



FY 22 Highlights - Executive Summary





Further improvement of economic performance



15% EBITDA margin thanks to Books' growing contribution

Adj. Net Result around €64 million - the best one in the last 15 years – growing over 50% with respect to 2021



Ordinary Cash Flow of over €70 million



Strengthening of the Group financial structure

NFP/Adj. EBITDA down





Strategic repositioning completed:

starting of a new development phase

In 2022 strong M&A activity,

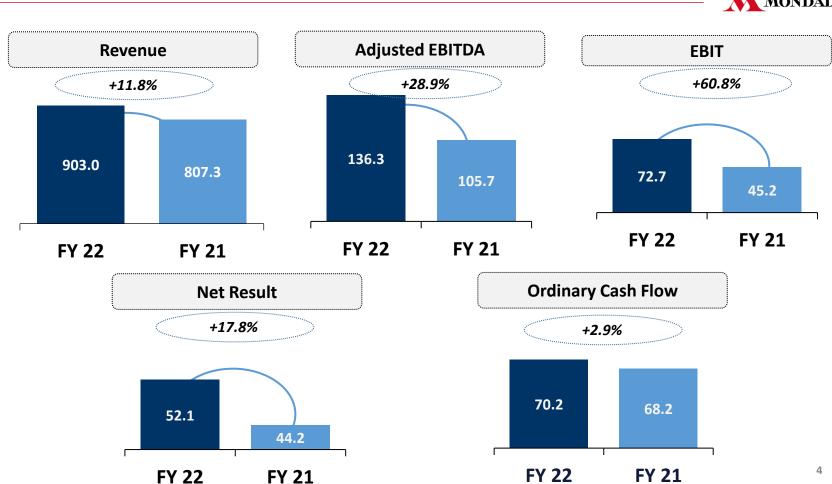
6 deals completed/announced with a double strategy:

- strengthening of its <u>leadership</u> and <u>vertical integration</u> in <u>book publishing</u> activities
- further <u>reduction</u> in its exposure to the <u>magazines segment</u>

FY22 – Highlights

€ mn

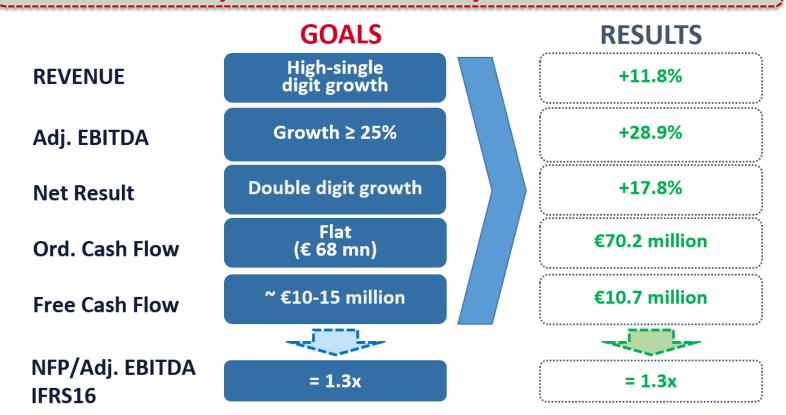




FY 22 Highlights – Results vs Guidance

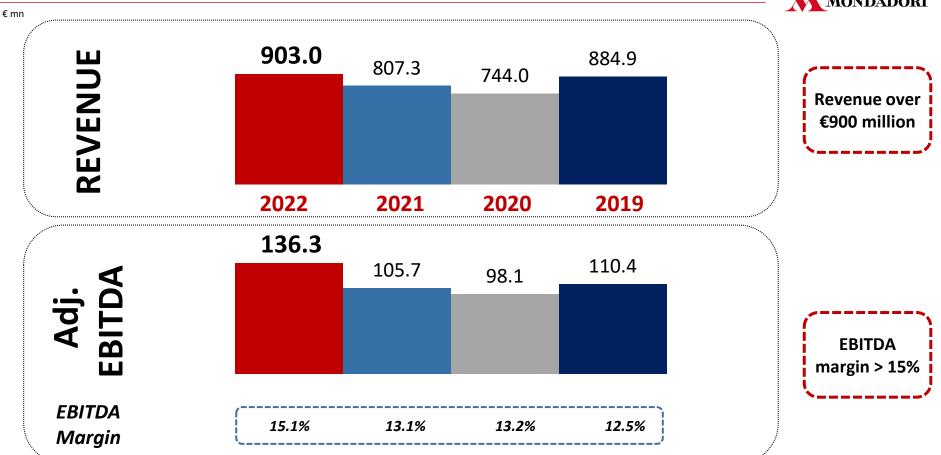


Group results beat expectations



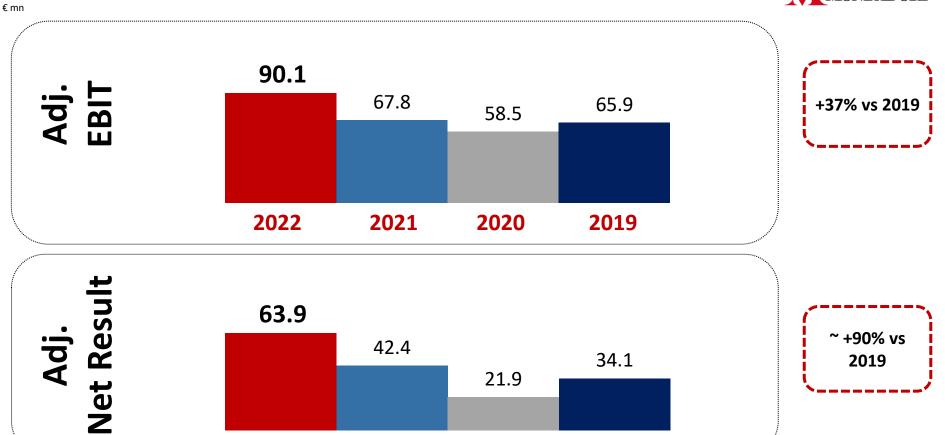
FY22 Highlights – Trend Revenue / Adj. EBITDA





FY22 Highlights – Trend Adj. EBIT / Adj. Net Result







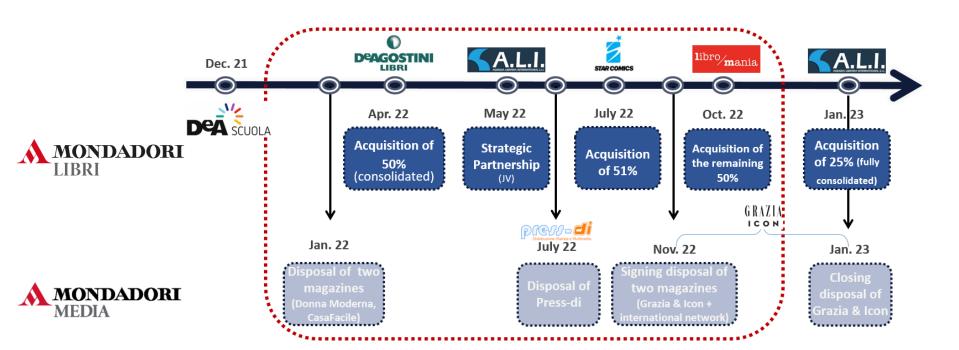
Thanks to the 2022 M&A deals ...



