INTERIM REPORT ON OPERATIONS AT 31 MARCH 2017

# ARNOLDO MONDADORI EDITORE S.p.A. 

Share Capital Euro 67,979,168.40

Registered Office in Milan
Administrative Offices in Segrate (Milan)

INTERIM REPORT
ON OPERATIONS
AT 31 MARCH 2017

## Arnoldo Mondadori Editore S.p.A.

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# MONDADORI GROUP HIGHLIGHTS IN 1Q17 

| (Euro/millions) | 1Q17 | 1Q17 <br> excluding Rizzoli <br> Libri * | 1Q16 | Var. \%* |
| :---: | :---: | :---: | :---: | :---: |
| Mondadori Group |  |  |  |  |
| Revenue | 261.1 | 240.1 | 254.8 | 2.5\% |
| Adjusted EBITDA | 3.5 | 11.0 | 10.1 | n.s. |
| \% adjusted EBITDA on revenue | 1.3\% | 4.6\% | 4.0\% |  |
| EBITDA | 1.8 | 9.3 | 8.5 | n.s. |
| \% EBITDA on revenue | 0.7\% | 3.9\% | 3.4\% |  |
| EBIT | (6.1) | 2.7 | 3.1 | n.s. |
| \% EBIT on revenue | 2.3\% | 1.1\% | 1.2\% |  |
| Net result | (9.2) | (1.6) | (1.8) | n.s. |


| Business Areas |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Revenue | 261.1 | 240.1 | 254.8 | 2.5\% |
| Books | 80.3 | 59.7 | 63.4 | 26.6\% |
| Retail | 42.9 | 42.9 | 44.4 | (3.5\%) |
| Magazines Italy | 72.2 | 72.2 | 78.4 | (8.0\%) |
| Magazines France | 72.4 | 72.4 | 77.1 | (6.2\%) |
| Corporate \& Shared Services | 7.5 | 7.5 | 5.4 | 40.6\% |
| Intercompany | (14.1) | (14.5) | (14.0) | 1.0\% |
| Adjusted EBITDA | 3.5 | 11.0 | 10.1 | n.s. |
| Books | (3.0) | 4.5 | 4.1 | n.s. |
| Retail | (2.1) | (2.1) | (1.8) | n.s. |
| Magazines Italy | 6.6 | 6.6 | 6.4 | 2.9\% |
| Magazines France | 3.6 | 3.6 | 4.3 | (17.4\%) |
| Corporate \& Shared Services | (1.5) | (1.5) | (2.9) | n.s. |


| Balance Sheet | 31 Mar. 2017 | 31 Mar. $\mathbf{2 0 1 6}$ | Var. \% |
| :--- | ---: | ---: | ---: |
| Equity | 309.2 | 292.9 | $5.6 \%$ |
| Net financial position | 286.2 | 224.9 | $27.3 \%$ |


| Human Resources | 31 Mar. 2017 | $\mathbf{3 1}$ Mar. 2016 |  |
| :---: | ---: | ---: | ---: |
| End-of-period headcount | 3,214 | 3,000 | $7.1 \%$ |

* Changes in this report were calculated on amounts expressed in euro thousands.


## COMPOSITION OF CORPORATE BODIES

## Board of Directors*

Chairman<br>Marina Berlusconi

## CEO

Ernesto Mauri

## Directors

Pier Silvio Berlusconi
Pasquale Cannatelli
Paolo Ainio
Alfredo Messina
Martina Forneron Mondadori**
Danilo Pellegrino
Roberto Poli
Oddone Pozzi
Angelo Renoldi**
Mario Resca
Cristina Rossello**
Marco Spadacini**

## Board of Statutory Auditors*

Chairman
Ferdinando Superti Furga

## Standing Auditors

Francesco Antonio Giampaolo
Flavia Daunia Minutillo

## Substitute Auditors

Annalisa Firmani
Ezio Maria Simonelli
Francesco Vittadini

[^0]MONDADORI GROUP ORGANIZATION MONDADORI*

## ARNOLDO MONDADORI EDITORE S.P.A.

Books Metill Magazines Magazines France Other business


Libreria Rizzoli
S.r.l.
(100\% of Rizzoli Libri

Sperling \&
Kupfer Editori
S.p.A.

100\%

Edizioni
Piemme S.p.A.
100\%

Mondadori
Education
S.p.A.

100\%

Mondadori
Electa S.p.A.
100\%

## Rizzoli Libri <br> S.p.A. <br> 99.99\%

Mach 2 Libri
S.p.A.
44.91\%
AdKaora S.r.I.
100\%
Mondadori
International
Business S.r.I.
100\%
Mondadori UK
Ltd
100\%

## Attica <br> Publications <br> S.A. <br> 41.98\%

Press-di S.r.l.
100\%

Mondadori
Scienza S.p.A. 100\%

Inthera S.p.A.
100\%

Press-di
Abbonamenti
S.p.A.

100\%
Mediamond
S.p.A.
$50 \%$

Mondadori
Seec (Beijing)
Advertising Co.
Ltd

Mondadori Società
France
S.a.s.

100\%
Europea di
Edizioni S.p.A.
36.89\%

Monradio S.r.I.
20\%

Legenda:


## MONDADORI GROUP ORGANIZATION CHART



| Federico <br> Angrisano | Communications and Media Relations | Daniele Sacco | Grou <br> Reso <br> IT Sy | Oddone Pozzi* | Group Finance, Procurement and IT Systems |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Enrico Selva Coddè Trade |  | onio rro ational | Retail |  |
|  |  |  |  |  |  |

## DIRECTORS' REPORT ON OPERATIONS AT 31 MARCH 2017


#### Abstract

In 1Q17, the Group continued - excluding the effects of the acquisition of Rizzoli Libri - on the path of operational improvement that had started in prior years, reporting an 8.3\% increase in adjusted EBITDA and a further progress in LTM cash flow from ordinary operations, which reached 51 million euro.

The consolidation of Rizzoli Libri drove revenue up by $\mathbf{2 . 5 \%}$ versus the prior year. EBITDA of the overall scope has little bearing on the performance of the entire year since the negative contribution of Rizzoli Libri (outside the scope in 1Q16) is attributable to the seasonal nature of the Education business, which includes in the first quarter costs for the creation of editorial content, as well as expenses to promote the campaign on school textbooks adoption, while revenue is typically recorded in the second and third quarters of the year.


## MAIN ELEMENTS OF THE MONDADORI GROUP'S BUSINESS AREAS IN THE REPORTING PERIOD

## o Books

In the Trade Books Area, in a market that continues in the first quarter the steady trend of 1 Q16 (-0.4\%), the Group maintains its leadership with the presence of 4 titles in the top 10 best-selling books of the first three months of the year; in the Educational Books Area, Mondadori Electa achieved a positive performance in museum management activities.

At 31 March 2017, the market share of Mondadori Retail in the Books channel ( $79 \%$ of revenue) stood at $\mathbf{1 4 . 6 \%}$ (14.5\% at 31 March 2016). ${ }^{1}$

## o Magazines

In Italy, in a continually adverse market in terms of circulation, Mondadori retained its leadership with a $\mathbf{3 2 . 7}$ \% share ${ }^{2}$. With an audience of 16.6 million unique users/month, Mondadori is Italy's top publisher in the digital business and, thanks to the contribution of Banzai Media activities, in a basically shrinking advertising market in the first two months of the year ${ }^{3}$, it increased advertising revenue by over $9 \%$.

Magazines France's circulation figures improved versus the relevant market trend. ${ }^{9 .}$ The digital readers (web, mobile \& tablet) of Mondadori France magazines reached $\mathbf{1 1 . 9}$ million unique users ${ }^{4}$, up by approximately $\mathbf{+ 3 \%}$ versus 1016 .

