

#### GRUPPO MONDADORI

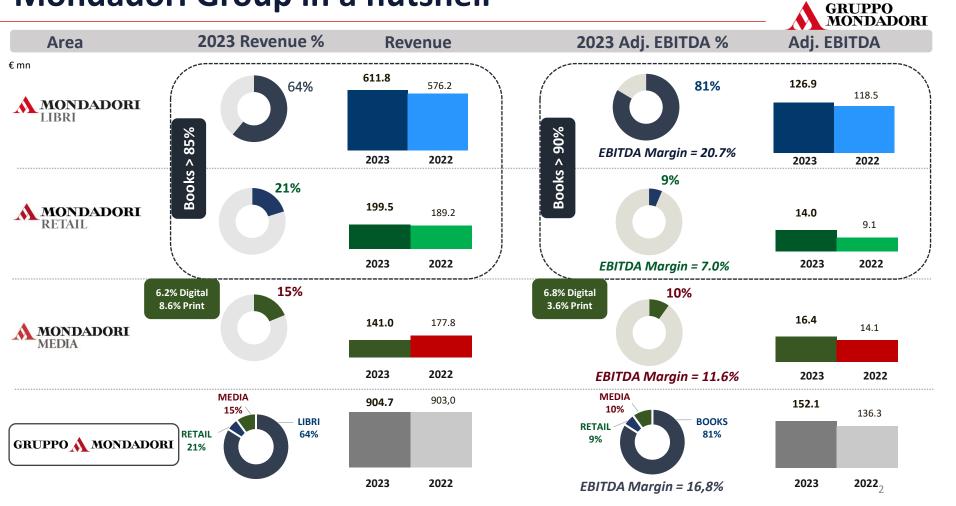
#### FY23 Results

**Investor Presentation** 

Antonio Porro – CEO Alessandro Franzosi – CFO

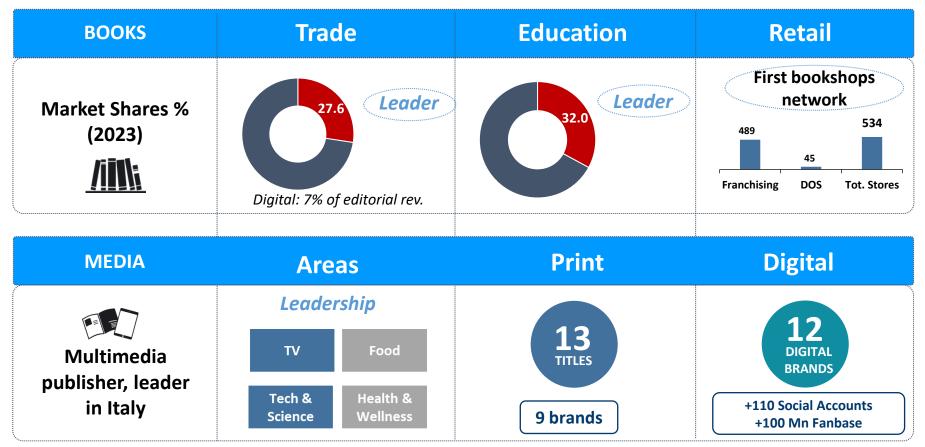


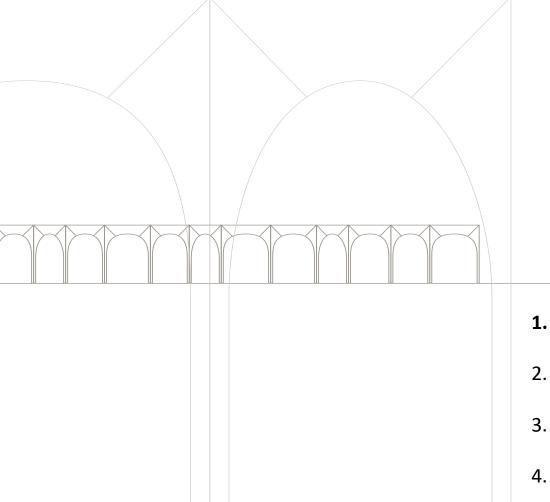
### Mondadori Group in a nutshell



# Mondadori Group in a nutshell – Our positioning

5	GRUPPO MONDADORI







AGENDA

#### 1. FY 2023 Highlights

2. FY 2023 Results

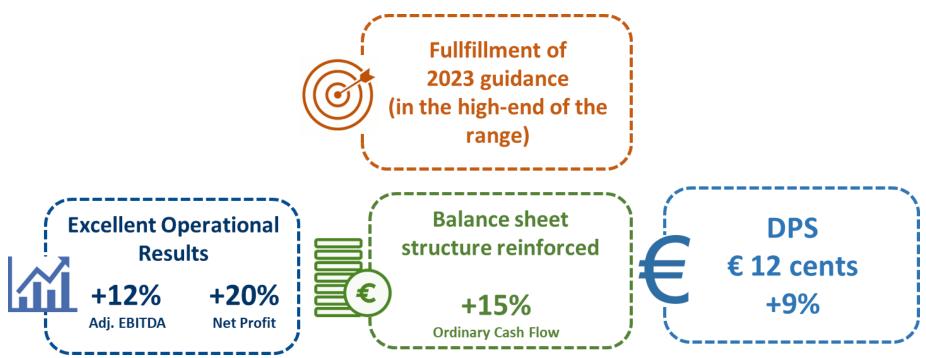
3. FY 2023 Business Areas

4. FY 2024 Outlook

#### **FY23** – Corporate Highlights

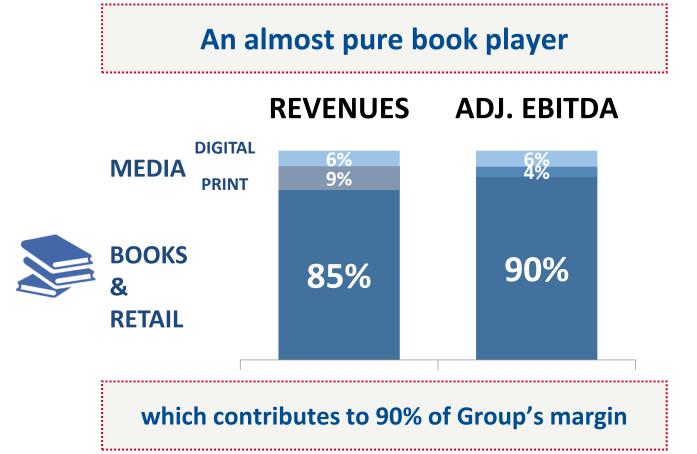