2022



Core business competitive strengthening Disposal of non-core asset

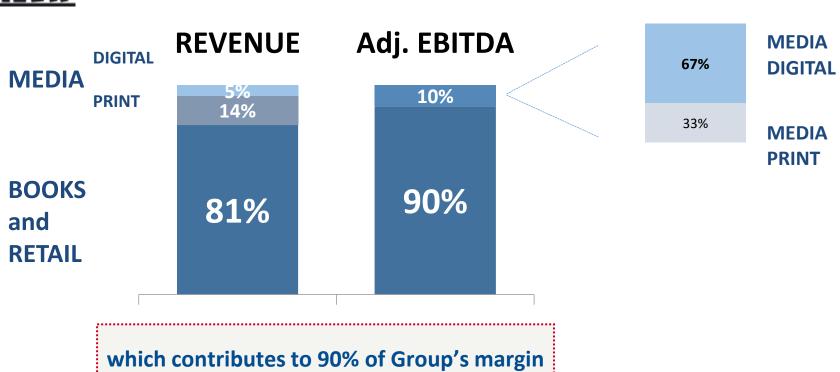


... the strategic repositioning has been pursued





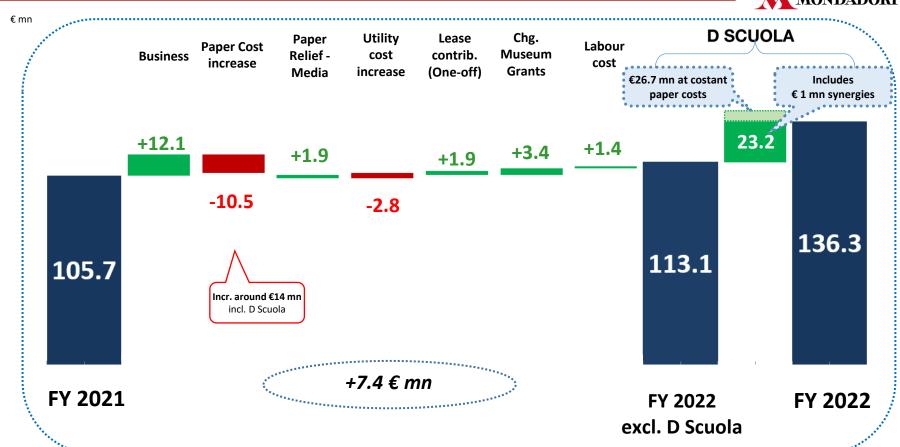
A publisher even more focused on book





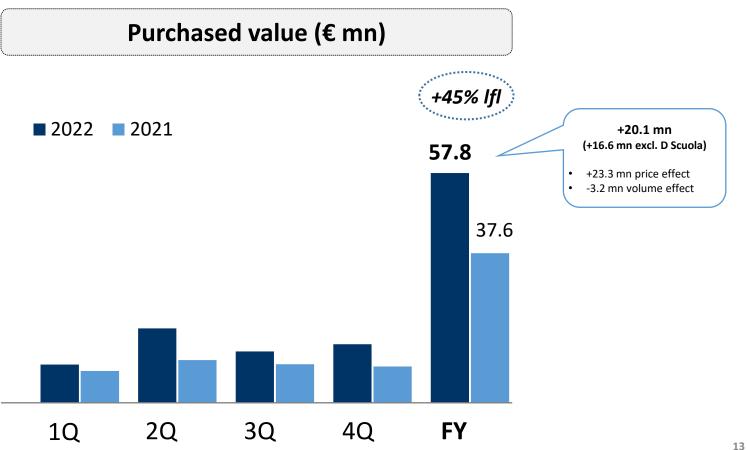
FY22 – Adj. EBITDA

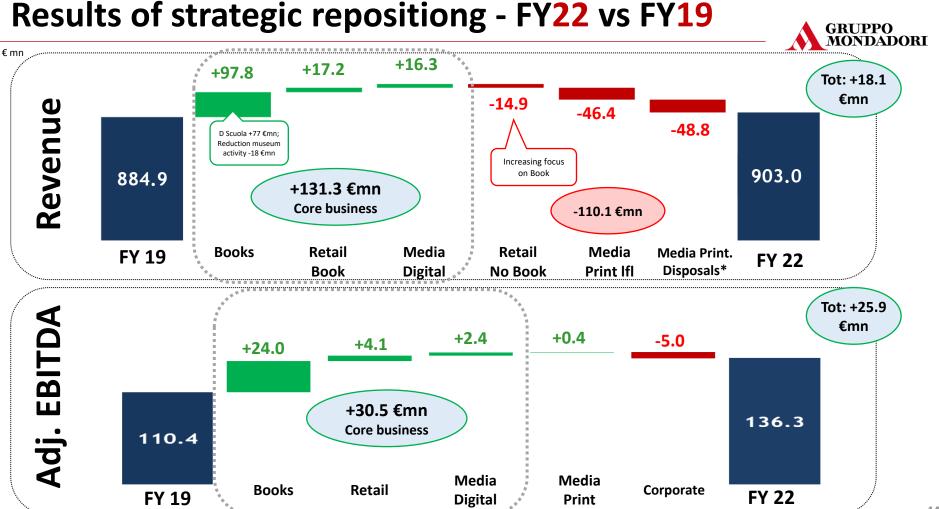




FY22 - Trend paper cost

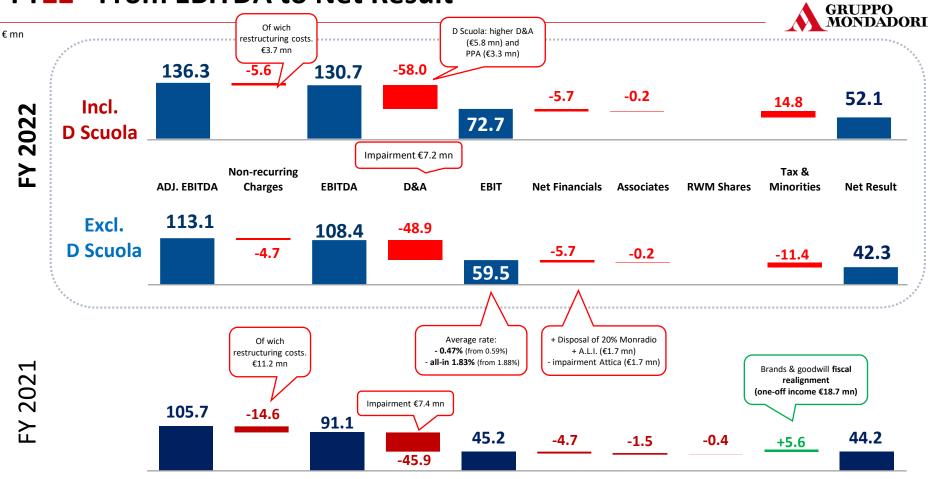






* TuStyle, Confidenze, Starbene, Sale e Pepe, Cucina Moderna, CasaFacile, Donna Moderna, Press-di