[^1]
## CONSOLIDATED FINANCIAL HIGHLIGHTS IN 1Q17

| Euro/millions | 1Q17 | \% on revenue | 1Q17 excluding Rizzoli Libri | \% on revenue | 1Q16 | \% on revenue | Var. \% | Var. \% excluding Rizz. Libri |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue from sales and services | 261.1 | 100.0\% | 240.1 | 100.0\% | 254.8 | 100.0\% | 2.5\% | -5.8\% |
| Cost of sold items | 80.3 | 30.8\% | 70.4 | 29.3\% | 80.3 | 31.5\% | 0.1\% | -12.4\% |
| Variable costs | 91.3 | 35.0\% | 82.0 | 34.2\% | 87.2 | 34.2\% | 4.7\% | -5.9\% |
| Fixed costs | 28.5 | 10.9\% | 23.9 | 10.0\% | 23.6 | 9.3\% | 20.9\% | 1.4\% |
| Cost of personnel* | 61.8 | 23.7\% | 57.1 | 23.8\% | 55.9 | 22.0\% | 10.4\% | 2.1\% |
| Other costs/(income) | -4.8 | -1.8\% | -4.7 | -2.0\% | -3.1 | -1.2\% | n.m. | n.m. |
| Result - associates | -0.5 | -0.2\% | -0.4 | -0.2\% | -0.7 | -0.3\% | n.m. | n.m. |
| Adjusted EBITDA | 3.5 | 1.3\% | 11.0 | 4.6\% | 10.1 | 4.0\% | -65.3\% | 8.3\% |
| Restructuring costs | -1.4 |  | -1.4 |  | -1.6 |  | -9.0\% | -9.0\% |
| Non-ordinary items | -0.3 |  | -0.3 |  | 0.0 |  | n.m. | n.m. |
| EBITDA | 1.8 | 0.7\% | 9.3 | 3.9\% | 8.5 | 3.4\% | -78.6\% | 8.8\% |
| Amortization, depreciation and impairment | 8.0 | 3.0\% | 6.5 | 2.7\% | 5.5 | 2.1\% | 46.1\% | 20.1\% |
| EBIT | -6.1 | -2.3\% | 2.7 | 1.1\% | 3.1 | 1.2\% | n.m. | -11.3\% |
| Net financial income (costs) | -3.4 | -1.3\% | -2.5 | -1.0\% | -3.6 | -1.4\% | -6.0\% | -31.0\% |
| Income (costs) from other investments | 0.0 | 0.0\% | 0.0 | 0.0\% | 0.0 |  |  |  |
| Profit before taxes for the period | -9.5 | -3.7\% | 0.3 | 0.1\% | -0.5 | -0.2\% | n.m. | n.m. |
| Income tax | -1.0 | -0.4\% | 1.3 | 0.5\% | 0.9 | 0.4\% | n.m. | 39.4\% |
| Minority shareholders' result | 0.6 | 0.2\% | 0.6 | 0.2\% | 0.4 | 0.2\% | 52.4\% | 52.6\% |
| Net result | -9.2 | -3.5\% | -1.6 | -0.7\% | -1.8 | -0.7\% | n.m. | n.m. |

The column "1Q17 excluding Rizzoli Libri" includes the Group's income statement net of the contribution of Rizzoli Libri activities, which was outside the scope of consolidation in 1Q16. This scope includes, instead, the contribution of Banzai Media, merged by incorporation in the parent Arnoldo Mondadori Editore S.p.A., with accounting effects as from 1 January 2017.

## ALTERNATIVE PERFORMANCE MEASURES

This document, in addition to the statements and conventional financial measures required by IFRS, presents a number of reclassified statements and alternative performance measures in order to better evaluate the operating and financial performance of the Group, the definition of which is explained in the section "Glossary of terms and alternative performance measures used".

[^2]
## INCOME STATEMENT

## REVENUE

In 1Q17, consolidated revenue amounted to 261.1 million euro, up by 2.5\%.
Net of the contribution of Rizzoli Libri, Group revenue dropped by $5.8 \%$ versus 1 Q16, due mainly to the performance of all the business areas.


Revenue by Business Area

| (Euro/millions) | 1Q $\mathbf{2 0 1 7}$ | 1Q 2017 <br> (without Rizzoli Libri) | 1Q 2016 Var. \% |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | (without Rizzoli Libri)

## EBITDA

Excluding Rizzoli Libri, the Group's adjusted EBITDA grew by 8.3\%, with a percentage on revenue increasing from $4.0 \%$ to $4.6 \%$ especially in the Books (+8.2\%) and Magazines Italy areas (from 6.4 million euro to 6.6 million euro).

Consolidated performance followed the pattern of the past two years.

Including the result of Rizzoli Libri, EBITDA amounted to 3.5 million euro, as a result of the negative contribution of -7.4 million euro in 1Q17, attributable to the seasonal nature of the Education business, which includes in the first quarter costs for the creation of editorial content, as well as expenses to promote the campaign on school textbooks adoption, while revenue is typically recorded in the second and third quarters of the year.

Adjusted EBITDA by Business Area
(Euro/millions)

| Books | $(3.0)$ | 4.5 | 4.1 | n.s. |
| :--- | ---: | ---: | ---: | ---: |
| Retail | $(2.1)$ | $(2.1)$ | $(1.8)$ | n.s. |
| Magazines Italy | 6.6 | 6.6 | 6.4 | $2.9 \%$ |
| Magazines France | 3.6 | 3.6 | 4.3 | $(17.4 \%)$ |
| Corporate \& Shared Services | $(1.5)$ | $(1.5)$ | $(2.9)$ | n.s. |
|  |  |  |  |  |
| Total Adjusted EBITDA | $\mathbf{3 . 5}$ | $\mathbf{1 1 . 0}$ | $\mathbf{1 0 . 1}$ | n.s. |

Consolidated EBITDA, excluding Rizzoli Libri, improved by approximately $9 \%$ (from 8.5 million euro to 9.3 million euro), confirming the Group's continued efficiency recovery.

Consolidated reported EBITDA came to 1.8 million euro.

| EBITDA by Business Area <br> (Euro/millions) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |

## EBIT

Consolidated EBIT in 1Q17 amounted to 6.1 million euro and includes amortization, depreciation and impairment of 8 million euro, up versus 5.5 million euro in 1Q16; the item includes the amortization of Banzai Media goodwill ( 0.5 million euro) and the amortization of capitalized expenses of the Rizzoli Libri school business (1.1 million euro).

Excluding the contribution of Rizzoli Libri, EBIT came to 2.7 million euro.

## EBIT by Business Area

$\left.\begin{array}{lrrrr}\text { (Euro/millions) } & \begin{array}{r}\text { 1Q } 2017\end{array} & \text { 1Q } 2017 & 2016 & \text { Var. \% } \\ \text { (without Rizzoli Libri) }\end{array}\right)$

## NET RESULT

The consolidated result before taxes came to -9.5 million euro and includes financial costs of 3.4 million euro, down versus the prior year, despite an increase in average net debt of approximately 50 million euro following the outlays for the acquisition of Rizzoli Libri, for a more efficient use of the Group's credit lines. Accordingly, the net result came to -9.2 million euro.
Excluding Rizzoli Libri, financial costs dropped by $31 \%$ (from 3.6 million euro to 2.5 million euro), producing a net result of 1.6 million euro, improving versus - 1.8
(Euro/millions)


## FINANCIAL RESULTS

## NET INVESTED CAPITAL



The Group net invested capital amounted to 595.4 million euro at 31 March 2017, increasing versus 517.8 million euro at 31 March 2016 ( 581.4 million euro at 31 December 2016), as a result of the acquisitions made in 2016.

## CASH FLOW FROM LTM



At 31 March 2017, cash flow from operations in the last twelve months came to a positive 96 million euro ( 76.6 million euro excluding Rizzoli Libri); cash flow from ordinary operations (after outlays for financial charges

At 31 March 2017, the Group net working capital increased by approximately 34 million euro, attributable mainly to Rizzoli Libri and consistent with the balance sheet dynamics of the business, despite the efficient management of the relating items. Net fixed assets amounted to 686 million euro, basically in line with the figure at end 2016, and up versus March 2016 by approximately 60 million euro, due to the acquired companies.

The Group's net financial position at 31 March 2017 came to -286.2 million euro versus - $\mathbf{2 2 4 . 9}$ million euro at 31 March 2016, as a result of cash outlays by the Group for extraordinary transactions in the last twelve months (-126.1 million euro), despite the positive cash generation from ordinary operations of approximately 65 million euro.
and taxes for the period) came to 64.8 million euro; excluding Rizzoli Libri, cash flow from ordinary operations amounted to 51 million euro, improving versus 48.4 million euro at 31 December 2016.

Cash flow from extraordinary operations came to - $\mathbf{1 2 6 . 1}$ million euro as a result of:

- capital expenditure net of disposals of 130.4 million euro;
- restructuring costs of approximately 17 million euro;
- cash-ins from prior-years' taxes totaling 21 million euro.


