## GRUPPO MONDADORI

## 9M2022 Results

Investors Presentation
Antonio Porro - CEO
Alessandro Franzosi - CFO

November $10^{\text {th }} 2022$

## GRUPPO MONDADORI

AGENDA

1. 9M 2022 Highlights
2. 9M 2022 Results
3. FY 2022 Outlook
4. Annexes/9M 2022 Business Areas

## 9M 22 Highlights - Executive Summary



Solid cash generation of the business with a
LTM Ordinary Cash Flow above $€ 70 \mathrm{mn}$

- Further development of book publishing activities: 51\% of Edizioni Star Comics acquisition
- Further reduction in its exposure to the magazines segment:

[^0]
## 9M22 Highlights - Trend EBITDA / EBIT

## 3Q <br> 9M




## Trade Books Market 2022

## Comeback to growth after a first half of consolidation



## Market shares Books - 9M 22

Trade - Market Share in organic and inorganic growth


Education - Market Share in selective strengthening


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Highlights - 9M 22

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## Revenue \& Adjusted EBITDA by Business - 9M 22



[^1]
## Adjusted EBITDA - 9M 22



Revenue \& Adjusted EBITDA 9M 22 vs 9M 19


## Reported EBITDA by Business Area - 9M 22



From EBITDA to Net Result - 9M 22


## LTM Cash Flow \& NFP - September 22

€ mn

Ordinary
Cash Flow
(excl. D Scuola)
Strong business cash generation confirmed

Group NFP
Evolution
(no IFRS16)


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## FY22 Outlook - Guidance improved



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## 9M22 Business - Books



- Trade $\mathbf{+ 1 1 . 2 \%}$ yoy: $\mathbf{+ 6 . 6 \%}$ publishing houses (+1.7\% IfI), increase of RIP (+6\%) and strong upswing in museum and concession-related activities


## REVENUE

> - E-books/Audiobooks: 7.7\% of total (+2.3\% yoy thanks to growth of audio books)

- Education $\mathbf{+ 4 8 . 2 \%}$ yoy with contribution from $\mathbf{D}$ Scuola; on a like-for-like basis, $+1.4 \%$ thanks to the early availability of a number of textbooks
- Adjusted EBITDA: $\mathbf{+ €} \mathbf{2 8 . 5} \mathbf{~ m n}$; on a like-for-like basis improved by $€ \mathbf{7}$ million (+9\% yoy) thanks to the growth in revenue from Trade publishers and the upswing in revenue from the management of museums and concessions (due also to the greater amount of relief granted versus 2021)


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9M22 Business - Retail



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## Markets - 9M 2022 Media



Source: circulation in terms of value (newsstand channel+subs.) - Press-di

9M22 Business - Media


- Advertising revenue up by $\mathbf{1 6 \%}$ on a like-for-like basis of portfolio; weight of digital advertising revenue: $\boldsymbol{\approx 6 9 \%}$ (vs. $61 \%$ in 9 M 21 ), which grew by $\mathbf{2 1 . 8 \%}$ (I.f.l.) thanks to Adkaora
- Circulation revenue: $-8.2 \%$ yoy on a like-for-like basis of portfolio, thanks to the performance of television titles ( $-5.2 \%$ )
- Revenue from add-on sales: -3\% yoy on a like-for-like basis of portfolio, due mainly to the decline in music products
- Distribution and others: $+9.5 \%$ I.f.I.

Adj. EBITDA up strongly as a result of:

- the continuing measures to contain operating costs
- the paper consumption tax receivable, which offset the increase in industrial costs
- the higher result of the Fuori Salone 2022 event