FY22 - From EBITDA to Net Result





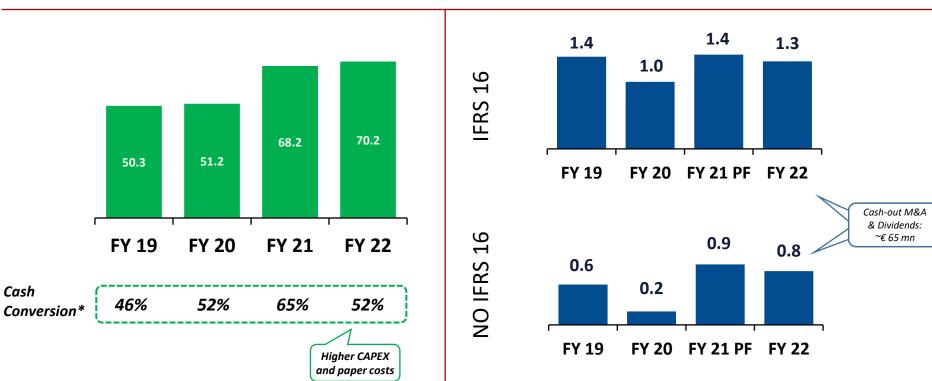
A strengthened financial structure ...



€ mn

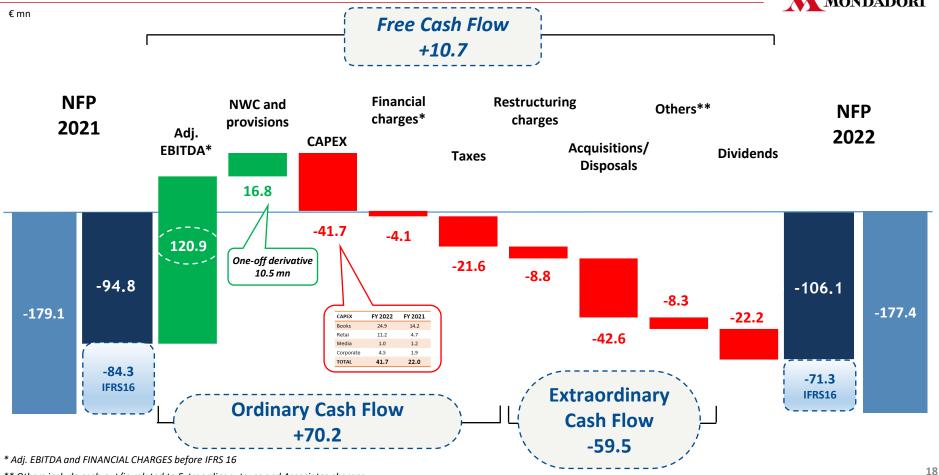


Net Debt vs Adj. EBITDA



... thanks to a strong cash generation





^{**} Others include cash-out/in related to Extraordinary taxes and Associates charges

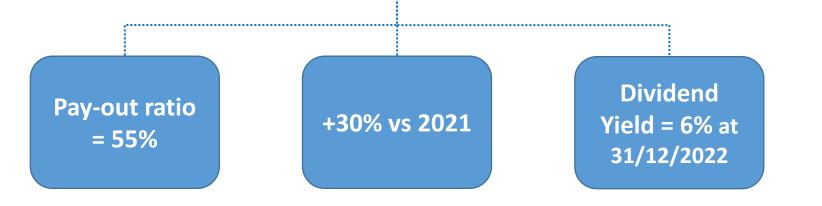
Dividend Policy 2022



Mondadori confirms the growing Shareholder Remuneration Policy:

the Board of Directors has proposed the payout of a **dividend of €11 cents**(from €8.5 cents in 2021)

(equal to approximately €28.7 million)*



^{*} Net of treasury shares at today's date

Highlights FY22 – ESG in Mondadori





DISSEMINATION OF AN ENVIRONMENTAL CULTURE AND MITIGATION OF IMPACTS ON ECOSYSTEMS



Extension to 100% of the school proposition of insights and fact sheets dedicated to the environmental culture of the entire school textbooks proposition and promotion of such content within the Trade range (80% in 2022; 100% in 2023).

Fulfilment of ≈100% purchase of PEFC/FSC certified paper for Mondadori Group products.

Pursuit of energy efficiency actions, also as part of building/property and store renovation initiatives, and assessment of additional potential pilot activities to reduce greenhouse gas emissions.

Launch of the **Book Environmental Footprint Life-Cycle Assessment** project to measure environmental impacts and setting of "data-based" targets on the reduction of emissions into the atmosphere for ongoing improvement throughout the value chain.



PROMOTING SUSTAINABLE BUSINESS SUCCESS



Definition and determination of quantitative and measurable LTI goals related to ESG issues for Top Management (Impact Inclusion Index in the 2022-2024 Performance Share plan).

Strengthening of the set of procedures and oversight of the areas of **Privacy, Information Management and Cyber Security**.

Strengthening of programs for protecting intellectual property/copyrights.

Enhancement of **Stakeholder Engagement activities** through the gradual expansion of engagement initiatives.



ENHANCING PEOPLE, CONTENT AND PLACES FOR EDUCATION AND CULTURE



Development and endorsement of a well-structured framework of KPIs for monitoring all D&I-related actions, with specific regard to the gender pay gap and gender balance.

Extension to 100% of the school proposition of content/insights in the areas of Sustainability, 2030 Agenda for Sustainable Development, diversity, equity and inclusion, and civic education (80% in 2022 - 100% in 2023).

Development of the **Hybrid working project** for the shared definition of a new mixed working model.

Training and development in the digital sphere and business innovation: > 40,000 hours.

Ad hoc D&I training for all Group people.

Enhancement of the initiatives/services proposition for the **promotion of reading**, and **ESG training** for the Group's school textbooks editorial offices and teachers.