## PERFORMANCE BY BUSINESS AREA

| (Euro/millions) | Revenue |  |  | Adjusted EBITDA |  |  | EBITDA |  |  | Amortization, depreciation and impairment |  |  | EBIT |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1017 | $\begin{array}{r} 1 \text { Q17 (excluding } \\ \text { Rizzoli L.) } \end{array}$ | 1016 | 1017 | $\begin{array}{r} 1 \text { Q17 (excluding } \\ \text { Rizzoli L.) } \end{array}$ | 1016 | 10.17 | $\begin{array}{r} 1 \text { Q17 (excluding } \\ \text { Rizzoli L.) } \end{array}$ | 1016 | 1017 | $\begin{array}{r} 1017 \text { (excluding } \\ \text { Rizzoil L.) } \end{array}$ | 10.16 | 1017 | $\begin{array}{r} 1 \text { Q17 (excluding } \\ \text { Rizzoli L.) } \end{array}$ | 10.16 |
| Books | 80.3 | 59.7 | 63.4 | (3.0) | 4.5 | 4.1 | (3.3) | 4.2 | 4.0 | 2.7 | 1.3 | 1.1 | (6.0) | 2.9 | 2.9 |
| Retail | 42.9 | 42.9 | 44.4 | (2.1) | (2.1) | (1.8) | (2.9) | (2.9) | (1.8) | 0.9 | 0.9 | 0.8 | (3.8) | (3.8) | (2.6) |
| Magazines Italy | 72.2 | 72.2 | 78.4 | 6.6 | 6.6 | 6.4 | 6.5 | 6.5 | 6.3 | 1.0 | 1.0 | 0.2 | 5.6 | 5.6 | 6.0 |
| Magazines France | 72.4 | 72.4 | 77.1 | 3.6 | 3.6 | 4.3 | 3.0 | 3.0 | 3.7 | 2.9 | 2.9 | 2.9 | 0.0 | 0.0 | 0.8 |
| Corporate \& Shared Services | 7.5 | 7.5 | 5.4 | (7.0) | (7.0) | (7.7) | (2.2) | (2.2) | (4.1) | 0.4 | 0.4 | 0.4 | (2.6) | (2.6) | (4.4) |
| Adjustments and cancellations | (14.1) | (14.5) | (14.0) | 5.5 | 5.5 | 4.9 | 0.7 | 0.7 | 0.4 |  |  |  | 0.7 | 0.7 | 0.4 |
| TOTAL | 261.1 | 240.1 | 254.8 | 3.5 | 11.0 | 10.1 | 1.8 | 9.3 | 8.5 | 8.0 | 6.5 | 5.5 | (6.1) | 2.7 | 3.1 |

The breakdown of performance by business area reflects the system used by Management to oversee Group performance, in accordance with IFRS 8.

## REVENUE BY BUSINESS AREA

## 1Q2017

1Q2016


## BOOKS

Mondadori Libri S.p.A. is the company at the head of all Group activities in the Books Area.
The Mondadori Group is Italy's market leader in the Trade Books Area: the publishing products that traditionally make up the core business are fiction, non-fiction, and books for young readers, both in print and electronic format; the Mondadori Group operates under various publishing brands: Mondadori, Giulio Einaudi Editore, Piemme, Sperling \& Kupfer (including with Frassinelli), along with the Rizzoli Libri brands (Rizzoli, BUR, Fabbri Editori and Rizzoli Lizard).

In the Educational segment, the Group is also present in the Italian school textbooks, legal, professional and university publishing market through the publications of Mondadori Education and of the Rizzoli Libri brands (such as Fabbri, Etas, La Nuova Italia, Sansoni, and Tramontana), and in art and illustrated book publishing, management of museum concessions, and organization of exhibitions and cultural events through Mondadori Electa and Rizzoli Illustrati.

Following the acquisition of Rizzoli Libri, the Group is also active in the United States through Rizzoli International Publications under the Rizzoli, Rizzoli New York and Universe brands.

## Relevant market performance

In 1Q17, the Trade Books market fell by $0.4 \%$ versus $1 Q 16 .{ }^{5}$
Sales channels ${ }^{1}$ continued, to a greater extent, the trends seen in 2016:

- bookstore chains and independent bookstores (which jointly make for approximately $70 \%$ of the total market) reported mixed trends, the former up by $+0.2 \%$, the latter down by $-7.3 \%$;
- e-commerce increased by $23.7 \%$, making for $21 \%$ of the total market;
- large retailers continued the sharp drop, down by a further $-20.3 \%$, making for $9 \%$ of the total market.

As for products, hardcovers (which make for $82 \%$ of the market) increased by $\mathbf{0 . 5 \%}$, while paperbacks continued to fall, losing $4.0 \%$ in the first three months.

The Trade Books Area of Mondadori Libri was once again market leader, increasing its overall share to 28.0\% following the acquisition of the Rizzoli Libri brands (Rizzoli, BUR and Fabbri Editori). In 1Q17, the Group held the first two positions in the ranking of the best-selling titles in terms of value (Storie della buonanotte per bambine ribelli. 100 vite di donne straordinarie by F. Cavallo and E. Favilli and L'arte di essere fragili. Come Leopardi può salvarti la vita by A. D'Avenia), and put 4 titles in the first ten (II labirinto degli spiriti by C. R. Zafòn in sixth place and La ragazza del treno by P. Hawkins in seventh).

[^3]Trade Market Shares

| Trade Market | 31 March 2017 | 31 March $\mathbf{2 0 1 6}$ |
| :--- | :---: | :---: |
| Mondadori Libri |  |  |
| Rizzoli Libri | $22.5 \%$ | $22.9 \%$ |
| Total Mondadori Group | $5.5 \%$ | $6.1 \%$ |
|  | $\mathbf{2 8 . 0 \%}$ | $\mathbf{2 9 . 0 \%}$ |
| GeMS Group |  |  |
| Giunti Group | $10.4 \%$ | $9.8 \%$ |
| Feltrinelli | $8.1 \%$ | $9.2 \%$ |
| Other | $4.3 \%$ | $4.5 \%$ |

Source: GFK, figures at March 2017 (market value)

In 1Q17, the Educational segment was marked by the seasonal effects of the school textbooks business; as a result, the relevant market shares are still unavailable at 31 March 2017.

Performance of the Books Area

## Books

| (Euro/millions) | 1Q17 | 1Q17 excluding <br> Rizzoli Libri | 1Q16 <br> excluding <br> Rizzoli Libri | Var. \% |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue | 80.3 | 59.7 | 63.4 | $(5.9 \%)$ | $26.6 \%$ |
| Adjusted EBITDA | $(3.0)$ | 4.5 | 4.1 | $8.2 \%$ | n.s. |
| EBITDA | $(3.3)$ | 4.2 | 4.0 | $4.1 \%$ | n.s. |
| EBIT | $(6.0)$ | 2.9 | 2.9 | $0.0 \%$ | n.s. |

## Revenue



In 1Q17, revenue amounted to 80.3 million euro, up by $\mathbf{2 6 . 6 \%}$ versus 1016 , as a result of the consolidation of Rizzoli Libri:

- Trade Books Revenue: revenue from the Area in 1Q17 grew by 15.9\% versus 1Q16; the increase is also explained by the consolidation of Rizzoli Libri, outside the scope in 1Q16, which contributed 8.6 million euro to revenue.

In the Hardcover segment, the five main publishers performed as follows:

- Mondadori: the top bestsellers were Storie della buonanotte per bambine ribelli. 100 vite di donne straordinarie by F. Cavallo and E. Favilli, L'arte di essere fragili. Come Leopardi può salvarti la vita by A. D'Avenia and Nessuno come noi by A. Bianchini; La grande via by F. Berrino was the most significant new non-fiction title;
- Einaudi: Sete, the new book by Jo Nesbo, one of the world's most famed crime novelists, Intrigo italiano by C. Lucarelli, Le otto montagne by P. Cognetti and Nel guscio by I. McEwan, were the main titles of the first quarter;
- Piemme: Il Passaggio by M. Connelly and Una perfetta sconosciuta by A. Burke were the most interesting titles of the first quarter, while la Ragazza del treno by Paula Hawkins, a best-selling international thriller published in 2015, continued its successful streak; in the Children's Books segment, the series with the character Geronimo Stilton were the most significant titles of the Publisher;
- Sperling \& Kupfer: Anna Todd's new books (Nothing more and Nothing more 2) were the Publisher's main titles of the first quarter, along with L'appartamento by D. Steel;
- Rizzoli: the main titles in the first three months included Da dove la vita è perfetta by S . Avallone and L'Italia non c'è più by G. Pansa; additionally, for the release of the children's film Fallen, the quarter under review enjoyed significant sales volumes in the Children's Area, driven by Lauren Kate's series.

In the Paperback segment, in a declining relevant market, the Group grew by 15.7\% versus 1Q16, as a result of the consolidation of Rizzoli. Even on a like-for-like basis, the Group outperformed the market, propelled by the good performance of the Tascabili Einaudi.

- Educational Books Revenue: in the first quarter, the Educational segment was marked by the seasonal effects of the school textbooks business, whose revenue is typically generated in the second and third quarters of the year.

Despite that, in 1 Q17 the segment's revenue, on a like-for-like basis, increased by $\mathbf{1 2 . 2 \%}$ versus 1Q16, doubling overall revenue, including the consolidation of Rizzoli Libri.