Another year of profitable growth and core business development

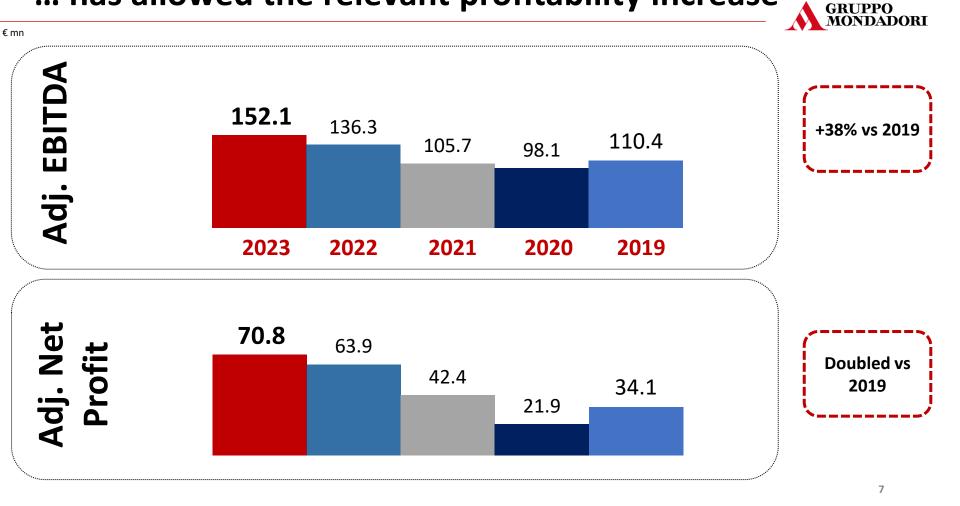


### The Group strategic repositioning ...





#### ... has allowed the relevant profitability increase

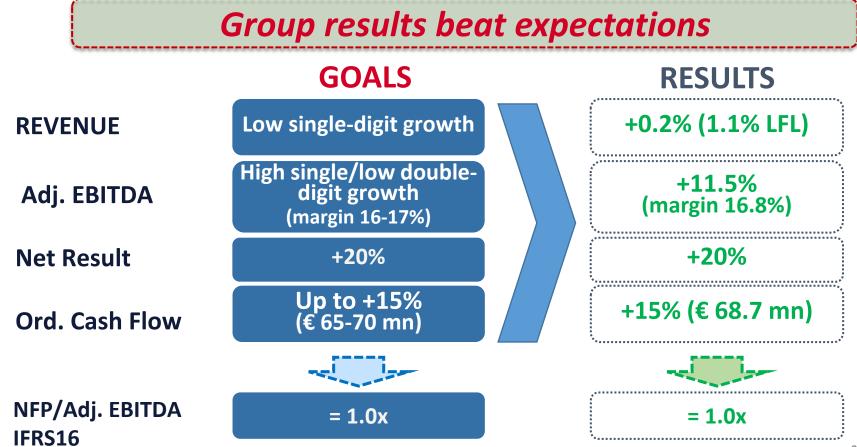


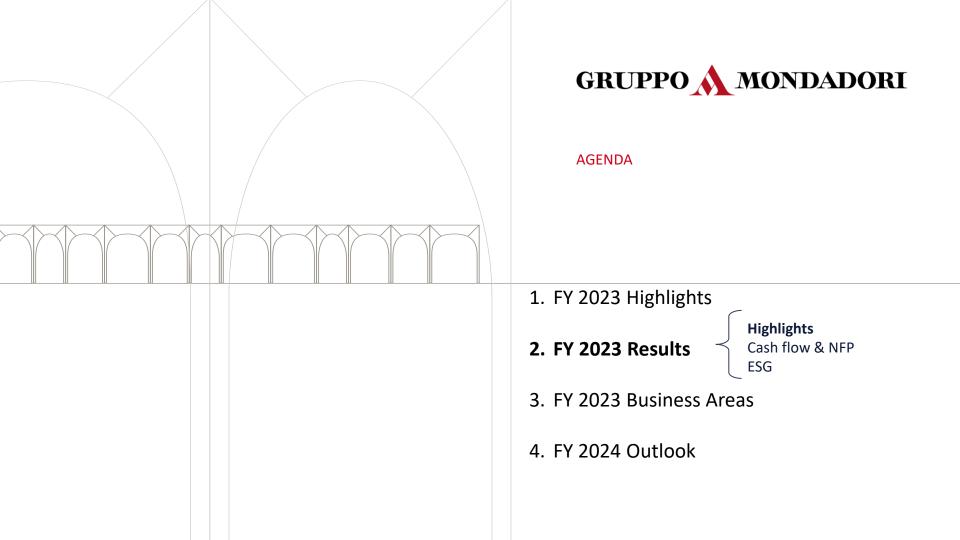
# Highlights – FY23

GRUPPO MONDADORI €mn **Adjusted EBITDA** Revenue EBIT +0.2% +11.5% +15.8% 904.7 903.0 152.1 136.3 84.2 72.7 FY 23 FY 22 FY 23 FY 22 FY 23 FY 22 **Ordinary Cash Flow Net Result** +19.9% +15.1% 68.7 62.4 59.7 52.1 FY 23 FY 22 FY 23 **FY 22** 8

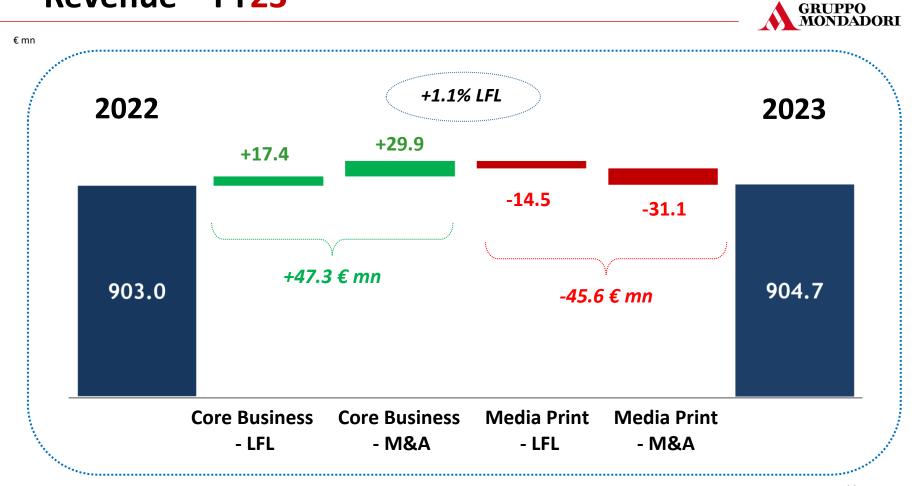
### Highlights FY23 – Results vs Guidance