## Headcount trend 9M22



Headcount by BU


Highlights 3Q 22



## Revenue and Adjusted EBITDA by Business - 3Q 22



[^2]| € millions | 9M 2022 |  | 9M 2022 excl. D Scuola |  | 9M 2021 |  | \% chg. | \% chg. excl. <br> D Scuola |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REVENUE | 678.2 |  | 611.3 |  | 588.9 |  | 15.2\% | 3.8\% |
| INDUSTRIAL PRODUCT COST | 211.1 | 31.1\% | 195.2 | 31.9\% | 173.2 | 29.4\% | 21.9\% | 12.7\% |
| VARIABLE PRODUCT COSTS | 82.1 | 12.1\% | 77.1 | 12.6\% | 82.6 | 14.0\% | (0.7\%) | (6.7\%) |
| OTHER VARIABLE COSTS | 129.2 | 19.1\% | 113.4 | 18.6\% | 117.7 | 20.0\% | 9.8\% | (3.6\%) |
| STRUCTURAL COSTS | 43.0 | 6.3\% | 40.6 | 6.6\% | 35.9 | 6.1\% | 20.0\% | 13.3\% |
| EXTENDED LABOUR COST | 105.4 | 15.5\% | 98.8 | 16.2\% | 100.0 | 17.0\% | 5.4\% | (1.2\%) |
| OTHER EXPENSE (INCOME) | (8.1) | (12\%) | (7.9) | (1.3\%) | (5.5) | (0.9\%) | 47.5\% | 44.7\% |
| ADJUSTED EBITDA | 115.5 | 17.0\% | 94.1 | 15.4\% | 85.0 | 14.4\% | 35.8\% | 10.6\% |
| RESTRUCTURING COSTS | 1.0 | 0.2\% | 1.0 | 0.2\% | 3.2 | 0.5\% | (67.9\%) | (67.9\%) |
| EXTRAORDINARY EXPENSE (INCOME) | 0.0 | 0.0\% | 0.0 | 0.0\% | 1.4 | 0.2\% | n.s. | n.s. |
| EBITDA | 114.5 | 16.9\% | 93.0 | 15.2\% | 80.5 | 13.7\% | 42.2\% | 15.6\% |
| AMORTIZATION AND DEPRECIATION | 26.1 | 3.8\% | 19.7 | 3.2\% | 18.2 | 3.1\% | 43.3\% | 8.3\% |
| IMPAIRMENT AND WRITE-DOWNS | 0.0 | 0.0\% | 0.0 | 0.0\% | 0.3 | 0.1\% | n.s. | n.s. |
| AMORTIZATION AND DEPRECIATION IFRS 16 | 10.4 | 1.5\% | 10.0 | 1.6\% | 10.0 | 1.7\% | 4.2\% | 0.3\% |
| EBIT | 78.0 | 11.5\% | 63.3 | 10.4\% | 52.0 | 8.8\% | 50.0\% | 21.7\% |
| FINANCIAL EXPENSE (INCOME) | 2.8 | 0.4\% | 2.7 | 0.4\% | 2.2 | 0.4\% | 24.8\% | 21.7\% |
| FINANCIAL EXPENSE IFRS 16 | 0.0 | 0.0\% | (0.0) | (0.0\%) | 1.7 | 0.3\% | n.s. | n.s. |
| FINANCIAL EXPENSE (INCOME) FROM SECURITIES VAL. | 0.0 | 0.0\% | 0.0 | 0.0\% | 0.4 | 0.1\% | n.s. | n.s. |
| EXPENSE (INCOME) FROM INVESTMENTS | (0.6) | (0.1\%) | (0.6) | (0.1\%) | 2.9 | 0.5\% | n.s. | n.s. |
| EBT | 75.8 | 11.2\% | 61.2 | 10.0\% | 44.8 | 7.6\% | 69.3\% | 36.7\% |
| TAX EXPENSE (INCOME) | 17.6 | 2.6\% | 13.4 | 2.2\% | (4.6) | (0.8\%) | n.s. | n.s. |
| NET RESULT FOR THE PERIOD | 58.2 | 8.6\% | 47.8 | 7.8\% | 49.4 | 8.4\% | 17.8\% | (3.2\%) |
| MINORITIES | (0.1) | (0.0\%) | (0.1) | (0.0\%) | 0.0 | 0.0\% | n.s. | n.s. |
| GROUP NET RESULT | 58.3 | 8.6\% | 47.9 | 7.8\% | 49.4 | 8.4\% | 18.0\% | (3.0\%) |

