

ANNALISA MONFREDA APPOINTED AS NEW EDITOR OF *TUSTYLE*

Paola Salvatore, deputy editor of Tustyle, will also take on the role of fashion editor of Donna Moderna and Starbene

Segrate, 5 July 2018 – From Monday 9 July, Annalisa Monfreda, editor of the weeklies *Donna Moderna* and *Starbene*, will take on also the role of editor of *Tustyle*.

At the same time, Paola Salvatore, the current deputy editor of *Tustyle*, will expand her responsibilities following her appointment as fashion editor of *Donna Moderna* and *Starbene*.

This new organisational structure will give *Tustyle*, *Donna Moderna* and *Starbene* an innovative, cross-over position: on the one hand thanks to specific editorial skills, the fashion content offer for readers of the three weeklies will be enriched, while, on the other, it will be easier to enhance the relationship with interlocutors in the mass market advertising sector.