal dissemination and use, has led to the publication of the first public document in which the Group gives an account of its approach to issues of social responsibility.

"For over a hundred years Mondadori has been a publishing house driven by a passion for the craft of publishing, a curiosity about new tastes and trends and the courage to innovate. We are part of the history and culture of our country and we have always been aware of the role of responsibility that each company and especially a company engaged in culture, has with respect to the broader community," Maurizio Costa, deputy chairman and chief executive of the Mondadori Group.

"With the Sustainability Report our relationship with all our stakeholders is enhanced with a tool for dialogue and reflection that will help both them and us to continue to pursue growth while continuing to respect the values that have always guided us," Costa concluded.

The presentation of the issues and the data in the 2011 Sustainability Report has been made in accordance with the guidelines of the *Global Reporting Initiative* (GRI - version G 3.1 with application-level C+) and reviewed by an external company. In line with this, Mondadori's Code of Ethics has been revised, to take account of new demands and needs of all its stakeholders.

The "Sustainability" section of the company's web site www.mondadori.it also includes a presentation of the Group's environmental policy, in terms of its vision and objectives for a reduction of the environmental impact associated with their activities, promoting, among other things, a responsible use of natural resources.

Mondadori Press Release

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