P\&L 3Q2022

| € millions | 3Q 2022 |  | $\begin{aligned} & \text { 3Q } 2022 \\ & \text { excl. D Scuola } \end{aligned}$ |  | 3Q 2021 |  | \% chg. | \% chg. excl. <br> D Scuola |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REVENUE | 323.1 |  | 272.6 |  | 268.5 |  | 20.3\% | 1.5\% |
| INDUSTRIAL PRODUCT COST | 98.8 | 30.6\% | 87.1 | 31.9\% | 78.6 | 29.3\% | 25.6\% | 10.7\% |
| VARIABLE PRODUCT COSTS | 35.8 | 11.1\% | 32.0 | 11.7\% | 31.9 | 11.9\% | 12.1\% | 0.2\% |
| OTHER VARIABLE COSTS | 55.2 | 17.1\% | 45.3 | 16.6\% | 51.5 | 19.2\% | 7.1\% | (12.0\%) |
| STRUCTURAL COSTS | 13.8 | 4.3\% | 12.9 | 4.7\% | 12.0 | 4.5\% | 14.4\% | 6.9\% |
| EXTENDED LABOUR COST | 31.7 | 9.8\% | 29.7 | 10.9\% | 31.4 | 11.7\% | 0.7\% | (5.5\%) |
| OTHER EXPENSE (INCOME) | (0.0) | (0.0\%) | (0.0) | (0.0\%) | (0.6) | (0.2\%) | n.s. | n.s. |
| ADJUSTED EBITDA | 87.9 | 27.2\% | 65.7 | 24.1\% | 63.5 | 23.7\% | 38.5\% | 3.4\% |
| RESTRUCTURING COSTS | 0.5 | 0.2\% | 0.5 | 0.2\% | 1.5 | 0.6\% | (64.4\%) | (64.4\%) |
| EXTRAORDINARY EXPENSE (INCOME) | (0.3) | (0.1\%) | (0.3) | (0.1\%) | 0.6 | 0.2\% | n.s. | n.s. |
| EBITDA | 87.7 | 27.2\% | 65.4 | 24.0\% | 61.5 | 22.9\% | 42.7\% | 6.5\% |
| AMORTIZATION AND DEPRECIATION | 9.5 | 3.0\% | 7.4 | 2.7\% | 6.3 | 2.3\% | 51.3\% | 16.7\% |
| IMPAIRMENT AND WRITE-DOWNS | 0.0 | 0.0\% | 0.0 | 0.0\% | 0.0 | 0.0\% |  |  |
| AMORTIZATION AND DEPRECIATION IFRS 16 | 3.4 | 1.1\% | 3.3 | 1.2\% | 3.3 | 1.2\% | 2.1\% | (1.8\%) |
| EBIT | 74.8 | 23.1\% | 54.8 | 20.1\% | 51.8 | 19.3\% | 44.3\% | 5.8\% |
| FINANCIAL EXPENSE (INCOME) | 1.0 | 0.3\% | 1.0 | 0.4\% | 1.6 | 0.6\% | n.s. | n.s. |
| FINANCIAL EXPENSE IFRS 16 | (1.1) | (0.3\%) | (1.1) | (0.4\%) | 0.6 | 0.2\% | n.s. | n.s. |
| EXPENSE (INCOME) FROM INVESTMENTS | (0.5) | (0.2\%) | (0.5) | (0.2\%) | (0.2) | (0.1\%) | n.s. | n.s. |
| EBT | 75.4 | 23.3\% | 55.4 | 20.3\% | 49.8 | 18.6\% | n.s. | n.s. |
| TAX EXPENSE (INCOME) | 19.4 | 6.0\% | 13.8 | 5.1\% | 4.8 | 1.8\% | n.s. | n.s. |
| RESULT FROM CONTINUING OPERATIONS | 56.0 | 17.3\% | 41.6 | 15.3\% | 45.0 | 16.8\% | 24.3\% | (7.6\%) |
| MINORITIES | 0.4 | 0.1\% | 0.4 | 0.2\% | (0.0) | (0.0\%) |  |  |
| GROUP NET RESULT | 55.5 | 17.2\% | 41.1 | 15.1\% | 45.0 | 16.8\% | 23.2\% | (8.6\%) |