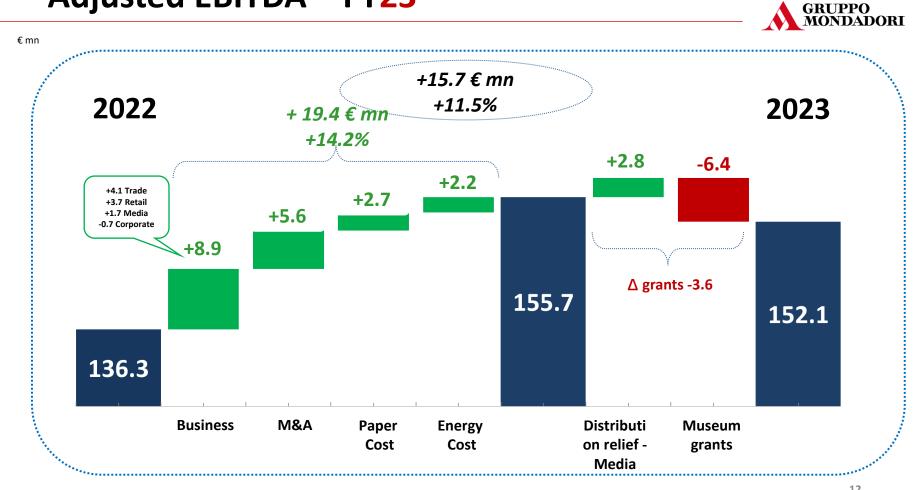




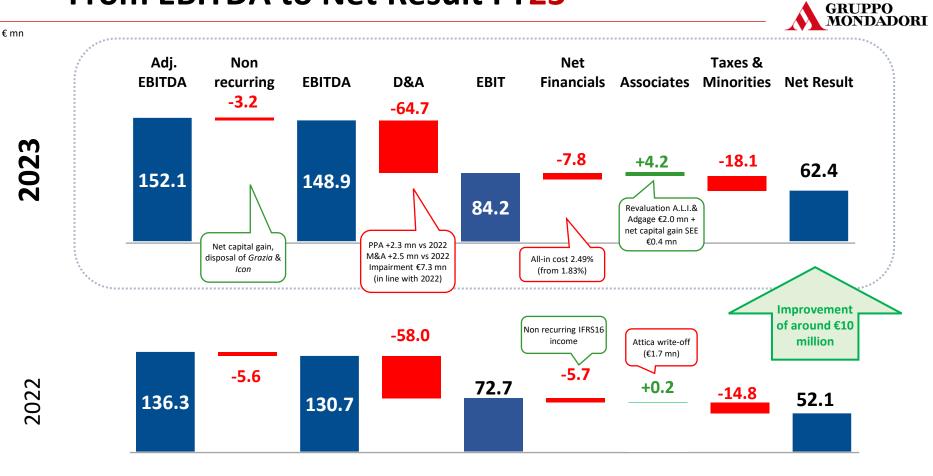
#### Revenue – FY23

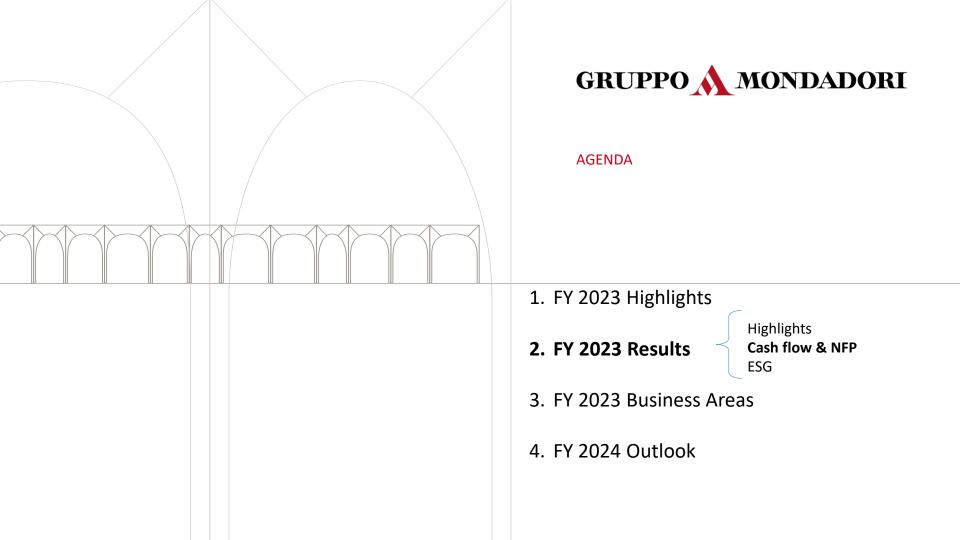


#### Adjusted EBITDA – FY23



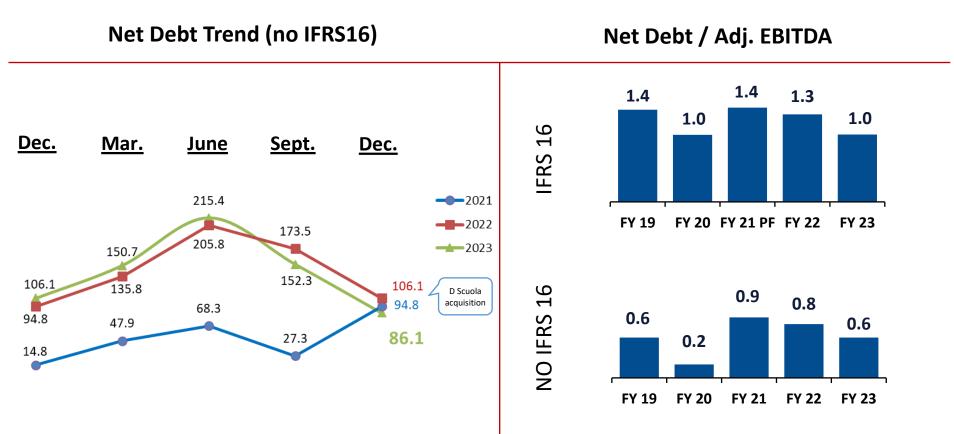
#### **From EBITDA to Net Result FY23**





#### A strengthened financial structure ...

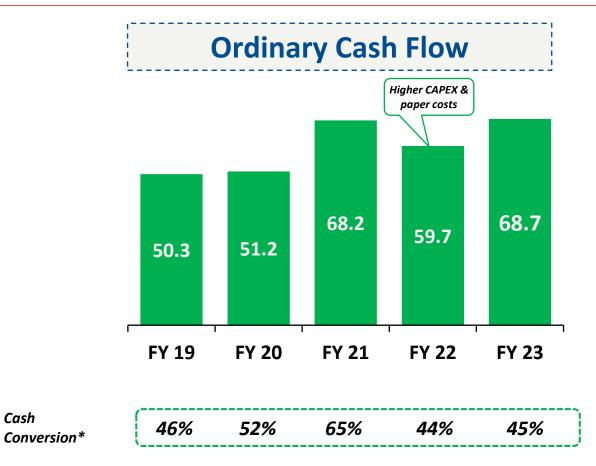
€mn



GRUPPO MONDADORI

#### ...thanks to a even more strong cash generation



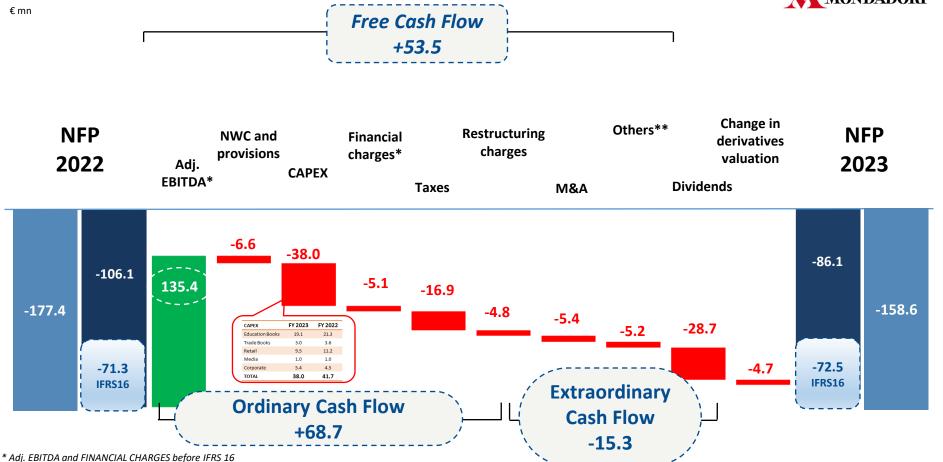


\* OCF / Adj. EBITDA

€mn

#### FY23 Cash Flow

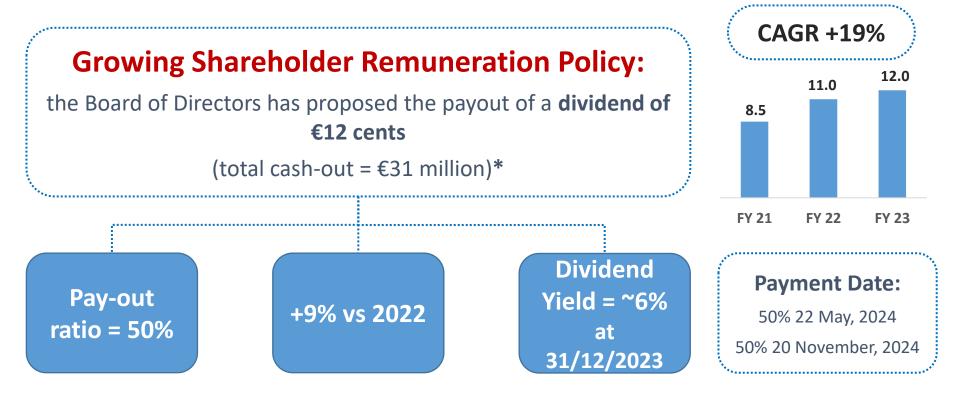


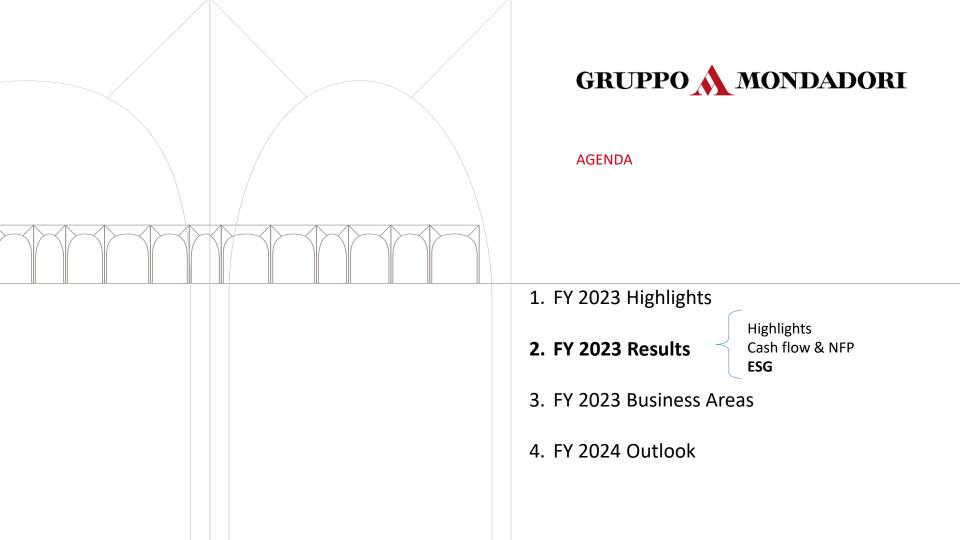


\*\* Others include cash-out/in related to Extraordinary taxes and Associates charges

#### **Dividend Policy 2023**







### Highlights FY23 – ESG in Mondadori



DISSEMINATION OF AN ENVIRONMENTAL CULTURE AND MITIGATION OF IMPACTS ON ECOSYSTEMS



Extension of the energy supply from renewable sources to sites (Segrate) and Retail stores (Mondadori Duomo and Turin).

Azioni di efficientamento energetico, attraverso un miglioramento della gestione degli impianti elettrici e meccanici nel sito di Segrate e nell'ambito delle iniziative di ristrutturazione/aperture di librerie dirette. Ottenimento certificazione LEED (gold) per Mondadori Duomo.

Finalisation of the "Book environmental footprint" project: Life-Cycle Assessment (LCA) study for measuring environmental impacts and establishing data-based objectives for reducing emissions and achieving continuous improvement along the entire Book value chain.

Maintenance of the commitment to purchase **≈100% of paper from certified PEFC/FSC sources** for Mondadori Group products with extension to newly acquired companies.

Extension to 100% of the School proposition of insights and fact sheets dedicated to environmental culture of the entire school offer and promotion of such content in the Trade proposition



Development and implementation of a training plan specifically for D&I with bi-annually seminars for all Mondadori Group people.

Launch of the "Care" project for all Group employees and families, with particular focus on the "Parenthood" project to promote more inclusive models of access to maternity/paternity leave, eliminate existing biases and facilitate the return to work, enhancing acquired skills.

Review of internal procedures governing **recruitment** with the introduction of blind CVs and governing **career development**, with particular attention to D&I matters.

Implementation of a training plan accessible to all Group people regarding sustainability matters.

Expansion of ESG training activities for the Group's Education Books people and for teachers.

A growing number of initiatives/services to promote reading.

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#### PROMOTING SUSTAINABLE BUSINESS SUCCESS



FNVIRONMENT

GOVERNANCE

Strengthening of the set of procedures and coverage of the areas of **Privacy**, Data Management and **Cyber Security**.

