

PRESS RELEASE**TU STYLE: MARINA BIGI TO BE THE NEW EDITOR**

Segrate, 22 October 2012 - Marina Bigi will be the new editor of *Tu Style* from 2 November.

Marina Bigi, 54, is from Milan, and after completing her studies at the Istituto Europeo di Design (IED) in Milan, she joined Rizzoli as a copywriter. She began her journalistic career in 1985 on the staff of *Anna*, before moving in 1989 to the weekly *Bella*. After a number of years at the monthly *Pratica*, in 1996 she re-joined the staff of *Bella* as deputy editor. In 1998 she was appointed editor of the monthly *Vera* and subsequently, in 2003, of *Vogue Gioiello* and *Vogue Pelle*. In 2008 she moved to Mondadori as a consultant and head of fashion and beauty for *Tu Style* and *Chi*, before being appointed, in 2011, deputy editor of *Tu Style*, while maintaining her role on the weekly *Chi*.

Mondadori wishes to thank Maria Elena Viola for the professionalism and enthusiasm she has demonstrated over the years.

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