Balance Sheet 9M2022

| € millions | 9M 2022 | 9M 2022 excl. D Scuola | $\text { 9M } 2021$ | \% chg. | \% chg. <br> excl. D Scuola |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TRADE RECEIVABLES | 215.1 | 190.0 | 195.6 | 10.0\% | (2.9\%) |
| INVENTORY | 159.9 | 150.9 | 121.8 | 31.3\% | 23.9\% |
| TRADE PAYABLES | 252.3 | 221.3 | 199.9 | 26.2\% | 10.7\% |
| OTHER ASSETS (LIABILITIES) | (29.4) | (13.6) | (12.9) | n.s. | 5.1\% |
| NET WORKING CAPITAL CONTINUING OPERATIONS | 93.4 | 106.1 | 104.6 | (10.7\%) | 1.4\% |
| DISCONTINUED OR DISCONTINUING ASSETS (LIABILITIES) | 0.0 | 0.0 | (2.7) | n.s. | n.s. |
| NET WORKING CAPITAL | 93.4 | 106.1 | 101.9 | (8.3\%) | 4.1\% |
| INTANGIBLE ASSETS | 376.0 | 213.8 | 189.4 | 98.6\% | 12.9\% |
| PROPERTY, PLANT AND EQUIPMENT | 19.4 | 19.4 | 16.4 | 18.3\% | 18.0\% |
| INVESTMENTS | 29.5 | 29.5 | 16.4 | 80.0\% | 79.9\% |
| NET FIXED ASSETS WITH NO RIGHTS OF USE IFRS 16 | 425.0 | 262.8 | 222.2 | 91.3\% | 18.2\% |
| ASSETS FROM RIGHTS OF USE IFRS 16 | 59.3 | 57.6 | 80.9 | (26.7\%) | (28.9\%) |
| NET FIXED ASSETS WITH RIGHTS OF USE IFRS 16 | 484.3 | 320.3 | 303.1 | 59.8\% | 5.7\% |
| PROVISIONS FOR RISKS | 43.0 | 41.2 | 41.1 | 4.6\% | 0.2\% |
| POST-EMPLOYMENT BENEFITS | 29.2 | 25.5 | 29.1 | 0.1\% | (12.5\%) |
| PROVISIONS | 72.2 | 66.7 | 70.3 | 2.8\% | (5.1\%) |
| NET INVESTED CAPITAL | 505.5 | 359.7 | 334.7 | 51.0\% | 7.4\% |
| SHARE CAPITAL | 68.0 | 68.0 | 68.0 | 0.0\% | 0.0\% |
| RESERVES | 141.3 | 141.2 | 105.8 | 33.5\% | 33.5\% |
| PROFIT (LOSS) FOR THE PERIOD | 58.3 | 47.9 | 49.4 | 18.0\% | (3.0\%) |
| GROUP EQUITY | 267.5 | 257.1 | 223.1 | 19.9\% | 15.2\% |
| NON-CONTROLLING INTERESTS' EQUITY | 2.3 | 2.3 | 0.0 | n.s. | n.s. |
| EQUITY | 269.9 | 259.4 | 223.1 | 20.9\% | 16.2\% |
| NET FINANCIAL POSITION NO IFRS 16 | 173.4 | 39.8 | 27.3 | n.s. | 45.6\% |
| NET FINANCIAL POSITION IFRS 16 | 62.3 | 60.4 | 84.2 | (26.1\%) | (28.3\%) |
| NET FINANCIAL POSITION | 235.7 | 100.3 | 111.6 | 111.2\% | (10.2\%) |
| SOURCES | 505.5 | 359.6 | 334.7 | 51.0\% | 7.4\% |