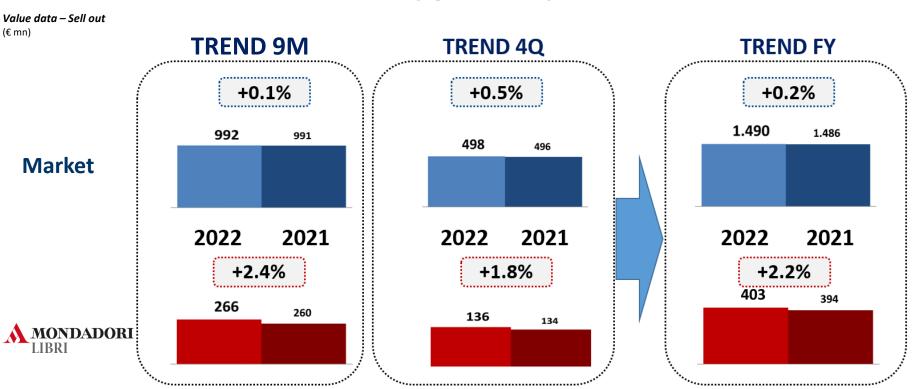
		2024 Target	2022 Result
Impact Inclusion Index	Gender Balance	Increase weight of Directors women (up to 33%)	from 31% to 33%
2022 Results	Equal Pay 30%	Pay gap reduction (-10%)	-10%
\	D&I knowledge	Reach : 90% HC	80%



FY 22 - Trade Books Market



After an extraordinary growth, a year of consolidation



FY 22 – Books Market Share



2022 Top Ten

#	Title	Author	Publisher
1	Fabbricante di lacrime	Doom Erin	MAGAZZINI SALANI
2	Il caso Alaska Sanders	Dicker Joël	LA NAVE DI TESEO
3	Violeta	Allende Isabel	FELTRINELLI
4	It ends with us. Siamo noi a dire basta	Hoover Colleen	SPERLING & KUPPER
5	Rancore	Carofiglio Gianrico	EINAUDI
6	La casa delle luci	Carissi Donato	LONGANESI
7	Una vita come tante	Yanagihara Hanya	SELLERIO EDITORE PALERMO
8	Mussolini il capobanda. Perché dovremmo vergognarci del fascismo	Cazzullo Aldo	MONDADORI
9	Nel modo in cui cade la neve	Doom Erin	MAGAZZINI SALANI
10	Cambiare l'acqua ai fiori	Perrrin Valérie	Edizioni E/O

2 books in Top5 3 books in Top10

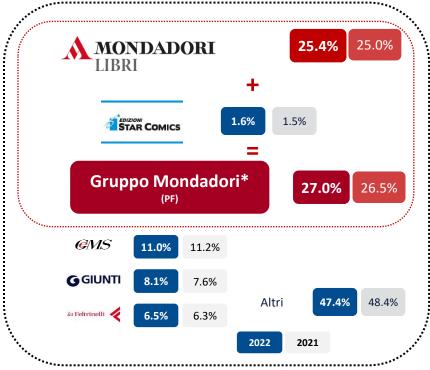








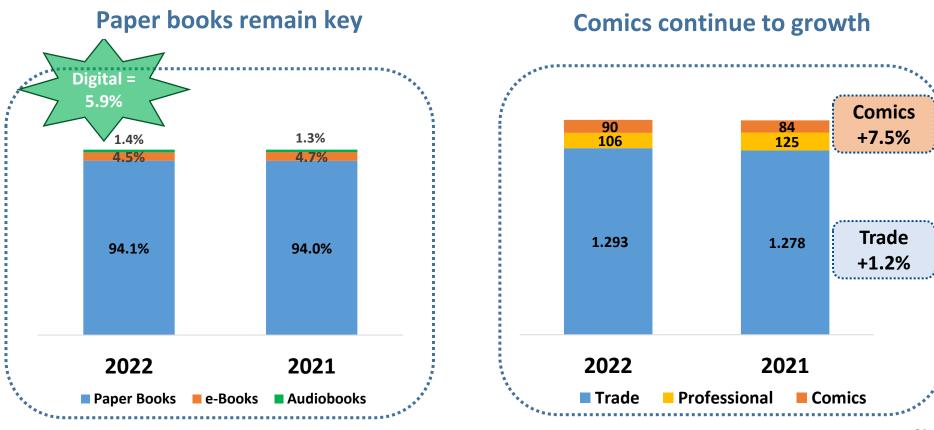
Market Share – Trade



FY 22 - Trade Books Market



(€ mn)



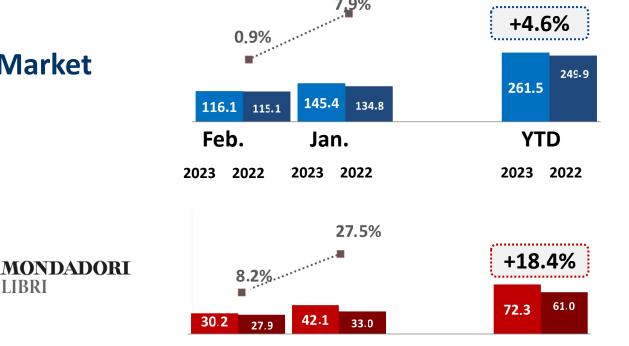
UPDATE 2023 - Trade Books Market



Value data – Sell out (€ mn)

2023 - a great starting: 4 books in the Top 5







Source: GfK, YTD February 2023

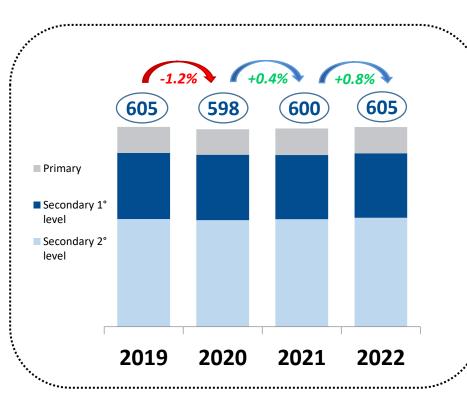
FY 22 - Education Books Market

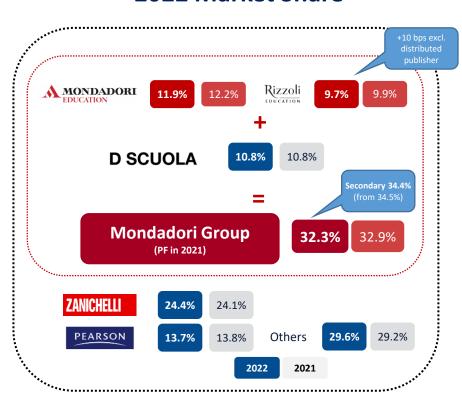


€ mn

2019-2022 Trend

2022 Market Share





FY 22 - Books: digital in Education



The regulatory context and evolution of digital in Italy



Group's digital platforms

Ministerial Decree n.781 of 27th September 2013 indicates the following three ways for the adoption of text books and supplementary digital contents

