

PRESS RELEASE

ANNALISA MONFREDA APPOINTED NEW EDITOR OF *DONNA MODERNA*

Segrate, 16 January 2013 - From February Annalisa Monfreda will be the new editor of the weekly *Donna Moderna*. At the same time Monfreda will also take over editorial responsibility for the weekly *Confidenze*.

Annalisa Monfreda, 34, the mother of 2 children, and a degree in modern literature from the University of Bari, began her career in 1996. After initial professional experience and a Master's in journalism at the University of Urbino she worked for a number of magazine titles, including *Donna Moderna*. In 2005 she joined Gruner+Jahr/Mondadori on the staff of *Geo* and was subsequently appointed editor of *Topgirl* in 2008 and the following year of *Geo*. Since September 2010 she has been the editor of *Cosmopolitan*.

Mondadori wishes to extend its sincerest thanks to Patrizia Avoledo for the professionalism and passion demonstrated over the years she has been with the company: a lengthy period during which Patrizia has contributed, with her team, to making *Donna Moderna* Italy's top selling women's magazine, with over 2.7 million readers (Audipress 2012/II).

Web: www.mondadori.it

Feed RSS: <http://www.mondadori.it/Extra/RSS-Feed>

Twitter: <https://twitter.com/mondadori>

Mondadori Press Office

+39.02.7542.3159 – rapportistampa@mondadori.it