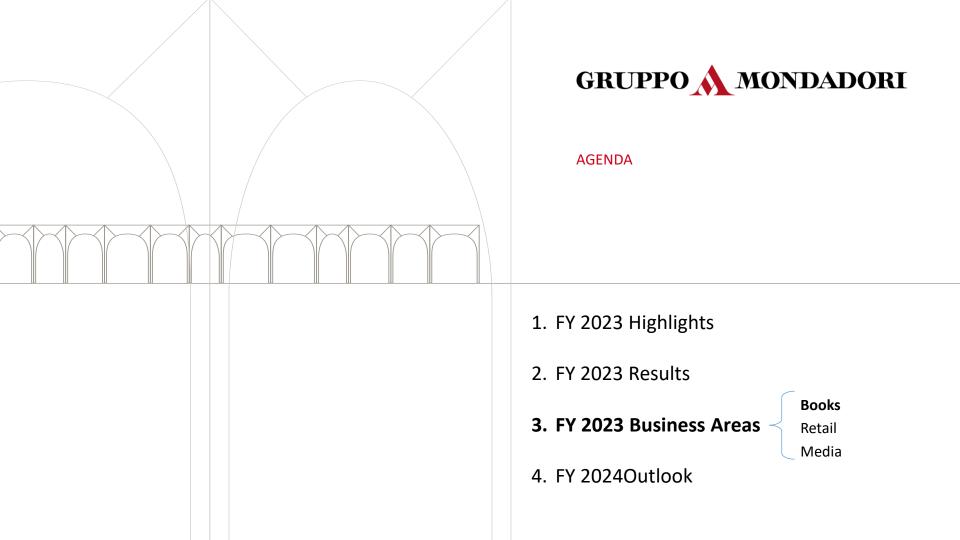
Strengthening of the procedures aiming to protect intellectual property/copyright.

Strengthening of Stakeholder Engagement through the gradual expansion of engagement initiatives.

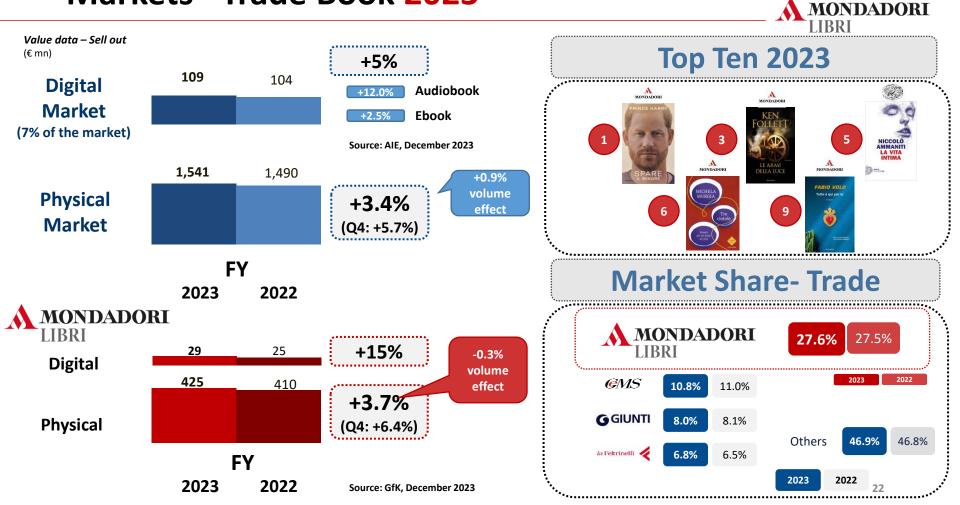
Strengthening of internal control and risk management activities in the ESG area.

#### 15% LTI 2024-2026

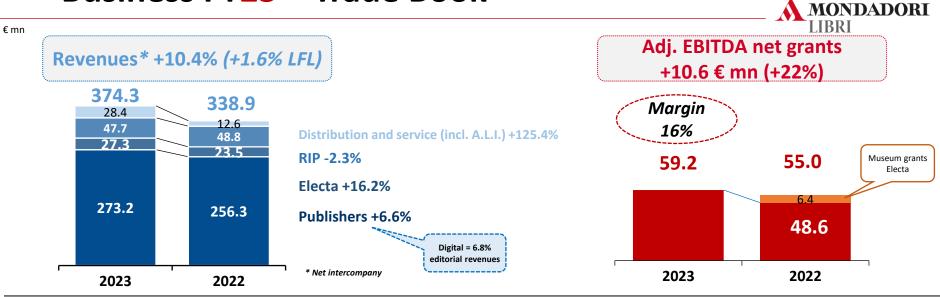


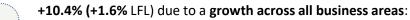


#### Markets – Trade Book 2023



#### **Business FY23 – Trade Book**





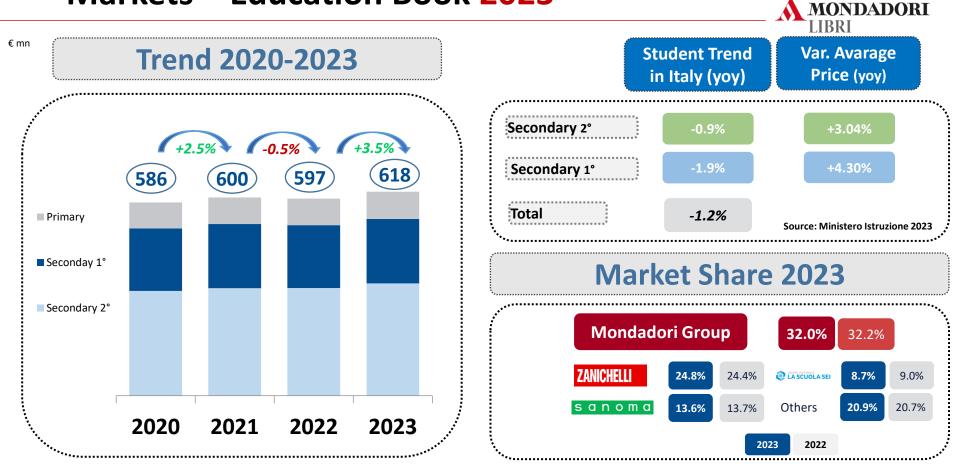
- +6.6% editorial revenues (+1% LFL) thanks to the quality of the editorial plan E-book/Audiobook: 6.8% of editorial revenues, up of 12.6% vs 2022
- +16.2% Electa thanks to museum activities
  - -2.3% Rizzoli International Publications due to a negative exchange rate Euro/Dollar (stable at the same exchange rate)
  - Significant increase in third party publisher distribution services, thanks to A.L.I. consolidation

#### Adj. EBITDA

REVENUES

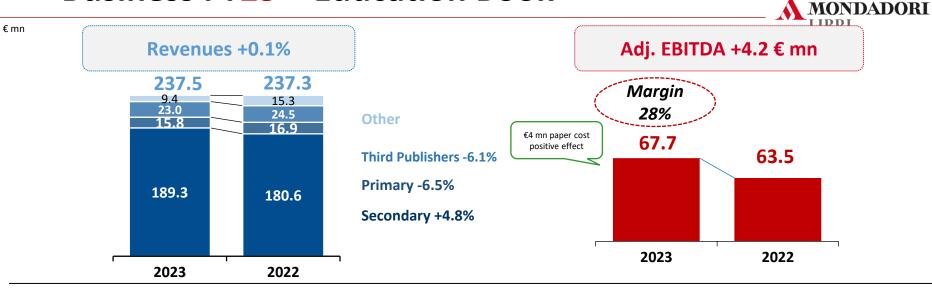
Adj. EBITDA +7.5% growth; +22% net of 2022 museum grants, thanks to the top-line growth and the consolidation of new companies, despite the negative impact of rising paper costs.