TYPOLOGY C



ONLY DIGITAL

1.3%

adopted 2022

+ supplementary digital contents 1.1% in 2020 TYPOLOGY A



ONLY PAPER

3.7%

adopted 2022

+ supplementary digital contents

4.9% in 2020

TYPOLOGY B



PAPER + DIGITAL

95.0%

adopted 2022

+ supplementary digital contents 94.0% in 2020



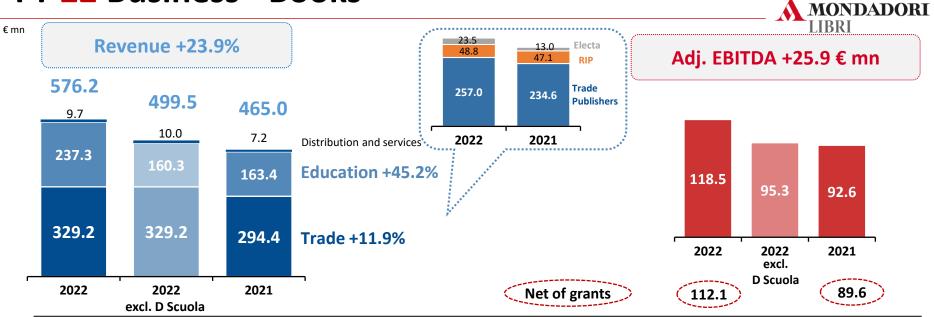






Only one platform

FY 22 Business - Books



REVENUE

- Trade: +11.9%, thanks to the organic publishing performance (+1.9%), to the acquisition of Star Comics and De Agostini Libri, and to the museum activities revamping
 - E-book/Audiobooks: 6.6% of editorial revenue (+7% vs 2021)
- Education: +45.2% thanks to the contribution of D scuola (€ 77 mn); on a like-for-like basis, -1.9% due to the decline in distribution and sales of third parties products

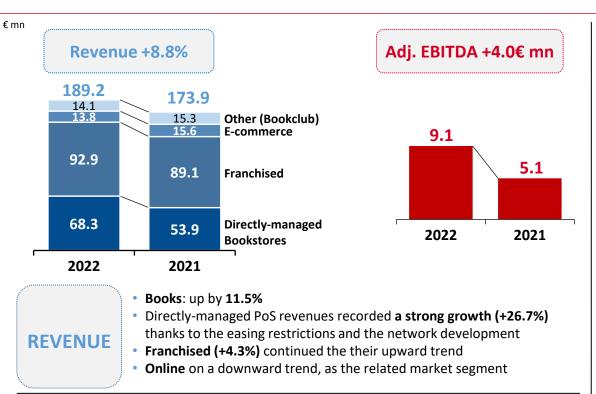
Adj. EBITDA

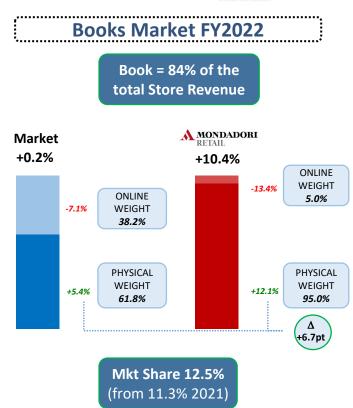
• Adj. EBITDA improved by €26 million; on a like-for-like basis, improvement of €3 million thanks to the revenue growth of Trade publishers, despite higher paper costs of over €7.5 million



FY22 Business – Retail







Adj. EBITDA improved significantly thanks to:

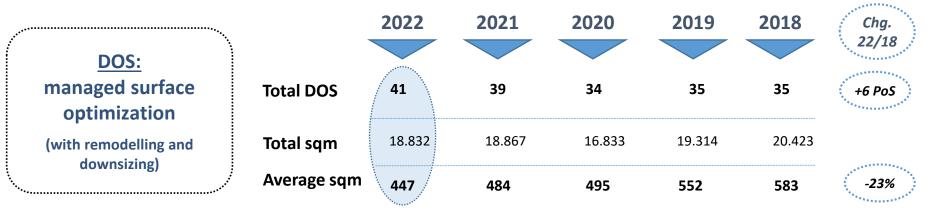
book performance

Adj.

EBITDA

- · cost containment actions
- development of network despite higher utility costs for €1.4 million

FY22 Business – Retail MONDADORI **535** +4 openinas -2 closures RETAIL -9 PoS -11 PoS +2 PoS **PoS Network** Selective development 41 of the directly-505 494 managed stores Franchising razionalization **Total Franchising Total directly-managed Bookstore** ■ Dec 22 Dec 21





FY22 Business – Media





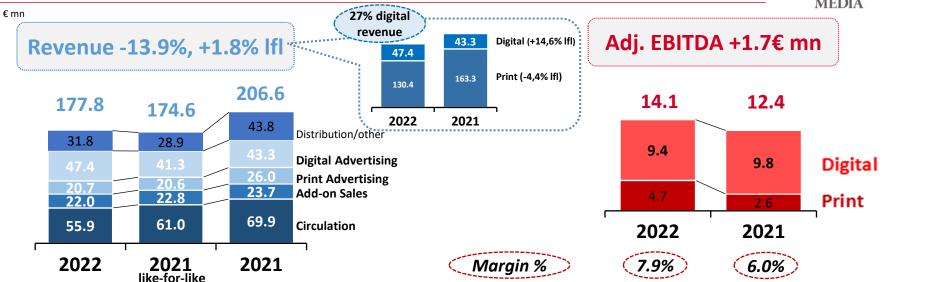
Group Revenues

Source: circulation in terms of value (newsstand + subs.) - Press-di (Dec. 2022), ADV: Nielsen (Dec. 2022); Unique Audience: comScore (2022 average data)

33

FY22 Business – Media





REVENUE LFL

- ADV revenue increased by 10% on a like-for-like basis; adv digital: ≈70% on total revenue (vs 62% nel 2021) increasing by 14.6% LFL thanks to the performance of AdKaora
- Circulation revenue: -8.3% on a like-for-like basis, with a better performance of TV magazines (-6.3%) and Chi (-2%)
- Add-on Sales revenue: -3.1% on a like-for-like basis, better than the market trend, mainly due to the reduction of musical products
- Distribution and other: +10% LFL

Adj. EBITDA

Adj. EBITDA up by 14%, thanks to the Print performance for:

- the continuing measures to contain operating costs
- the paper consumption tax receivable, which offset the increase in industrial costs
- the higher result of the Fuori Salone 2022 event.



