

**MONDADORI: OFFER SUBMITTED FOR THE ACQUISITION OF
BANZAI MEDIA HOLDING**

Segrate, 17 March 2016 - Arnoldo Mondadori Editore S.p.A. hereby announces it has submitted to Banzai S.p.A. an offer to acquire Banzai Media Holding (Vertical Content division).

The Company has been granted an exclusivity period lasting until 30 April 2016.