- Mondadori Education achieved revenue of 2.2 million euro, up by $\mathbf{7 . 3 \%}$ versus 1 Q16.
- Rizzoli Education achieved revenue of 2.2 million euro in the quarter.

The school textbooks business reported overall revenue of 4.4 million euro versus 2.1 million euro in 1Q16.

- Mondadori Electa achieved revenue of $\mathbf{8 . 5}$ million euro in 1Q17, up by $\mathbf{1 3 . 5 \%}$ versus the prior year, as a result of the positive performance reported in both activities:
- regarding the management and organization of exhibitions, the quarter under review saw:
- the growth of tourist flows in Rome (Colosseum);
- the start of exhibitions at the Capodimonte Museum in Naples;
- the awarding of the management of the Venice Biennial bookshop for a further four years;
- as for the publication of books and catalogues, the Company reported a positive performance of the web star series (thanks especially to the steady performance of Mates and the launch of new titles), the first book of the coach star series (Montemagno) and the children's series Cube Kid.
- Rizzoli International Publications achieved revenue of $\mathbf{5 . 6}$ million euro in the quarter, including sales from the Rizzoli bookstore in New York.
- Mondadori revenue from activities carried out on behalf of Third Publishers: revenue generated by circulation activities and other services provided in favour of Third Publishers, amounting to $\mathbf{1 0 . 7}$ million euro, was up by $13 \%$ versus 1 Q16, as a result of the consolidation of Rizzoli Libri.


## E-book

Revenue from the download of e-books increased by $16.6 \%$, accounting for $5.6 \%$ of revenue, attributable to the consolidation of the share of digital sales of Rizzoli Libri. On a like-for-like basis, revenue from ebooks fell by 5.6\%.

The top digital titles in the first quarter were II passaggio by M. Connelly, La ragazza del treno by P . Hawkins (both published by Piemme), Intrigo italiano by C. Lucarelli and Pane by M. De Giovanni (Einaudi), Il labirinto degli spiriti by C. R. Zafon and L'arte di essere fragili by A. D'Avenia (Mondadori).

In the first quarter, the Mondadori Group, on a like-for-like basis, published 361 new digital titles, bringing the total number of titles held in the digital catalogue to approximately 11,900, in addition to the 4,600 titles of the Rizzoli Libri digital catalogue.

## EBITDA

On a like-for-like basis, Mondadori Libri's adjusted EBITDA increased by approximately $\mathbf{8 \%}$ versus 1 Q16 ( 4.1 million euro) to 4.5 million euro, driven also by the good performance of Electa.

Rizzoli Libri had a negative impact of -7.4 million euro in the quarter on the Books Area's EBITDA, as a result of the typical seasonality factors of the school textbooks business, which includes in the first quarter costs for the creation of editorial content, as well as expenses to promote the campaign on school textbooks adoption, while revenue is recorded in the second and third quarters of the year.

Reported EBITDA, including the effects of the consolidation of Rizzoli Libri, amounted to -3.3 million euro ( 4.2 million euro on a like-for-like basis versus 4.0 million euro at 31 March 2016).

## RETAIL

The Mondadori Group operates in Italy with a network of approximately 580 bookshops composed of directly managed bookshops, megastores, franchised bookshops (including under the Mondadori Point sign), and shop-in-shops (50), in addition to the web channels (www.mondadoristore.it, www.rizzolilibri.it) and book clubs.

Following the acquisition of Rizzoli Libri, the Retail network now includes the established bookstore in Galleria Vittorio Emanuele, Milan.

## Relevant market performance

The relevant market for the Retail Area is books ( $79 \%$ of revenue ${ }^{6}$ ), which was basically steady $\left(-0.4 \%^{7}\right)$ versus the prior year.

In the period under review, the market share of Mondadori Retail in the Books stood at $\mathbf{1 4 . 6 \%}$, in line with $14.5 \%$ at 31 March 2016.

## Mondadori Retail network trend

| STORES | Dec. 2016 | Var. 12M16 | Mar. 2017 |
| :--- | ---: | ---: | ---: |
| Megastores | 11 |  | 11 |
| Directly-managed bookstores | 20 |  | 20 |
| Franchised bookstores | 547 | -4 | 543 |
| TOTAL | 578 | $\mathbf{- 4}$ | $\mathbf{5 7 4}$ |

## Performance of the Retail Area

Retail
(Euro/millions)
1Q17 1Q16 Var. \%

Revenue
Adjusted EBITDA
EBITDA
EBIT
$42.9 \quad 44.4$ (3.5\%)
(2.1) (1.8) n.s.
(2.9) (1.8) n.s.
(3.8) (2.6) n.s.

[^4]
## Revenue

In the first three months of the year, the Retail Area posted revenue of 42.9 million euro, down by 3.5\% versus 1Q16, which had benefited from a favourable calendar (one day more - February 29 - and the Easter holidays in March 2016).

| (Euro/millions) |  |  |  |
| :--- | ---: | ---: | ---: |
| Retail | 1Q17 | 1Q16 | Var. \% |
| Megastores | 11.2 | 11.4 | $(1.6 \%)$ |
| Directly-managed bookstores | 6.3 | 6.9 | $(8.0 \%)$ |
| Franchised bookstores | 17.4 | 19.1 | $(8.8 \%)$ |
| Online | 3.6 | 2.5 | $42.9 \%$ |
| Stores | 38.5 | $\mathbf{3 9 . 9}$ | $\mathbf{( 3 . 4 \% )}$ |
| Book clubs and other | 4.3 | 4.5 | $\mathbf{( 4 . 3 \% )}$ |
| Total revenue | $\mathbf{4 2 . 9}$ | $\mathbf{4 4 . 4}$ | $\mathbf{( 3 . 5 \% )}$ |

Revenue from Stores fell by 3.4\% versus 1Q16.
By type of product:

- Books were the predominant product category, making for 79\% of the total, and outperformed the relevant market by approximately $\mathbf{+ 0 . 4}$ percentage points ${ }^{8}$, a result that confirms the effectiveness of the actions undertaken in terms of product penetration and assortment and in terms of communication, promotion campaigns and sales force training;
- Non-book revenue reported a negative trend in the Impulse (stationery and toys), Media and Consumer Electronics categories.

The analysis by channel shows the following:

- a $1.6 \%$ drop by Megastores, due mainly to the shrinking sales in Consumer Electronics;
- an $8.0 \%$ drop by direct bookstores (-5.8\% on a like-for-like basis in terms of stores);
- a negative performance in the reporting period of Franchised Bookstores (-8.8\%, or $-8.6 \%$ on a like-for-like basis in terms of stores);
- an approximately $43.0 \%$ increase in the online segment, driven mainly by the positive performance of sales related to the government's "Culture Bonus" for 18 year olds ("18app"). ${ }^{9}$


## EBITDA

In 1Q17, Mondadori Retail's adjusted EBITDA came to $\mathbf{- 2 . 1}$ million euro, deteriorating versus -1.8 million euro reported in 1Q16, due also to the negative contribution of the Rizzoli bookstore.

Reported EBITDA came to $\mathbf{- 2 . 9}$ million euro ( -1.8 million euro in 1016 ), as a result of restructuring costs ( 0.8 million euro).

[^5]
## MAGAZINES ITALY

## Relevant market performance

Relevant markets in the first months of 2017 reported a general downward trend.
At February:

- the advertising market dropped by $2.3 \%$, the downturn involving the whole range of media, newspapers in particular (-9.7\%); magazines (-6.4\%) and the Internet (-2.9\%) fell ${ }^{10}$.
- the magazine circulation market dropped by $12.2 \%$, both channels (newsstands and subscriptions) following the same downward pattern ${ }^{11}$; in this context, Mondadori retained its market leadership with a 32.7\% share (32.3\% at February 2016) ${ }^{11}$;
- revenue from add-on sales in the first two months of the year plummeted versus the same period of 2016: magazines shrank by approximately $20 \%$, while newspapers tumbled by $-32 \%$.


## Performance of Magazines Italy

## Magazines Italy

(Euro/millions)
1Q17 1Q16 Var. \%

Revenue
Adjusted EBITDA
EBITDA
EBIT
$72.2 \quad 78.4$ (8.0\%)
$6.6 \quad 6.4 \quad 2.9 \%$
$6.5 \quad 6.3 \quad 4.1 \%$
$5.6 \quad 6.0 \quad$ (8.2\%)

Following the merger by incorporation of Banzai Media S.r.I. in Arnoldo Mondadori Editore S.p.A. concluded on 10 January 2017 and with accounting and tax effects from 1 January 2017 - and the integration of its digital activities, the scope acquired in 2016 is no longer recognized as from 2017.