#### Markets – Education Book 2023



Source: ESAIE 2023

#### **Business FY23 – Education Book**



Stable revenues thanks to:

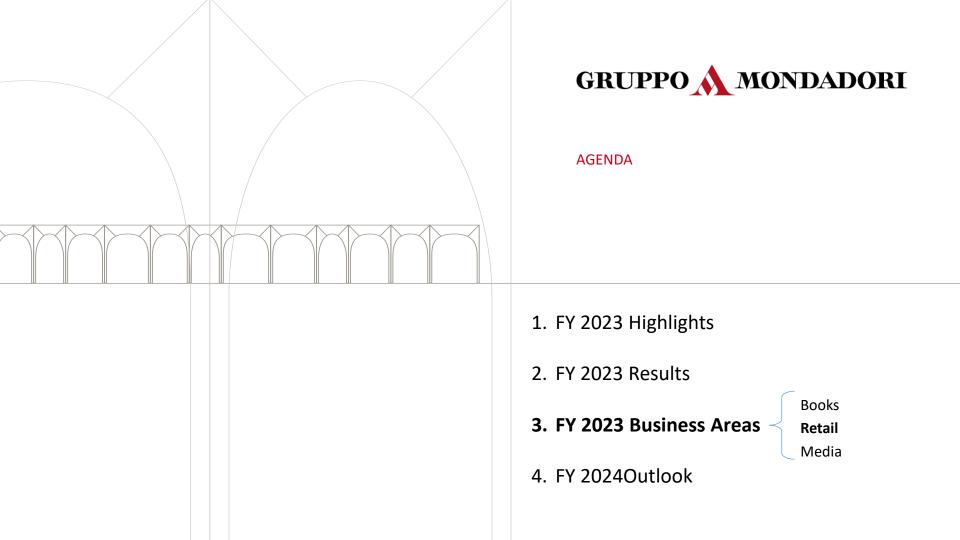
- +5% secondary school revenue growth thanks to Mondadori Education and D Scuola performances
- Primary school revenues dercreases because of higher volatility and lower profitability
- Third publisher revenues decreases as expected



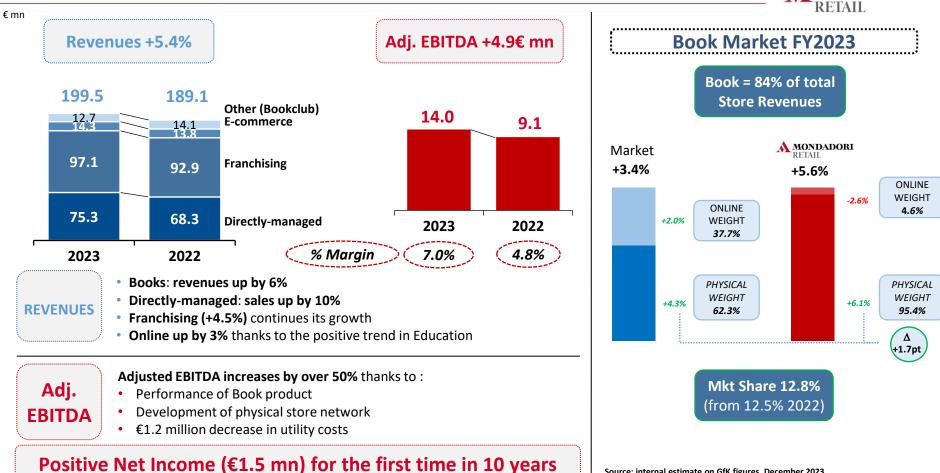
**REVENUES** 

Adj. EBITDA growth of 6.7%, thanks to:

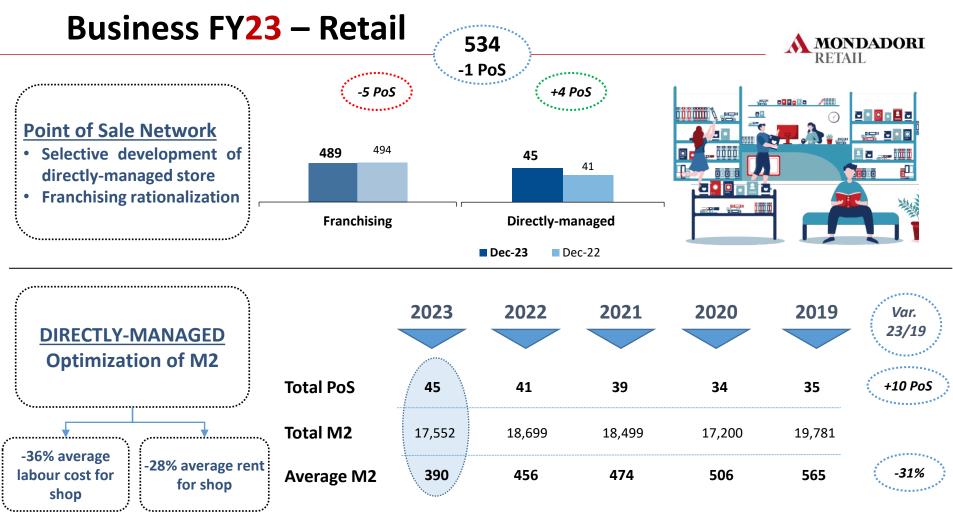
- Positive revenues mix (higher revenues in secondary school and lower revenues of third publishers)
- Reduction of operating costs (less incidence of cost of product expecially paper cost- and promotional costs)
- Full realization of **D Scuola synergies**