FY23 Outlook - Strategic priorities



Capital Allocation Strategy & Value Proposition - active investment policy and steady return on capital

Invest in the business

Organic growth and core business consolidation focused on Book:

- Content and digital platform development in school textbook publishing, as well as completion of the operational integration of D Scuola
- ✓ Selective strengthening of the DOS in the Retail network

Value enhancing acquisitions

Shareholders

M&A (Focus on Books)

- ✓ Pursuit of opportunities in Book publishing segments still untapped by the Group (editorial strengthening) and in the Digital business
- ✓ Pursuit of vertical integration





FY23 Outlook – Guidance



Mondadori Group 2023 Target*

REVENUE

Adj. EBITDA

Net Result

Ordinary Cash Flow

Single-digit growth

Single-digit growth

(includes further moderate increase in paper cost and lower grants)

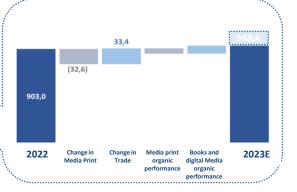
Growth ~ 10%

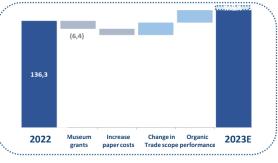
€60-65 mn

(up to +10% net of one-off derivative impacts)



~ 1.0x (from 1.3x 2022)