## Revenue

Magazines Italy posted revenue of $\mathbf{7 2 . 2}$ million euro, down by 8\% versus 1Q16.

[^6]| (Euro/millions) |  |  |  |
| :--- | ---: | ---: | ---: |
| Magazines Italy | 1Q17 | 1Q16 | Var. \% |
| Circulation | 29.1 | 32.5 | (10.7\%) |
| Advertising | 19.0 | 17.4 | $9.4 \%$ |
| Add-on sales | 11.8 | 15.8 | (25.3\%) |
| Distribution and revenue towards | 5.5 | 5.8 | (4.1\%) |
| third publishers | 6.7 | 6.9 | (2.6\%) |
| Other revenue | $\mathbf{7 2 . 2}$ | $\mathbf{7 8 . 4}$ | $\mathbf{( 8 . 0 \% )}$ |
| Total revenue |  |  |  |

- Circulation revenue lost $10.7 \%$; the drop was basically in line with the relevant market trend in both the newsstand and subscription channels.
- Advertising revenue (print + web) increased by $9.4 \%$, driven by the contribution of the consolidation of Banzai Media activities, bringing the percentage of digital revenue on the total to approximately $\mathbf{2 6 \%}$.

Print advertising sales in Italy - on a like-for-like basis of titles and barter deals for goods were in line ( $-5.6 \%$ ) with the market trend;

- Revenue from add-on products (DVDs, CDs, books and gadgets), sold in attachment to Mondadori magazines, dropped sharply versus 1Q16, in line with the market trend. 1Q16 had benefited from the strong performance of Home-Video products (Grandi Classici Disney) and CDs (Rolling Stones and the Pooh series).
- Regarding Press-Di distribution and revenue towards third parties, against the 7\% and 8\% drop in copies sold in newspapers and magazines ${ }^{12}$, respectively, in the first two months of 2017 in the Newsstand/Large Retailer channel, in 1Q17 the Area reported a more modest decline of approximately $4 \%$ versus the prior year, thanks to the ongoing commitment to developing third-publisher portfolios.
- Other revenue includes:
- international operations, which generated revenue of 1.4 million euro in the reporting period (down versus 1.6 million euro in 1Q16), as a result of the drop in licensing activities caused by the deteriorated market environment (instability of the UK market in particular) and the negative effect of the exchange rates of the British and Chinese currencies. In the period under review, the Grazia International Network released a new edition in Pakistan, while the weekly II Mio Papa was launched in Portugal.
- revenue from Digital Marketing Service activities (3.0 million euro) dropped by approximately $7 \%$, due to the different timeframe of orders with major customers.

The Mondadori Group reaches a unique audience of $\mathbf{1 6 . 6}$ million users/month ${ }^{13}$ versus 8.9 million/month in February 2016 (+4\% versus December 2016), retaining its leadership as Italy's leading digital publisher in

[^7]key vertical segments such as women, food, health\&wellness. A position corroborated by comScore surveys, which reported a Group audience of $\mathbf{2 4 . 3}$ million unique users/month at February 2017.

As part of the integration and development projects, March saw the start of the first brand extension initiative with the launch of the magazine Giallo Zafferano (monthly out on newsstands from 18 March).

## EBITDA

Adjusted EBITDA in the Magazines Italy Area improved by approximately 3\%, rising from 6.4 million euro to 6.6 million euro, driven mainly by the benefits from the combination of Banzai Media and Mondadori's teams and digital products.

The Area's reported EBITDA confirmed the growth trend.
The result includes the contribution of a number of companies consolidated at equity:

- several foreign subsidiaries (including Attica Publications and Mondadori Seec Advertising exclusive agency for the sale of advertising spaces in the Chinese edition of Grazia), whose overall contribution in the period under review came to a positive $\mathbf{0 . 2}$ million euro ( 0.3 million euro in 1Q16);
- the Mediamond joint venture, whose pro-rata result in 1Q17 came to -0.2 million euro (-0.6 million euro at 31 March 2016).


## MAGAZINES FRANCE

## Relevant market performance

In the period under review, Mondadori France's relevant markets continued to decline.

## Performance of Magazines France

| Magazines France <br> (Euro/millions) | 1Q17 | 1Q16 | Var. \% |
| :--- | ---: | ---: | ---: |
|  |  |  |  |
| Revenue | 72.4 | 77.1 | $(6.2 \%)$ |
| Adjusted EBITDA | 3.6 | 4.3 | $(17.4 \%)$ |
| EBITDA | 3.0 | 3.7 | $(20.3 \%)$ |
| EBIT | 0.0 | 0.8 | n.s. |

## Revenue

In 1Q17, revenue from Mondadori France amounted to $\mathbf{7 2 . 4}$ million euro, down by $6.2 \%$ versus 1 Q16.

| (Euro/millions) |  |  |  |
| :--- | ---: | ---: | ---: |
| Magazines France | 1Q17 | 1Q16 | Var. \% |
| Circulation | 54.6 | 56.8 | $(3.7 \%)$ |
| Advertising | 14.8 | 16.9 | $(12.7 \%)$ |
| Other revenue | 3.0 | 3.4 | $(13.8 \%)$ |
| Total revenue | $\mathbf{7 2 . 4}$ | $\mathbf{7 7 . 1}$ | $\mathbf{( 6 . 2 \% )}$ |

Circulation revenue, accounting for approximately $\mathbf{7 6 \%}$ of the total, fell by $\mathbf{- 3 . 7 \%}$ versus the prior year:

- revenue from subscriptions fell by $-2.5 \%$, a sales channel that accounted for $54 \%$ of circulation revenue in 1Q17, representing the major and most growing contribution to revenue of the Area;
- revenue from the newsstand channel fell by -3.9\%, outperforming the relevant market trend ($8.1 \%) .{ }^{14}$

In 1Q17, Mondadori France launched a new women's lifestyle monthly, Mellow, in addition to a new brand extension of Closer.

Advertising revenue fell by $-12.7 \%$ versus $1 Q 16$ (and versus the market's $-5.1 \%$ in January ${ }^{15}$ ); print advertising, down by approximately $-9.3 \%$ in the reporting period, accounted for approximately $83 \%$ of total advertising revenue, while digital advertising represented the remaining approximately $17 \%$.

In the reporting period, Mondadori France held a $10.2 \%$ share ${ }^{16}$, positioning itself as third top player on the magazine advertising market.

[^8]Digital activities (approximately 4\% of total revenue) fell by an overall $21.6 \%$.
The digital readers (web, mobile \& tablet) of Mondadori France magazines reached $\mathbf{1 1 . 9}$ million unique users ${ }^{17}$, up by approximately $\mathbf{+ 3 \%}$ versus 1016 .

## EBITDA

Adjusted EBITDA came to 3.6 million euro, down by $-17.4 \%$ versus $1 Q 16$. The drop is mainly attributable to the downturn in advertising revenue generated by the Digital Area.

Reported EBITDA, amounting to 3.0 million euro, was down by $20.3 \%$ versus 3.7 million euro in 1Q16.

[^9]
## CORPORATE \& SHARED SERVICES

The Corporate \& Shared Services segment includes - besides the Group's top management organizations Parent Company functions providing services to Group companies and the different business areas. These services are mainly associated with activities regarding: Administration, Management Control and Planning, Treasury and Finance, IT, Human Resources, Legal and Corporate Affairs, and External and Institutional Relations.

Revenue is mainly referred to amounts billed to subsidiaries and associates as well as other entities using the services described above.

Also included are the results of the minority interests in Monradio S.r.l. (20\%) and Società Europea di Edizioni S.p.A., publisher of the daily II Giornale.

Monradio: the results of R101, $80 \%$ of which was sold to R.T.I. S.p.A. on 30 September 2015, for the share attributable to the Mondadori Group, came to -0.2 million euro in 1Q17, in line with the figure in 1 Q16.

Società Europea di Edizioni: in 1Q17, the publisher of I/ Giornale posted a negative performance of 0.2 million euro, in line with 1Q16.

Overall, adjusted EBITDA of the Corporate \& Shared Services Area came to -1.5 million euro, improving versus -2.9 million euro in $1 Q 16$. The improvement is explained by the change in the scope of the chargebacks to Group companies (+0.7 million euro in the quarter) and by greater cost efficiency.

Including non-ordinary items, reported EBITDA came to -1.5 million euro, improving by over $\mathbf{2}$ million euro versus -3.7 million euro in 1Q16, which included certain costs incurred for extraordinary transactions (Rizzoli Libri and Banzai Media) completed in 2016.

## BALANCE SHEET

The overall credit lines available to the Group at 31 March 2017 amounted to $\mathbf{6 8 0 . 0}$ million euro, of which 475.0 million euro committed. There were no changes in 1 Q17.

