

Press Release

**MONDADORI: NEW INTERNATIONAL LAUNCH
FROM TODAY *INTERNI* IS ALSO AVAILABLE IN THAILAND**

Segrate, 6 May 2014 – From this week *INTERNI*, the Mondadori interiors and contemporary design magazine will also be published in Thailand. The new edition of the title, the result of a licensing agreement with the publishing company Inspire Entertainment Co. Ltd., will be quarterly.

INTERNI Thailand will join the monthly edition launched by Mondadori in Russia.

Thanks to a successful formula that has enabled the title to become one of the most appreciated observatories of contemporary design at an international level - *INTERNI* will bring to Thailand the latest trends in the culture of living, and will become a point of reference able to anticipate and select the best of what's new from the world of creativity and design.

"We are very satisfied to be bringing *INTERNI* to one of the most dynamic and continuously expanding economies in the world," declared Zeno Pellizzari, general manager of Mondadori International Business. "Thailand is one of the most prolific countries in Asia in the design sector and we are sure that with this new edition of our brand we will be able to reach a strategic pool of readers, companies and professionals," Pellizzari concluded.

"I am honoured to have the opportunity to introduce Thailand to a magazine brand that is recognised and established among designers, professional and design enthusiasts in general at an international level," declared Samutcha Viraporn, editor of *INTERNI* Thailand.

The launch of *INTERNI* Thailand was celebrated during the "Thailand Architect Expo 2014", the country's leading trade fair for the interiors and architecture sector which was held in Bangkok from 29 April to 4 May 2014.

Inspire Entertainment Co. Ltd.

Inspire Entertainment Co. Ltd., is Thailand's leading magazine publisher and one of the country's biggest players in newspaper publishing, television programmes and digital content. The company publishes 14 international magazine titles, including *Grazia*.

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