## LTM Cash Flow - September 2022

| € mn | 9M 2022 | 9M 2022 <br> Excl. D Scuola | $2021$ <br> Excl. D Scuola |
| :---: | :---: | :---: | :---: |
| INITIAL NFP IFRS 16 | (111.6) | (111.6) | (97.6) |
| FINANCIAL LIABILITIES APPLICATION OF IFRS 16 | (84.2) | (84.2) | (82.8) |
| INITIAL NFP NO IFRS 16 | (27.3) | (27.3) | (14.8) |
| ADJUSTED EBITDA (NO IFRS 16) | 121.1 | 100.1 | 91.0 |
| NWC AND PROVISIONS | 10.6 | 24.2 | 10.3 |
| CAPEX NO IFRS 16 | (33.7) | (29.6) | (22.0) |
| CASH FLOW FROM OPERATIONS | 98.0 | 94.7 | 79.3 |
| FINANCIAL INCOME (EXPENSE) NO IFRS 16 | (2.7) | (2.7) | (2.4) |
| TAX | (21.1) | (16.4) | (13.9) |
| CASH FLOW FROM ORDINARY OPERATIONS CONTINUING OPERATIONS | 74.2 | 75.7 | 62.9 |
| ORDINARY CF FROM DISCONTINUED OR DISCONTINUING OPERATIONS | (2.8) | (2.8) | 5.3 |
| CASH FLOW FROM ORDINARY OPERATIONS | 71.4 | 72.9 | 68.2 |
| RESTRUCTURING COSTS | (10.2) | (10.2) | (6.9) |
| EXTRAORDINARY TAX | (0.3) | (0.3) | 3.4 |
| SHARE CAPITAL INCREASE/DIVIDENDS ASSOCIATES | (1.5) | 3.5 | (0.1) |
| M\&A | (179.7) | (52.5) | (8.6) |
| OTHER INCOME AND EXPENDITURE | (3.7) | (3.7) | (3.5) |
| EXTRAORDINARY CF FROM DISCONTINUED OR DISCONTINUING OPERATIONS | (0.1) | (0.1) | (0.3) |
| CASH FLOW FROM EXTRAORDINARY OPERATIONS | (195.6) | (63.1) | (12.1) |
| FREE CASH FLOW | (124.1) | 9.5 | 52.1 |
| DIVIDENDS PAID | (22.2) | (22.2) |  |
| TOT. CASH FLOW | (146.3) | (12.7) | 52.1 |
| NET FINANCIAL POSITION NO IFRS 16 | (173.5) | (39.8) | 37.4 |
| IFRS 16 EFFECTS IN THE PERIOD | 22.2 | 24.0 | 0.7 |
| FINAL NET FINANCIAL POSITION | (235.7) | (100.3) | (44.7) |

- EBITDA
- Adjusted EBITDA
- EBIT
- EBT
- Net Invested Capital
- Operating Cash Flow
- Ordinary Cash Flow
- Non ord. Cash Flow
- Free Cash Flow
is equal to earnings before interest, tax, depreciation and amortization. The Group also provides information on the percentage of EBITDA on net sales. EBITDA computed by the Group allows operating results to be compared with those of other companies, net of any effects from financial and tax items, and of depreciation and amortization, which may vary from company to company for reasons unrelated to general operating performance.
is gross operating profit as explained above, net of income and expenses of a non-ordinary nature such as
(i) income and expenses from restructuring, reorganization and business combinations;
(ii) clearly identified income and expenses not directly related to the ordinary course of business;
(iii) as well as any income and expenses from nonrecurring events and transactions as set out in Consob communication DEM6064293 of 28/07/2006.
net result for the period before income tax. and other income and expenses.
net result for the period before income tax.
is equal to the algebraic sum of Fixed Capital, which includes non-current assets and non-current liabilities (net of non-current financial liabilities included in the Net Financial Position) and Net Working Capital, which includes current assets (net of cash and cash equivalents and current financial assets included in the Net Financial Position), and current liabilities (net of current financial liabilities included in the Net Financial Position).
adjusted EBITDA, as explained above, plus or minus the decrease/(increase) in working capital in the period, minus capital expenditure (CAPEX/Investment).
is cash flow from operations as explained above, net of financial expenses, taxes paid in the period, and income/expenses from investments in associates.
cash flow generated/used in transactions that are not considered ordinary, such as company restructuring and reorganization, share capital transactions and acquisitions/disposals
the sum of cash flow from ordinary and non-ordinary operations in the reporting period (excluding payment of dividends, if any)



## A GRUPPO

Mondadori Group IR (disponibile su Google Play e App Store)
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[^0]:    $\checkmark 51 \%$ of Press-di disposal (active in the national distribution of newspapers and magazines)
    $\checkmark$ Put option for the sale of Grazia \& Icon

[^1]:    * The like-for-like change neutralizes all scope changes: in addition to D Scuola, Star Comics and DeAgostini Libri in the Books area, and the disposals of titles and assets in the Media area

[^2]:    The like-for-like change neutralizes all scope changes: in addition to D Scuola, Star Comics and DeAgostini Libri in the Books area, and the disposals of titles and assets in the Media area