The Group's (uncommitted) short-term loans, totaling 205.0 million euro, 0.2 million euro of which drawn down at 31 March, included overdraft credit lines on current accounts, advances subject to collection and "hot money" flows.

At 31 March 2017, the 475.0 million euro pool consisted of:

| (Euro/millions) | Bank pool | of which: <br> unutilized | of which: with <br> interest rate <br> hedge |  |
| :--- | :---: | :---: | :---: | ---: |
| Term Loan A1 (Refinancing) | 190.7 | (1) | - | 145.9 |
| Term Loan A2 (Line for acquisition of RCS <br> Libri) | 104.3 | (2) | - |  |
| Revolving Facility B | 100.0 | (3) | 100.0 |  |
| Acquisition Line C | 80.0 | (4) | 43.8 |  |
| Total loans | $\mathbf{4 7 5 . 0}$ |  | $\mathbf{1 4 3 . 8}$ | $\mathbf{1 4 5 . 9}$ |


| Maturity date | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ |
| :--- | :---: | :---: | :---: | :---: |
| $\mathbf{1}$ | $€ 16.1$ million | $€ 21.5$ <br> million | $€ 21.5$ million | € 131.7 million |
| $\mathbf{2}$ | $€ 8.8$ million | $€ 11.8$ <br> million | $€ 11.8$ million | $€ 72.0$ million |
| $\mathbf{3}$ |  |  |  | Bullet loan, maturity December |
| $\mathbf{4}$ |  |  |  | Bullet loan coming to maturity in <br> December, increasable up to <br> 105.0 million euro, with <br> concurrent reduction of A1 or <br> A2 lines for the amount in <br> excess of 50 million euro |

The Mondadori Group's financial position at $\mathbf{3 1}$ March 2017 stood at - $\mathbf{2 8 6 . 2}$ million euro versus - $\mathbf{2 6 3 . 6}$ million euro at 31 December 2016.

| Net financial position (Euro/millions) | Euro/millions <br> 31 March 2017 | Euro/millions <br> 31 March $\mathbf{2 0 1 6}$ | Euro/millions <br> December 2016 |
| :--- | ---: | ---: | ---: |
| Cash and cash equivalents | 52.9 | 9.2 | 77.6 |
| Assets (liabilities) from derivative instruments | $(1.2)$ | $(1.9)$ | $(1.6)$ |
| Other financial assets (liabilities) | $(11.3)$ | $(5.3)$ | $(13.4)$ |
| Loans (short and medium/long term) | $(326.6)$ | $(226.9)$ | $(326.2)$ |
| Net financial position | $\mathbf{( 2 8 6 . 2 )}$ | $\mathbf{( 2 2 4 . 9 )}$ | $\mathbf{( 2 6 3 . 6 )}$ |

The Group's net financial position and the relating cash flow in the reporting period are detailed below:

| (Euro/millions) | Mar. 17 |  | Mar. 16 | LTM |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Excluding Rizzoli Libri |  | Total | Excluding Rizzoli Libri |
| NFP beginning of period | -263.6 |  | -199.4 | -224.9 |  |
| EBITDA before non-recurring items | 3.5 | 11.0 | 10.1 | 101.9 | 89.8 |
| Effect of shareholdings/dividends | 0.3 | 0.4 | 0.9 | -5.3 | -5.5 |
| Change in NWC + provision | -15.1 | -15.5 | -22.3 | 19.9 | 7.5 |
| CAPEX | -6.3 | -5.2 | -3.0 | -20.5 | -15.3 |
| Cash flow from operations | -17.6 | -9.3 | -14.4 | 96.0 | 76.6 |
| Financial costs | -3.4 | -2.3 | -3.6 | -17.5 | -12.1 |
| Taxes | -1.4 | -1.4 | -1.4 | -13.7 | -13.5 |
| Cash flow from ordinary operations | -22.4 | -13.0 | -19.4 | 64.8 | 51.0 |
| Restructuring costs | -5.9 |  | -4.1 | -16.7 |  |
| Extraordinary tax amounts/prior years | 5.5 |  |  | 21.0 |  |
| Acquisition / disposal of assets | 0.2 |  | -2.0 | -130.4 |  |
| Cash flow from extraordinary operations | -0.2 |  | -6.1 | -126.1 |  |
| Total Cash Flow | -22.6 |  | -25.5 | -61.3 |  |
| NFP end of period | -286.2 |  | -224.9 | -286.2 |  |

The net financial position increased by 61.3 million euro versus $1 Q 16$ following the acquisitions made, and by 22.6 million euro versus 31 December 2016 due to seasonality factors.

Over the last twelve months, excluding the consolidation of Rizzoli Libri, the Group generated a cash flow of 76.6 million euro from operations, as a result of the positive performance of operations, net of nonordinary items ( 89.8 million euro), and of the effective measures to increase the efficiency of net working capital (including provisions), which allowed the Group to generate a cash flow of 7.5 million euro.

Cash flow from ordinary operations, including outflows for taxes and financial costs, came to a positive 51.0 million euro.

The total cash flow from ordinary operations in the last 12 months, including the effects of Rizzoli Libri, amounted to 64.8 million euro, as a result of the positive performance of the acquired company's net working capital items.

Cash flow from extraordinary operations in the last twelve months came to $\mathbf{- 1 2 6 . 1}$ million euro and includes:

- outlays for restructuring costs of 16.7 million euro;
- collection of tax receivables (VAT and IRES for IRAP reimbursement) accrued in prior years (21.0 million euro);
- the financial impact from the acquisition of Rizzoli Libri and Banzai Media (with net investments of 127.1 million euro and -24.6 million euro, respectively), net of the consideration from the disposals made in the last twelve months (Marsilio Editori in July 2016 and Bompiani in December 2016).

Ordinary and extraordinary items resulted in overall cash-outs over the last twelve months of $\mathbf{6 1 . 3}$ million euro, with net debt increasing to 286.2 million euro versus 224.9 million euro at 31 March 2016.

Regarding 1Q17, cash flow from operations, excluding Rizzoli Libri, improved by approximately 5.1 million euro versus 1Q16, thanks mainly to the improved net working capital. Cash flow from ordinary operations, excluding Rizzoli Libri, also confirmed the above trend, as a result of the drop in financial costs resulting from the lower average debt in 1Q17 versus 2016.

Total cash flow from extraordinary operations, including Rizzoli Libri, came to -0.2 million euro (-6.1 million euro in 1Q16); the higher tax receivables collected offset the restructuring cash-outs.

| Euro/millions | 1Q17 | 2016 | $\mathbf{1 Q 1 6}$ |
| :--- | ---: | ---: | ---: |
| Net receivables | 250.5 | 300.1 | 241.9 |
| Net inventory | 151.4 | 143.4 | 108.5 |
| Trade payables | -381.7 | -416.4 | -336.1 |
| Other assets/(liabilities) | 3.7 | -14.6 | -24.3 |
| NWC and Provisions | 23.9 | 12.5 | -10.0 |
| Intangible assets | 611.8 | 612.2 | 550.9 |
| Tangible assets | 31.7 | 33.3 | 30.2 |
| Investments | 42.5 | 43.0 | 44.0 |
| NET FIXED ASSETS | 686.0 | 688.5 | 625.1 |
| Provisions | -64.4 | -68.6 | -54.4 |
| Post-employment benefits | -50.2 | -51.0 | -43.0 |
| NET INVESTED CAPITAL | 595.4 | $\mathbf{5 8 1 . 4}$ | $\mathbf{5 1 7 . 8}$ |
| Share capital | 68.0 | 68.0 | 68.0 |
| Minority shareholders' reserves and equity | 250.4 | 227.3 | 226.7 |
| Net result | -9.2 | 22.5 | -1.8 |
| EQUITY | 309.2 | 317.8 | 292.9 |
| NFP | 286.2 | 263.6 | 224.9 |
| TOTAL EQUITY | 595.4 | $\mathbf{5 8 1 . 4}$ | $\mathbf{5 1 7 . 8}$ |

Trend of key balance sheet figures:

- trade receivables dropped sharply versus the situation at 31 December, thanks to an effective collection management, to the seasonal nature of the school textbooks segment, and to the different publishing schedule in the Trade Books Area, which resulted in lower revenue in the last six months versus the March-September 2016 period. The increase versus 31 March 2016 is attributable to the acquisition of Rizzoli Libri and Banzai Media;
- inventory increased by approximately 8 million euro versus December, related to the Books Area, due also to the seasonal nature of the school textbooks business, which generally sees the creation
and publishing of new titles starting in the first quarter of the year. The increase versus 31 March 2016 is attributable to the changed consolidation scope, specifically to Rizzoli Libri;
- trade payables fell significantly versus 31 December 2016, due to payments in the quarter and lower payables owed to agents and authors as part of normal business activities. The increase versus 31 March 2016 is attributable to the changed consolidation scope, and would amount to 7.4 million euro on a like-for-like basis;
- fixed assets, provisions and post-employment benefits show no significant change versus December, while the increase versus March 2016 is attributable to the above-mentioned acquisitions.


