

PRESS RELEASE

**MAURIZIO COSTA IS TO STEP DOWN AS
CHIEF EXECUTIVE OFFICER AND DEPUTY CHAIRMAN OF
ARNOLDO MONDADORI EDITORE S.P.A.; AT THE SAME TIME HE WILL BE
APPOINTED AS DEPUTY CHAIRMAN OF FININVEST S.P.A.**

**ERNESTO MAURI HAS BEEN DESIGNATED TO FILL THE POSITION OF CEO
OF ARNOLDO MONDADORI EDITORE S.P.A.**

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Danilo Pellegrino co-opted onto the Board to replace outgoing Director Briglia

Segrate, 28 February 2013 – Maurizio Costa, CEO and Deputy Chairman of Arnoldo Mondadori Editore S.p.A., informed the Board of Directors, which met with Marina Berlusconi in the chair, that he will resign from his positions with effect from the Board's approval of the draft financial statements for the period ended on 31 December 2012, scheduled to take place on 20 March this year.

Maurizio Costa has been at the head of the Mondadori Group since 1997. Under his management, the company has strengthened its leading position in the books publishing sector, has embarked on the development of magazines abroad – the Group is now present in more than 20 countries – and has carried out a far-reaching review of its business portfolio, including exiting the printing sector among other aspects.

The Chair then informed the Directors that on the occasion of the Board of Directors scheduled on 20 March, she intends to move that Ernesto Mauri - the General Manager of Mondadori Magazines and Chairman and General Manager of Mondadori France - be co-opted onto the Board and appointed Chief Executive, once the Remuneration and Appointments Committee has completed the work for it is responsible.

“I believe that this is a very particular moment for all those who love Mondadori” stated Marina Berlusconi at the end of the meeting. “The passion and professionalism with which Maurizio Costa has led the company during these sixteen years, in an increasingly complex sector like publishing, his loyalty and honesty, in short, in fact, everything that he has done in the service of a company that is so important for the life of this country, deserve the most sincere gratitude on the part of our publishing house, all its shareholders and on my part personally. But Costa's decision does not break off his long relationship of collaboration with the Fininvest Group and my family. In fact he will take on the position of Deputy Chairman of

Fininvest S.p.A., concluding a process that began last June when he entered the parent company's Board of Directors.”

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The Board of Directors of Arnoldo Mondadori Editore S.p.A. also co-opted Danilo Pellegrino, the General Manager of Fininvest, to replace Roberto Briglia, formerly acting as an Executive Director owing to the executive position that he previously held with the company, who resigned with effect from today's meeting.

The CV of Danilo Pellegrino, who has the status of a Non-Executive Director in compliance with the Italian Stock Exchange Self-Regulation Code, may be consulted in the Governance section of website www.mondadori.com.

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