

PRESS RELEASE**GRAZIA INTERNATIONAL NETWORK TO LAUNCH GRAZIA POLAND
AND GRAZIA SPAIN**

These two launches raises to 22 the number of international editions around the world

Segrate, 18 September 2012 - Mondadori has announced the launch of two new international editions of *Grazia*, further confirmation of the global success of the magazine that interprets played Italian fashion and style around the world.

Mondadori has signed a licensing agreement with Wydawnictwo Bauer Sp. Z O.O. SP.K., a leading publisher in Poland and part of the Bauer Media Group, for publication of the magazine. *Grazia* Poland, which will hit newsstands in the coming months as a fortnightly, will be edited by Anna Zaleska.

Meanwhile the launch is planned in 2013 of the Spanish edition of *Grazia*, to be published under license by Prisma Publicaciones, a company wholly owned by the Planeta Group. *Grazia* Spain, which raises to ten the number of weekly editions of the magazine around the world, will be edited by Charo Izquierdo.

“With the launches in Poland and Spain, *Grazia* will soon be present in all major European countries, an incredible achievement, especially in light of the difficult economic scenario,” said Zeno Pellizzari, head of Mondadori’s International Activities. “The Polish edition will be published by Bauer, with whom Mondadori has a long-standing partnership, built around the success of the UK edition of *Grazia* and soon to be further strengthened with the acquisition by Bauer of ACP Magazines, the publisher of *Grazia* Australia,” Pellizzari added.

“*Grazia* Spain, which will launch next year, will be published by Prisma Publicaciones, part of the Planeta Group, one of the largest and most successful media players in the world. We are extremely proud to be working with Bauer and Planeta and we are sure we have made the best possible choice to ensure the success of these two new key editions of *Grazia*.” Pellizzari concluded.

Grazia Poland and *Grazia* Spain will be characterised by the unmistakable “easy chic” style and the refined editorial mix that has made *Grazia* a point of reference around the world.

Unique in the world scene for the rapidity of its international expansion across four continents, *Grazia* is one of the most appreciated media in the fashion and beauty industries.

Apart from Italy, the magazine is successfully published in France, Great Britain, Germany, Holland, Russia, Australia, United Arab Emirates, South Africa, China, Indonesia, Bahrain, India, and Thailand, Croatia, Serbia, Slovenia, Bulgaria, Bosnia-Herzegovina and Macedonia, to which the Polish edition will be added in the coming months followed by the Spanish version in 2013.