

Press Release

MONDADORI: SIMONETTA BOCCA APPOINTED AS THE GROUP'S DIRECTOR OF HUMAN RESOURCES AND ORGANISATION

Segrate, 14 September 2015 - From today Simonetta Bocca has taken up the position of director of human resources and organisation of the Mondadori Group, reporting directly to the chief executive Ernesto Mauri.

Born in Biella in 1963, Simonetta Bocca has a degree in mathematics and information science from the University of Turin. She began her career at Alenia Aeronautica in 1987, with increasing responsibilities in the planning and control, total quality, business processes, reengineering and organisation areas.

She joined Fiat Auto in 1998 as head of Processes, organisation and IT systems for the suppliers and manufacturing areas and, from 2000, of the sales and marketing areas in Italy and Europe. In 2002 she moved to Aprilia and Moto Guzzi (the Piaggio Group) as head of human resources, organisation and strategic planning. She was subsequently appointed head of human resources staff and organisation, development, training and internal communications at Trenitalia; before joining the Coin – Upim Group, as head of human resources, organisation, ICT and legal affairs.

In 2011 she was appointed vice president for human resources and organisation at Seda International Packaging Group for the creation of a new company in the United States. In 2015 she became group senior vice president for human resources, organisation and ICT at Nicotra Gebhardt CBI Group with the position of chief executive of Industrie CBI and CBI Service.

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