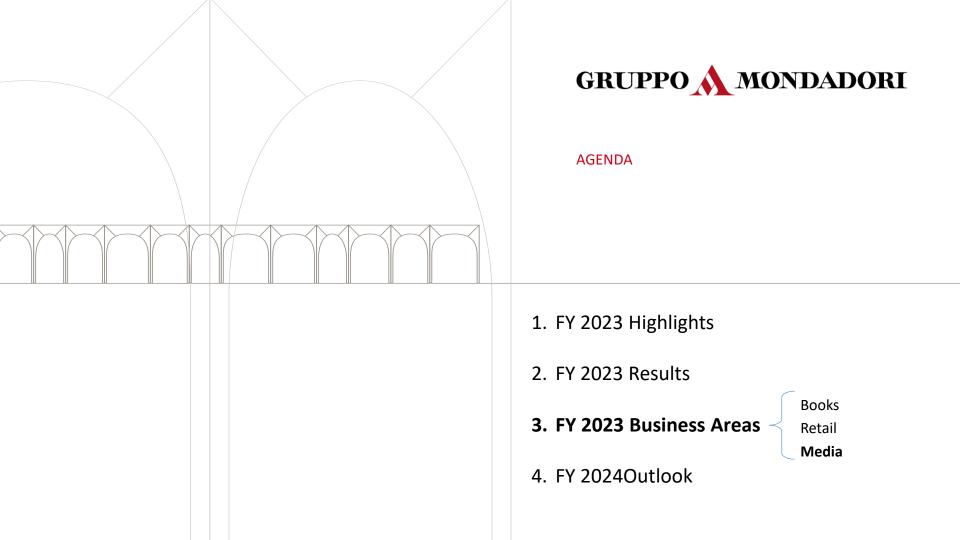


#### Business FY23 – Retail

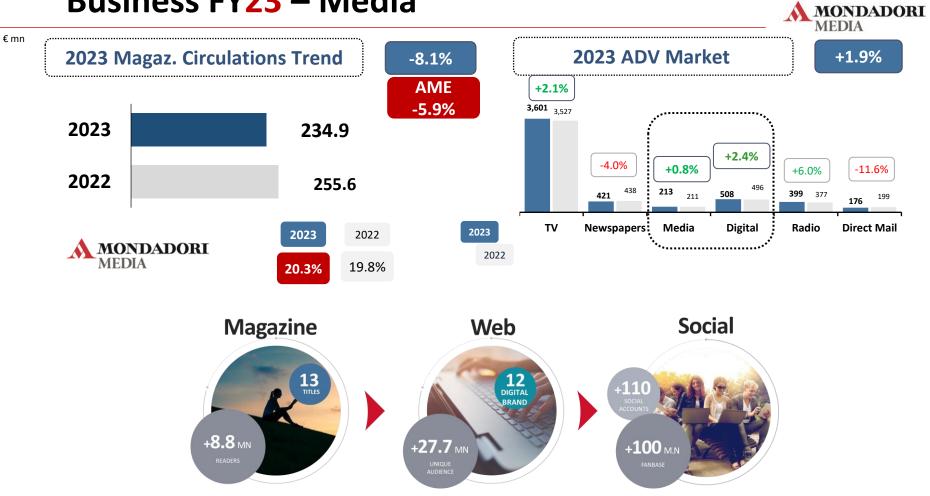


MONDADORI



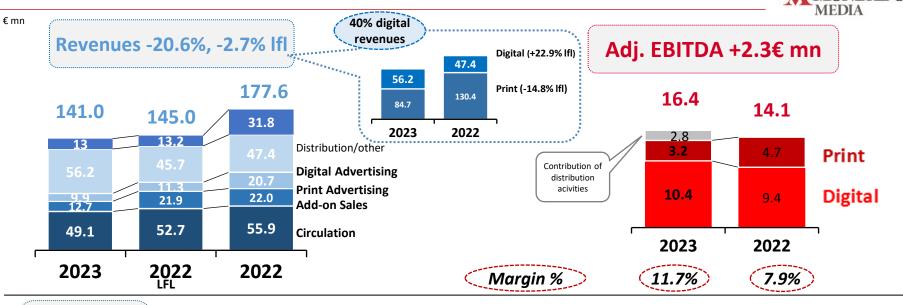


#### Business FY23 – Media



Source: circulation in terms of value (newsstand + subs.) - Press-di (Dec. 2023), ADV: Nielsen (Dec. 2023); Unique Audience: comScore (Dec. 2023 average data)

#### Business FY23 – Media



- ADV revenue increased by 16% LFL; +23% increase of adv digital thanks to MarTech performance and new initiatives
- Circulation revenue: -6.8% LFL, with a better performance of TV magazines (-5.9%)
- Add-on Sales revenue: -42% LFL, due mainly to the reduction of musical products and Home Video
- Others: subscriptions stability

#### Adj. EBITDA up by 16%

REVENUES

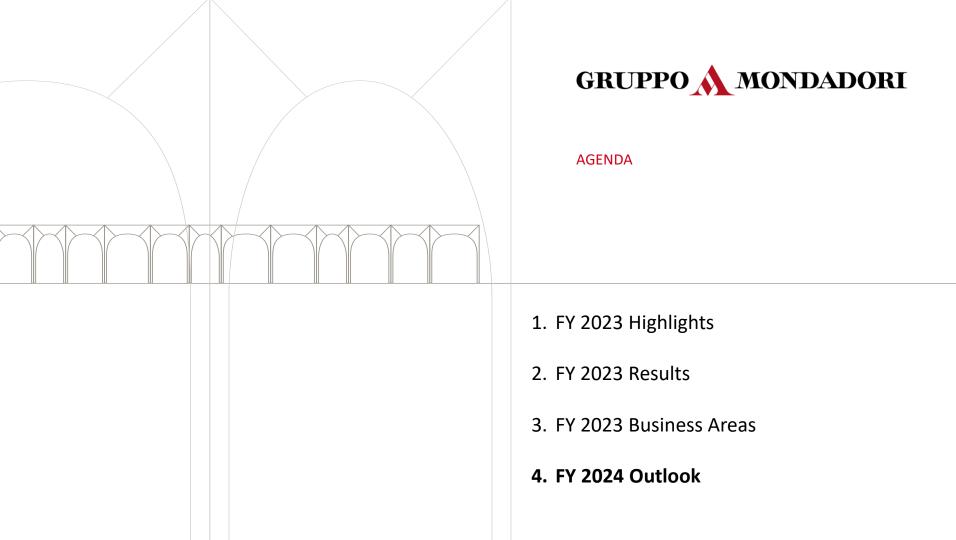
LFL

Adj.

**EBITDA** 

- Print, despite the decrease in add-on sales margin, due to:
  - Grant for magazines distribution activity (€2.8 million)
  - Rationalization of activities and containment of operating costs
- o Digital thanks to higher revenues and new initiatives despite the disposal of printed magazines

MONDADORI





**GRUPPO** 

#### **Outlook – Guidance FY 24-26**



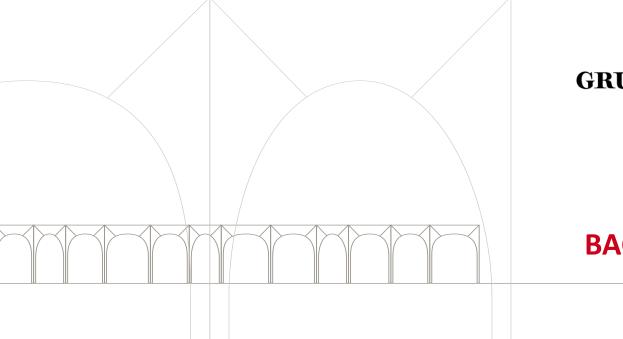


\* Based on the 31 December 2023 Market Cap.