## PERSONNEL

## Employees

Group employees with a fixed-term or permanent labour contract at 31 March 2017 amounted to 3,214 units. The $7.1 \%$ increase in headcount versus March 2016 is due solely to the extraordinary transactions made over the last 12 months; net of these transactions, Group employees would be down by $\mathbf{- 5 . 0 \%}$.

Activities are still underway to integrate Rizzoli Libri and Banzai Media, acquired, respectively, in April and in June 2016. These acquisitions increased the headcount to date by approximately 364 units:

- 228 from Rizzoli Libri, 46 of whom from the US-based subsidiary Rizzoli International Publishing, in addition to 12 units absorbed by the Retail Area;
- 124 from Banzai Media, 106 of whom joined the workforce of Arnoldo Mondadori Editore S.p.A. in 2017, following the merger by incorporation of the subsidiary Banzai Media S.r.l. in Arnoldo Mondadori Editore S.p.A..

Group actual headcount at 31 March 2017:

| Headcount by Business Area | $\mathbf{3 1 / 0 3 / 2 0 1 7}$ | $\mathbf{3 1 / 0 3 / 2 0 1 6}$ | Var. \% |
| :--- | :---: | ---: | :---: |
|  |  |  |  |
| Books | 523 | 529 | $(1.1 \%)$ |
| Magazines Italy | 770 | 696 | $10.6 \%$ |
| Magazines France | 799 | 835 | $(4.3 \%)$ |
| Retail | 437 | 466 | $(6.2 \%)$ |
| Corporate, CRM and Shared Services | 457 | 474 | $(3.6 \%)$ |
| Total excluding Rizzoli Libri | $\mathbf{2 , 9 8 6}$ | $\mathbf{3 , 0 0 0}$ | $\mathbf{( 0 . 5 \% )}$ |
|  |  |  |  |
| Rizzoli Libri | 228 |  |  |
| Total | $\mathbf{3 , 2 1 4}$ | $\mathbf{3 , 0 0 0}$ | $\mathbf{7 . 1 \%}$ |


|  | 31 March 2017 | 31 March 2016 |
| :--- | ---: | ---: |
| Arnoldo Mondadori Editore S.p.A.: |  |  |
| - Managers, journalists, office staff |  |  |
| - Blue collars | 930 | 813 |
|  | 5 | 5 |
| Italian subsidiaries: | $\mathbf{9 3 5}$ | $\mathbf{8 1 8}$ |
| - Managers, journalists, office staff | 1,339 | 1,233 |
| - Blue collars | 95 | 99 |
| Foreign subsidiaries: | $\mathbf{1 , 4 3 4}$ | $\mathbf{1 , 3 3 2}$ |
| - Managers, journalists, office staff | 845 | $\mathbf{8 5 0}$ |
| - Blue collars | - | - |
| Total | $\mathbf{8 4 5}$ | $\mathbf{8 5 0}$ |

The increase reported by Magazines Italy in the quarter reflects the inclusion of Banzai Media's resources post-merger, while the drop witnessed by the Retail and Shared Services areas is explained by the centralization of Mondadori Retail activities from Rimini to the Segrate HQ, which took place in 2 Q16.

The cost of personne ${ }^{18}$ amounted to 61.8 million euro in $1 Q 17$, up by $13.3 \%$ versus 1016 ; excluding Rizzoli Libri, these costs show a more modest growth of $5.2 \%$ (approximately 3 million euro), attributable to Banzai Media's resources.

|  | 31/03/2017 | 31/03/2016 | Var. \% |
| :--- | ---: | ---: | ---: |
| Euro/millions |  |  |  |
| Cost of personnel <br> (before restructuring) excluding Rizzoli <br> Libri | $\mathbf{5 7 . 4}$ | 54.5 | $5.2 \%$ |
| Cost of personnel <br> (before restructuring) | $\mathbf{6 1 . 8}$ |  | 54.5 |

[^10]
## SIGNIFICANT EVENTS IN THE REPORTING PERIOD

On 10 January, the Board of Directors concluded the merger by incorporation in Arnoldo Mondadori Editore S.p.A., with no share exchange, of the wholly-owned company Banzai Media S.r.l., in accordance with the previously approved merger plan. The merger took effect for statutory purposes as from 15 January 2017, and for accounting and tax purposes as from 1 January 2017.

## SIGNIFICANT EVENTS AFTER THE REPORTING PERIOD

On 28 April, the Mondadori Group concluded an agreement on the disposal of the business units involved in the logistics activities of Mondadori Libri and Mondadori Retail to CEVA Logistics Italia S.r.l..

The agreement marks a further step in the plan to focus on core businesses, including through the disposal of non-strategic assets, in a highly competitive market populated by international players. Among these players, following a tendering process, the Group chose CEVA Logistics Italia, already a provider of Rizzoli Libri distribution services, as its qualified partner.

The agreement will increase flexibility in managing logistics services and will reduce operating costs starting from 2018, guaranteeing the Mondadori Group and its customers high quality standards.

Additionally, the agreement envisages:

- the disposal of the logistics business units of Mondadori Libri and Mondadori Retail to CEVA Logistics Italia (a workforce of approximately 110 employees) for a consideration of 0.5 million euro;
- the disposal of the Verona-based site used for these activities to AKNO Trading S.r.l. (property company part of the AKNO Group, industrial partner of the CEVA Group) for a consideration of 6 million euro;
- the conclusion of an exclusive agreement for the supply by CEVA Logistics Italia of logistics services to the Mondadori Group's Books and Retail areas for a period of 9 years, which entails compliance with pre-set performance indicators and SLAs (Service Level Agreements), as well as improvement actions.

The disposal of the above business units and the supply of services took effect as from 1 May 2017.
The disposal of the site produced a gain (before taxes) of 4.2 million euro, already included in the guidance for 2017 (with no impact on estimated adjusted EBITDA which, by definition, excludes non-recurring income).

On 2 May, the Mondadori Group announced the completion, through its subsidiary Mondadori France, following the purchase of the $20 \%$ minority interest in the share capital, of the disposal of $100 \%$ of NaturaBuy SAS; the marketplace of small ads and the purchase/sale of hunting, fishing and outdoor items was acquired by NextStage, a private equity fund based in Paris.

The transaction is in line with the Mondadori Group's plan to focus on core businesses, including through the disposal of non-strategic assets aimed at the development of the print and digital publishing brands held in its portfolio.

The disposal of $100 \%$ of NaturaBuy amounts to 12.2 million euro, based on an enterprise value of 10.5 million euro.

In 2016, NaturaBuy achieved revenue of 2.6 million euro and EBITDA of 1.5 million euro. The company was deconsolidated as from 1 May 2017.

The impact on the 2017 net financial position of Mondadori France amounts to 9.4 million euro, net of the purchase of the minority interest in NaturaBuy and the positive financial position of the company.

The disposal of this asset produced a gain before taxes of 4.3 million euro, strongly contributing to the achievement of the net profit and net financial position targets set in the guidance previously disclosed to the market, which could be revised in the current year (with no impact on estimated adjusted EBITDA which, by definition, excludes non-recurring income).

## OTHER INFORMATION

## Adhesion to the legislative simplification process adopted by Consob resolution No. 18079 of 20 January 2012. Disclosure pursuant to art. 70, par. 8, and art. 71, par. 1-bis, of Consob Regulation No. 11971/99 as subsequently amended

On and with effect from 13 November 2012, the Board of Directors of Arnoldo Mondadori Editore S.p.A., pursuant to art. 3 of Consob Resolution No. 18079 of January 20, 2012 and in relation to the provisions set out in art. 70, par. 8, and art. 71, par. 1-bis, of Consob Regulation No. 11971/1999, resolved to avail itself of the right to waive the obligation of disclosure envisaged by the aforementioned Consob Regulation on the occasion of significant transactions relating to mergers, spin-offs and capital increases through contribution of assets in nature, acquisitions and transfers.

## GLOSSARY OF TERMS AND ALTERNATIVE PERFORMANCE MEASURES USED

This document, in addition to the conventional statements and financial measures required by IFRS, presents a number of reclassified statements and alternative performance measures, in order to provide a better understanding of the operating and financial performance of the Group. These statements and measures should not be considered as a replacement of those required by IFRS. With regard to these figures, in accordance with the recommendations contained in Consob Communication no. 6064293 of 28 July 2006, and in Consob communication no. 0092543 of 3 December 2015, as well as with the 2015/1415 ESMA guidelines on alternative performance measures ("Non GAAP Measures"), explanations are given on the criteria adopted in their preparation and the relevant notes to the items appearing in the mandatory statements.