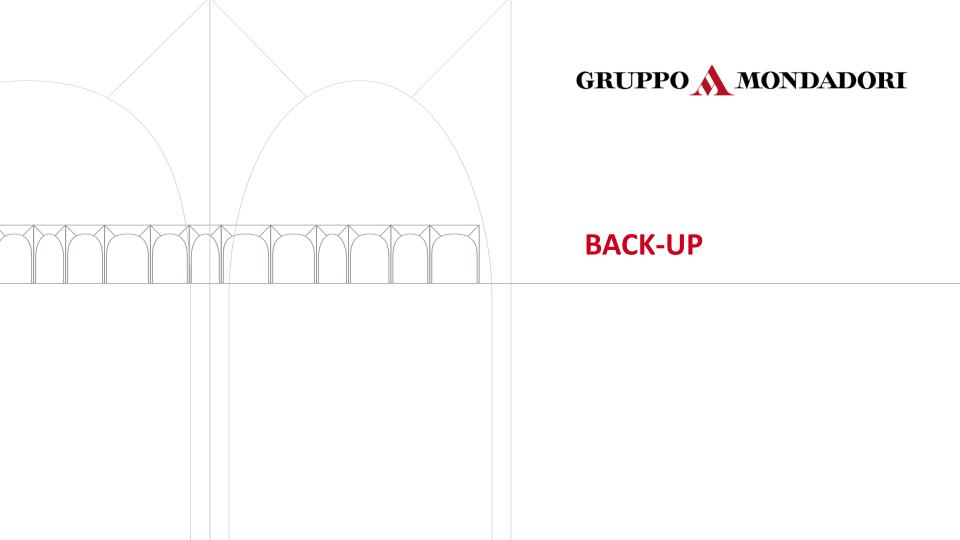




* Incl. extraordinary operations concluded

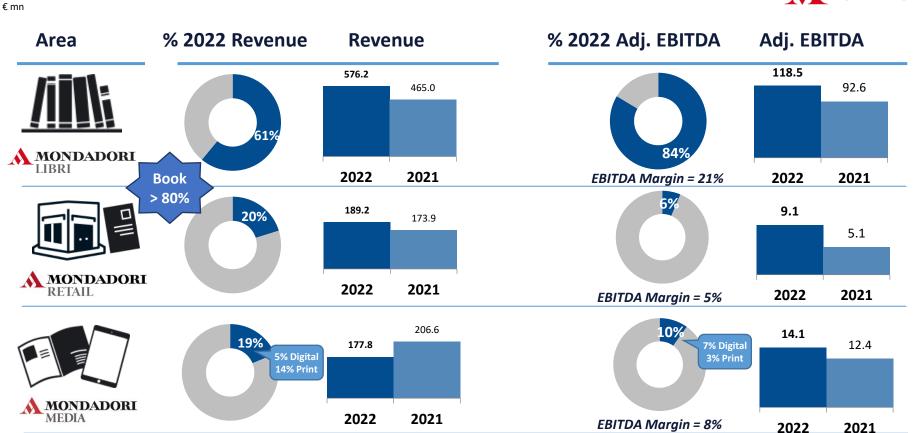
NFP/Adj. EBITDA





Mondadori Group in a nutshell – FY 2022





Group

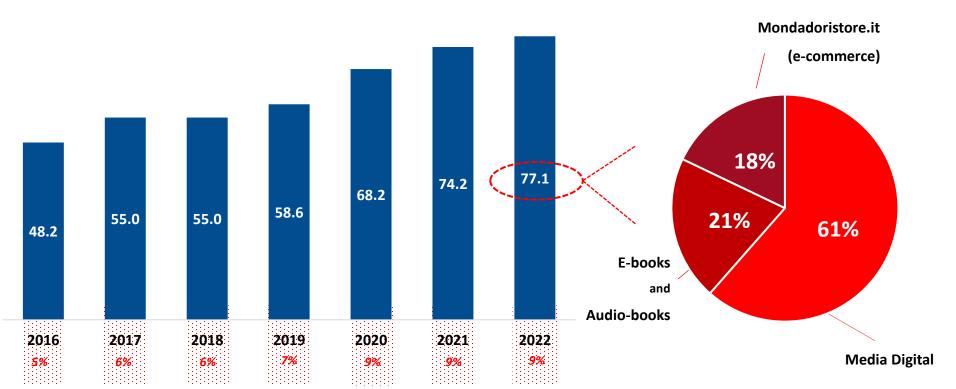
15.1%

FY22 Highlights – the digital business

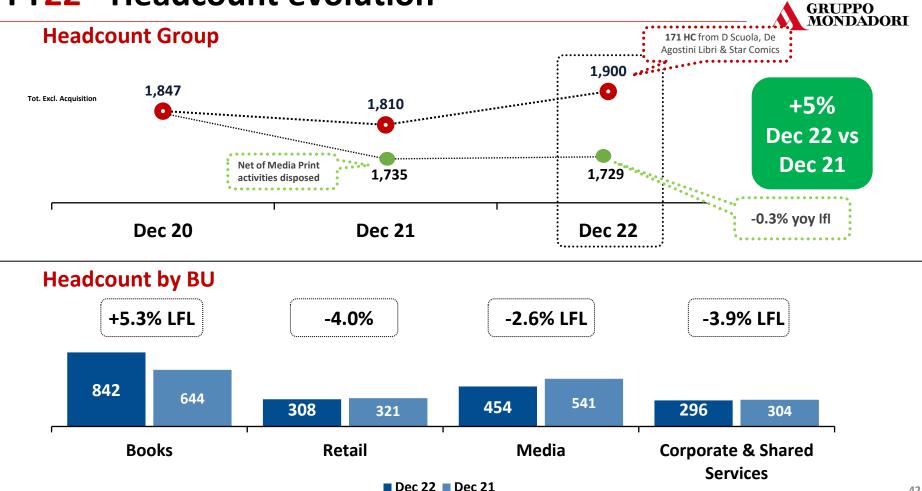


€mn

2022 DIGITAL REVENUE



FY22 - Headcount evolution



FY22 - P&L



(Euro/millions) Revenue		2022		2022 excl. D Scuola		2021		Chg. % excl. D Scuola
			827.6		807.3		11.8 %	2.5 %
Industrial product cost	295.8	32.8 %	276.8	33.5 %	246.6	30.5 %	20.0 %	12.3 %
Variable product costs	111.8	12.4 %	106.5	12.9 %	114.0	14.1 %	(2.0)%	(6.6)%
Other variable costs	165.2	18.3 %	148.7	18.0 %	163.3	20.2 %	1.2 %	(9.0) %
Structural costs	60.0	6.6 %	57.0	6.9 %	51.1	6.3 %	17.5 %	11.6 %
Extended labour cost	142.3	15.8 %	133.5	16.1 %	134.9	16.7 %	5.4 %	(1.1) %
Other expense (income)	(8.4)	(0.9)%	(8.1)	(1.0)%	(8.3)	(1.0)%	1.5 %	(2.4)%
Adjusted EBITDA	136.3	15.1 %	113.1	13.7 %	105.7	13.1 %	28.9 %	7.0 %
Restructuring costs	3.7	0.4 %	3.5	0.4 %	11.2	1.4 %	(66.7)%	(69.0)%
Extraordinary expense (income)	1.9	0.2 %	1.2	0.2 %	3.4	0.4 %	(44.7)%	<i>(63.2)</i> %
EBITDA	130.7	14.5 %	108.4	13.1 %	91.1	11.3 %	43.4 %	18.9 %
Amortization and depreciation	36.7	4.1 %	28.1	3.4 %	25.1	3.1 %	45.9 %	11.7 9
Impairement and write-downs	7.2	0.8 %	7.2	0.9 %	7.4	0.9 %	n.s.	n.s
Amortization and depreciation IFRS 16	14.1	1.6 %	13.6	1.6 %	13.4	1.7 %	5.1 %	1.2 9
EBIT	72.7	8.1 %	59.5	7.2 %	45.2	5.6 %	60.8 %	31.6 %
Financial expense (income)	5.2	0.6 %	5.1	0.6 %	2.5	0.3 %	108.9 %	104.1 9
Financial expense IFRS 16	0.5	0.1 %	0.5	0.1 %	2.2	0.3 %	(78.4)%	(78.9) 9
Financial expense (income) from securities valuation	0.0	- %	0.0	- %	0.4	0.1 %	n.s.	n.s
Expense (income) from investments	0.2	- %	0.2	- %	1.5	0.2 %	n.s.	n.s
ЕВТ	66.9	7.4 %	53.8	6.5 %	38.6	4.8 %	73.3 %	39.4 %
Tax expense (income)	15.3	1.7 %	11.9	1.4 %	(5.6)	(0.7)%	n.s.	n.s
Net result for the period (group and minorities)	51.5	5.7 %	41.8	5.1 %	44.2	5.5 %	16.6 %	(5:4)9
Minorities	(0.5)	(0.1)%	(0.5)	(0.1)%	0.0	- %	n.s.	n.s
Group net result	52.1	5.8 %	42.3	5.1 %	44.2	5.5 %	17.8 %	(4.2)9

FY21: fiscal alignment €19 mn

4Q22 - P&L



(Euro/millions)		2022	Q4 2022 excl. D Scuola		Q4 2021		Chg. %	Chg. % excl. D Scuola
Revenue	224.8		216.3		218.4		2.9 %	(1.0)9
Industrial product cost	84.8	37.7 %	81.6	37.7 %	73.4	33.6 %	15.5 %	11.3 9
Variable product costs	29.7	13.2 %	29.4	13.6 %	31.4	14.4 %	(5.4)%	(6.3)9
Other variable costs	36.0	16.0 %	35.3	16.3 %	45.6	20.9 %	(21.1)%	(22.7)9
Structural costs	17.0	7.6 %	16.4	7.6 %	14.4	6.6 %	17.8 %	13.7 9
Extended labour cost	36.9	16.4 %	34.7	16.0 %	35.7	16.4 %	3.2 %	(2.9)9
Other expense (income)	(0.4)	(0.2)%	(0.2)	(0.1)%	(2.8)	(1.3)%	n.s.	n.s
Adjusted EBITDA	20.8	9.3 %	19.1	8.8 %	20.7	9.5 %	0.6 %	(8.0)9
Restructuring costs	2.7	1.2 %	2.5	1.1 %	8.0	3.7 %	(66.3)%	(69.4)9
Extraordinary expence (income)	1.9	0.8 %	1.2	0.6 %	2.0	0.9 %	(7.8)%	(38.9)9
EBITDA	16.3	7.2 %	15.4	7.1 %	10.7	4.9 %	52.8 %	44.3 9
Amortization and depreciation	10.6	4.7 %	8.4	3.9 %	6.6	3.0 %	59.9 %	26.0 9
Impairement and write-downs	7.2	3.2 %	7.2	3.3 %	7.4	3.4 %	n.s.	n.s
Amortization and depreciation IFRS 16	3.7	1.7 %	3.6	1.7 %	3.5	1.6 %	7.5 %	3.8 9
EBIT	(5.3)	(2.3)%	(3.8)	(1.8)%	(6.8)	(3.1)%	n.s.	n.s
Financial expense (income)	2.4	1.1 %	2.3	1.1 %	0.2	0.1 %	n.s.	n.s
Financial expense IFRS 16	0.5	0.2 %	0.5	0.2 %	0.5	0.2 %	п.s.	n.s
Financial expense (income) from securities valuation	_	- %	_	- %	0.0	– %	n.s.	n.s
Expense (income) from investments	8.0	0.4 %	0.8	0.4 %	(1.4)	(0.6)%	n.s.	n.s
ЕВТ	(8.9)	(4.0)%	(7.4)	(3.4)%	(6.2)	(2.8)%	n.s.	n.s
Tax expense (income)	(2.3)	(1.0)%	(1.5)	(0.7)%	(1.0)	(0.5)%	n.s.	n.s
Net result for the period (group and minorities)	(6.6)	(2.9)%	(6.0)	(2.8)%	(5.2)	(2.4)%	n.s.	n.s
Minorities	(0.4)	(0.2)%	(0.4)	(0.2)%	0.0	– %	n.s.	n.s
Group net result	(6.2)	(2.8)%	(5.6)	(2.6)%	(5.2)	(2.4)%	n.s.	n.s

4Q-FY22 - Revenue and Adj. EBITDA by Business Area



EVENUE by usiness Area

€mn

(Euro/millions)	Q4 2022	Q4 2022 excl. D Scuola	Q4 2021	Chg. %	Chg. % excl. D Scuola
Books	132.9	123.5	116.3	14.3 %	6.2 %
DOOKS	132.9	123.5	110.3	14.5 %	0.2 %
Retail	63.2	63.2	59.6	6.1 %	6.1 %
Media	42.5	42.5	56.6	(24.9)%	(24.9)%
Corporate & Shared Services	11.9	11.9	11.3	5.0 %	5.0 %
Intercompany	(25.7)	(24.8)	(25.3)	1.2 %	(2.0)%
Total Consolidated Revenues	224.8	216.3	218.4	2.9 %	(1.0)%