Specifically, the alternative measures used include:
Gross Operating Profit (EBITDA): EBITDA, or gross operating profit, is equal to earnings before interest, tax, depreciation and amortization. The Group also provides information on the percentage of EBITDA on net sales. EBITDA computed by the Group allows operating results to be compared with those of other companies, net of any effects from financial and tax items, and of depreciation and amortization, which may vary from company to company for reasons unrelated to general operating performance.

Adjusted gross operating profit (adjusted EBITDA): gross operating profit as explained above, net of income and expenses of a non-ordinary nature such as:
(i) income and expenses from restructuring, reorganization and business combinations;
(ii) clearly identified income and expenses not directly related to the ordinary course of business;
(iii) as well as any income and expenses from non-recurring events and transactions as set out in Consob communication DEM6064293 of 28/07/2006.

Operating profit (EBIT): net result for the period before income tax, and other income and expenses.

Net invested capital: the algebraic sum of Fixed Capital, which includes non-current assets and non-current liabilities (net of non-current financial liabilities included in the Net Financial Position) and Net Working Capital, which includes current assets (net of cash and cash equivalents and current financial assets included in the Net Financial Position), and current liabilities (net of current financial liabilities included in the Net Financial Position).

Cash flow from operations: adjusted EBITDA, as explained above, plus or minus the decrease/(increase) in working capital in the period, minus capital expenditure (CAPEX/Investment) and income and expenses from equity investments.

Cash flow from ordinary operations is cash flow from operations as explained above, net of financial expenses and taxes paid in the period.

LTM cash flow from ordinary operations is cash flow from ordinary operations in the last twelve months.

Cash flow from extraordinary operations: cash flow generated/used in transactions that are not considered ordinary, such as company restructuring and reorganization, share capital transactions and acquisitions/disposals.

## BUSINESS OUTLOOK

In light of the current relevant context and the Group's performance in the first quarter, it is reasonable to confirm the previously disclosed estimates for 2017 versus the 2016 pro-forma figures ${ }^{19}$ that indicate steady revenue and a "high single-digit" growth of adjusted EBITDA, with a resulting improvement in profit margins. Likewise, net profit for the year is confirmed to rise sharply by approximately 30\%.

Net debt at end 2017 is estimated to drop versus 31 December 2016, with a debt/adjusted EBITDA ratio at 2.2/2x.

The Chairman
Marina Berlusconi


The Executive Manager responsible for the drafting of the corporate accounting documentation - Oddone Pozzi - hereby declares, pursuant to art. 154 bis, par. 2, of the Consolidated Finance Law, that the accounting documentation contained in this Interim Report corresponds to the Company's accounting entries, books and results.

The Executive Manager responsible for the drafting of the corporate accounting documentation

Oddone Pozzi


[^11]
## CONSOLIDATED <br> BALANCE SHEET

CONSOLIDATED INCOME STATEMENT AND CONSOLIDATED COMPREHENSIVE INCOME STATEMENT

## CONSOLIDATED

## BALANCE SHEET



| Liabilities (Euro/000) | 31 March 201731 December 2016 |  |
| :---: | :---: | :---: |
| Share capital | 67,979 | 67,979 |
| Share premium reserve | - | - |
| Treasury shares | (73) | (73) |
| Other reserves and profit/(loss) carried forward | 219,380 | 196,873 |
| Profit (loss) for the period | $(9,167)$ | 22,544 |
| Group equity | 278,119 | 287,323 |
| Minority shareholders' equity and reserves | 31,071 | 30,475 |
| Total equity | 309,190 | 317,798 |
| Provisions | 64,357 | 68,591 |
| Post-employment benefits | 50,184 | 50,989 |
| Non-current financial liabilities | 305,701 | 307,434 |
| Deferred tax liabilities | 74,033 | 75,028 |
| Other non-current liabilities | - | - |
| Total non-current liabilities | 494,275 | 502,042 |
| Income tax payables | 939 | 1,788 |
| Other current liabilities | 229,788 | 229,489 |
| Trade payables | 293,847 | 333,763 |
| Payables due to banks and other financial liabilities | 37,016 | 37,388 |
| Total current liabilities | 561,590 | 602,428 |
| Discontinued liabilities | - | - |
| Total liabilities | 1,365,055 | 1,422,268 |

## CONSOLIDATED

INCOME STATEMENT


## CONSOLIDATED

## COMPREHENSIVE INCOME STATEMENT

|  | - | - |
| :---: | :---: | :---: |
| (Euro/000) |  |  |
| Net result | $(8,572)$ | $(1,417)$ |
| Items reclassifiable to income statement |  |  |
| Profit (loss) deriving from the conversion of currency denominated financial statements of foreign companies | (405) | 225 |
| Other profit/(loss) from companies valued at equity | 84 | (160) |
| Effective part of profit (loss) on cash flow hedge instruments (cash flow hedge) | 186 | $(1,838)$ |
| Profit (loss) from held-for-sale assets (fair value) | - | - |
| Tax impact on other profit (loss) reclassifiable to income statement | 155 | 505 |
| Items reclassified to income statement |  |  |
| Profit (loss) on cash flow hedge instruments | 99 | 270 |
| Profit (loss) from held-for-sale assets (fair value) | - | - |
| Tax impact on other profit (loss) reclassifiable to income statement | (24) | (74) |
| Items not reclassifiable to income statement |  |  |
| Actuarial profit (loss) | (91) | (34) |
| Tax impact on other profit (loss) not reclassifiable to income statement | 6 | 6 |
| Total other profit (loss) net of tax effect | 10 | $(1,100)$ |
| Comprehensive result for the period | $(8,562)$ | $(2,517)$ |
| Attributable to: |  |  |
| - Minority shareholders | 595 | 391 |
| - Parent Company's shareholders | $(9,157)$ | $(2,908)$ |

Profit (loss) from held-for-sale assets (fair value)
Tax impact on other profit (loss) reclassifiable to income statement

Items reclassified to income statement
Profit (loss) on cash flow hedge instruments
Profit (loss) from held-for-sale assets (fair value)
(24)

Items not reclassifiable to income statement
Actuarial profit (loss)
(91)


[^0]:    * The Board of Directors and the Board of Statutory Auditors currently in office were appointed by the Shareholders' Meeting of 23 April 2015
    ** Independent Director

[^1]:    ${ }^{1}$ Source: GFK, March 2017 (figures in terms of market value)
    ${ }^{2}$ Internal source: Press-Di, cumulative figures at February 2017 (newsstands + subscriptions in terms of value)
    ${ }^{3}$ Source: Nielsen, cumulative figures at February 2017
    ${ }^{4}$ Source: Mediametrie Netratings - Nielsen, January-February 2017 average figure

[^2]:    * Cost of personnel includes, as from 1 January 2017, costs for collaborations. Accordingly, last year's cost of personnel has been reclassified for comparative purposes.

[^3]:    ${ }^{5}$ Source: GFK, March 2017 (figures in terms of market value)

[^4]:    ${ }^{6}$ Store revenue
    ${ }^{7}$ Source: GFK, March 2017 (figures in terms of market value)

[^5]:    ${ }^{8}$ Source: GFK, March 2017 (figures in terms of value)
    ${ }^{9}$ Bonus earmarked in the 2016 Stability Law (Law no. 208 of 28 December 2015) for young people who turned eighteen in 2016, amounting to $€ 500$, usable until 31 December 2017 to buy: tickets for cinema, theatre and live performances; books and visits to museums and exhibitions.

[^6]:    ${ }^{10}$ Source: Nielsen, cumulative figures at February 2017
    ${ }^{11}$ Internal source: Press-di, cumulative figures at February 2017 (newsstands + subscriptions in terms of cover price)

[^7]:    12 Source: ADS, figures in terms of copies, February 2017
    13 Source: Audiweb, at February 2017

[^8]:    14 Internal source Mondadori France, figure at March 2017
    ${ }^{16}$ Source: Kantar Media, cumulative figures in terms of volume at January 2017

[^9]:    ${ }^{17}$ Source: Mediametrie Netratings - Nielsen, January-February 2017 average figure

[^10]:    ${ }^{18}$ Cost of personnel includes, as from 1 January 2017, costs for collaborations. Accordingly, last year's cost of personnel has been reclassified for comparative purposes.

[^11]:    19 Pro-forma figures: consolidation of the companies acquired in 2016 (Rizzoli Libri and Banzai Media) assumed as from 1 January 2016; revenue of approximately 1,280 million euro and adjusted EBITDA of approximately 100 million euro.