2022	2022 excl. D Scuola	2021	Chg. %	Chg. % excl. D Scuola
576.2	499.5	465.0	23.9 %	7.4 %
189.2	189.2	173.9	8.8 %	8.8 %
177.8	177.8	206.6	(13.9)%	(13.9)%
41.5	41.5	40.9	1.5 %	1.5 %
(81.7)	(80.5)	(79.0)	3.4 %	1.8 %
903.0	827.6	807.3	11.8 %	2.5 %

Adj. EBITDA by Business Area

(Euro/millions)	Q4 2022	Q4 2022 excl. D Scuola	Q4 2021	Chg.	Chg. excl. D Scuola
Books	10.6	8.8	13.1	(2.5)	(4.3)
Retail	5.0	5.0	3.4	1.6	1.6
Media	4.8	4.8	4.7	0.1	0.1
Corporate & Shared Services	(1.4)	(1.4)	(1.0)	(0.5)	(0.5)
Intercompany	1.9	1.9	0.5	1.4	1.4
Total Adj. EBITDA	20.8	19.1	20.7	0.1	(1.7)

2022	2022 excl. D Scuola	2021	Chg.	Chg. excl. D Scuola
118.5	95.3	92.6	25.9	2.7
9.1	9.1	5.1	4.0	4.0
14.1	14.1	12.4	1.7	1.7
(5.4)	(5.4)	(4.2)	(1.2)	(1.2)
0.0	0.0	(O.1)	0.2	0.2
136.3	113.1	105.7	30.6	7.4

FY22 - Financial Statement



(Euro/millions)	2022	2021	Chg. %
Trade receivables	161.2	165.0	(2.3)%
Inventory	151.4	120.6	25.5 %
Trade payables	252.7	223.0	13.3 %
Other assets (liabilities)	(45.7)	(42.0)	n.s.
Net working capital continuing operations	14.2	20.6	(31.1)%
Discontinued or discontinuing assets (liabilities)	(0.4)	(8.0)	(95.6)%
Net Working Capital	13.9	12.7	9.5 %
Intangible assets	372.3	351.8	5.8 %
Property, plant and equipment	24.1	14.6	65.4 %
Investments	29.7	18.7	58.8 %
Net fixed assets with no rights of use IFRS 16	426.2	385.2	10.7 %
Assets from right of use IFRS 16	68.5	80.7	(15.2)%
Net fixed assets with rights of use IFRS 16	494.6	465.9	6.2 %
Provisions for risks	41.9	47.1	(11.0)%
Post-employment benefits	28.3	32.8	(13.6)%
Provisions	70.3	79.9	(12.0)%
Net invested capital	438.2	398.7	9.9 %
Share capital	68.0	68.0	- %
Reserves	139.5	107.4	29.9 %
Profit (loss) for the period	52.1	44.2	17.8 %
Group equity	259.6	219.6	18.2 %
Non-controlling interests' equity	1.3	_	n.s.
Equity	260.8	219.6	18.8 %
Net financial position no IFRS 16	106.1	94.8	12.0 %
Net financial position IFRS 16	71.3	84.3	(15.5)%
Net financial position	177.4	179.1	(0.9)%
Sources	438.2	398.7	9.9 %

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(Euro/millions)		2022		2021	Chg. %
Revenue	41.8		41.1		1.7 %
Industrial product cost	0.1	_	0.1	-	33.5 %
Variable product costs	0.1	0.2 %	0.1	0.2 %	4.7 %
Other variable costs	0.2	0.4 %	0.3	0.7 %	n.s.
Structural costs	25.6	61.3 %	25.0	60.9 %	2.2 %
Extended labour cost	21.4	51.2 %	21.0	51.2 %	1.7 %
Other expense (income)	0.1	0.1 %	(0.1)	(0.2)%	n.s.
Adjusted EBITDA	(5.7)	(13.5)%	(5.4)	(13.1)%	n.s.
Restructuring costs	0.5	1.2 %	4.9	11.9 %	n.s.
Extraordinary expense (income)	0.5	1.2 %	1.1	2.6 %	n.s.
EBITDA	(6.7)	(16.0)%	(11.4)	(27.7)%	n.s.
Amortization and depreciation	3.9	9.4 %	3.9	9.4 %	1.3 %
Impairement and write-downs	_	- %	_	- %	n.s.
Amortization and depreciation IFRS 16	5.6	13.3 %	5.6	13.6 %	n.s.
EBIT	(16.2)	(38.7)%	(20.8)	(50.7)%	n.s.
Financial expense (income)	3.3	7.9 %	1.8	4.3 %	87.5 %
Financial expense IFRS 16	(0.6)	(1.3)%	1.3	3.1 %	n.s.
Financial expense (income) from securities valuation	_	- %	0.4	1.1 %	n.s.
Expense (income) from investments	(67.5)	(161.6)%	(65.3)	(159.0)%	n.s.
ЕВТ	48.6	116.4 %	41.0	99.8 %	18.5 %
Tax expense (income)	(3.5)	(8.3)%	(3.2)	(7.8)%	n.s.
Net Result	52.1	124.7 %	44.2	107.6 %	17.8 %

Glossary



		MONDADORU
•	EBITDA	is equal to net results before interest. tax. depreciation and amortization.
•	Adjusted EBITDA	is EBITDA, as explained above, net of income and expenses of a non-ordinary nature such as
		(i) income and expenses from restructuring, reorganization and business combinations;
		(ii) clearly identified income and expenses not directly related to the ordinary course of business;
		(iii) as well as any income and expenses from nonrecurring events and transactions as set out in Consob communication DEM6064293 of 28/07/2006.
•	EBIT	net result for the period before income tax, and other income and expenses.
•	Adjusted EBIT	is EBIT, as explained above, net of income and expenses of a non-ordinary nature, amortization derived from Purchase Price Allocation and depreciation/impairment
•	EBT	net result for the period before income tax.
•	Adjusted Net Result	is the net result before income and expenses of a non-ordinary nature, amortization derived from Purchase Price Allocation and depreciation/impairment, net of
		related fiscal effects and gross of non-recurring fiscal income and expenses
•	Net Invested Capital	is equal to the algebraic sum of Fixed Capital, which includes non-current assets and non-current liabilities (net of non-current financial liabilities included in the Net
		Financial Position) and Net Working Capital, which includes current assets (net of cash and cash equivalents and current financial assets included in the Net
		Financial Position), and current liabilities (net of current financial liabilities included in the Net Financial Position).
٠	Ordinary Cash Flow	is cash flow from operations as explained above, net of financial expenses, taxes paid in the period. and income/expenses from investments in associates.
•	Non ord. Cash Flow	cash flow generated/used in transactions that are not considered ordinary. such as company restructuring and reorganization, share capital transactions and
		acquisitions/disposals
•	Free Cash Flow	the sum of cash flow from ordinary and non-ordinary operations in the reporting period (excluding payment of dividends, if any).

Financial Reporting 2023





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