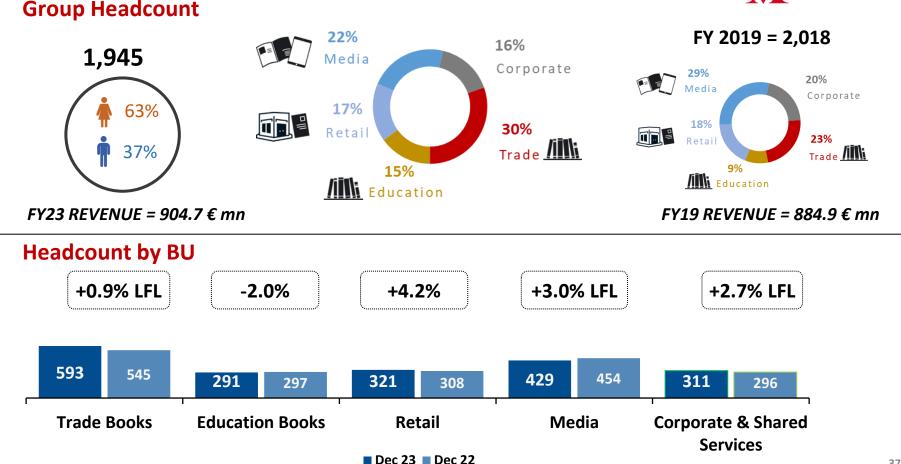




#### **BACK-UP**

### Headcount Evolution FY23

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#### 4Q-FY23 - Revenue and Adj. EBITDA by Business Area

REVENUE by Business Area

€mn

(Euro/millions)	Q4 2023	Q4 2022	Chg. %	2023	2022	Chg. %
	94 2023	Q4 2022	City. 78	2025	2022	Chy. 7
Trade Books	112.0	109.3	2.5 %	374.3	338.9	10.4 %
Education Books	22.0	23.6	(6.8)%	237.5	237.3	0.1 %
Retail	66.1	63.2	4.5 %	199.5	189.2	5.4 %
Media	39.5	42.5	(7.1)%	141.0	177.8	(20.7)%
Corporate & Shared Services	11.4	11.9	(4.2)%	43.0	41.5	3.4 %
Intercompany	(26.1)	(25.7)	1.7 %	(90.5)	(81.8)	10.7 %
Total Consolidated Revenues	224.8	224.8	- %	904.7	903.0	0.2 %

Adj. EBITDA by Business Area

(Euro/millions)		~	~			~
	Q4 2023	Q4 2022	Chg.	2023	2022	Chg.
Trade Books	18.2	15.3	2.9	59.2	55.0	4.1
Education Books	(6.2)	(4.7)	(1.5)	67.7	63.5	4.2
Retail	5.7	5.0	0.7	14.0	9.1	4.9
Media	6.2	4.8	1.4	16.4	14.1	2.3
Corporate & Shared Services	(2.0)	(1.4)	(0.5)	(5.5)	(5.4)	-0.1
Intercompany	0.8	1.9	(1.0)	0.3	0.0	0.3
Total Adj. EBITDA	22.8	20.8	1.9	152.1	136.3	15.7

GRUPPO MONDADORI



FY23 P&L

(Euro/millions)	2023		2022		Chg. %	
Revenue	904.7		903.0		0.2 %	
Industrial product cost	289.1	32.0 %	295.8	32.8 %	(2.3)%	
Variable product costs	107.9	11.9 %	111.8	12.4 %	(3.5)%	
Other variable costs	156.0	17.2 %	165.2	18.3 %	(5.6)%	
Structural costs	62.4	6.9 %	60.0	6.6 %	3.9 %	
Extended labour cost	143.6	15.9 %	142.3	15.8 %	1.0 %	
Other expense (income)	(6.3)	(0.7)%	(8.4)	(0.9)%	n.s	
				particular and a second		
Adjusted EBITDA	152.1	16.8 %	136.3	15.1 %	11.5 %	
Restructuring costs	6.5	0.7 %	3.7	0.4 %	72.9 %	
Extraordinary expense (income)	(3.3)	(0.4)%		0.2 %	72.5 A	
Extraordinary expense (income)	(5.5)	(0.4)/6	1.5	0.2 %	11.3	
EBITDA	148.9	16.5 %	130.7	14.5 %	<b>13.9</b> %	
Amortization and depreciation	42.4	4.7 %	36.7	4.1 %	15.6 %	
Impairment & Write-off	7.3	0.8 %	7.2	0.8 %	1.4 %	
Amortization and depreciation IFRS 16	15.0	1.7 %	14.1	1.6 %	6.1 %	
EBIT	84.2	9.3 %	72.7	8.1 %	<b>15.8</b> %	
Financial expense (income)	5.7	0.6 %	5.2	0.6 %	10.2 9	
Financial expense IFRS 16	2.1	0.2 %	0.5	0.1 %	350.0 %	
Associates	(4.2)	(0.5)%	0.2	- %	n.s	
EBT	80.5	8.9 %	66.9	7.4 %	20.4 %	
Tax expense (income)	17.9	2.0 %	15.3	1.7 %	17.0 %	
Minorities	0.2	— %	(0.5)	(0.1)%	n.s	



4Q23 P&L

(Euro/millions)	Q4	2023	Q4 .	2022	Chg. %	
Revenue	224.8		224.8		- 2	
Industrial product cost	80.3	35.7 %	84.8	37.7 %	(5.3)	
Variable product costs	28.8	12.8 %	29.7	13.2 %	(2.9)9	
Other variable costs	39.3	17.5 %	36.0	16.0 %	9.0 9	
Structural costs	18.5	8.2 %	17.0	7.6 %	9.0	
Extended labour cost	38.2	17.0 %	36.9	16.4 %	3.6	
Other expense (income)	(3.1)	(1.4)%	(0.4)	(0.2)%	n.:	
Adjusted EBITDA	22.8	10.1 %	20.8	9.3 %	9.3	
Restructuring costs	5.2	2.3 %	2.7	1.2 %	91.6	
Extraordinary expence (income)	0.2	0.1 %	1.9	0.8 %	n.	
EBITDA	17.4	7.7 %	16.3	7.2 %	6.9	
Amortization and depreciation	12.5	5.6 %	10.6	4.7 %	17.9	
Impairment & Write-off	7.3	3.2 %	7.2	3.2 %	1.4	
Amortization and depreciation IFRS 16	3.8	1.7 %	3.7	1.7 %	3.4	
EBIT	(6.3)	(2.8)%	(5.3)	(2.3)%	n.	
Financial expense (income)	1.1	0.5 %	2.4	1.1 %	(55.4)	
Financial expense IFRS 16	0.6	0.3 %	0.5	0.2 %	33.2	
Associates	(1.3)	(0.6)%	0.8	0.4 %	n.	
EBT	(6.6)	(2.9)%	(8.9)	(4.0)%	n.:	
Tax expense (income)	(2.6)	(1.2)%	(2.3)	(1.0)%	n.	
Minorities	(O.1)	(O.1)%	(0.4)	(0.2)%	n.	
Group net result	(3.9)	(1.7)%	(6.2)	(2.8)%	n.	



# FY23 Financial Statement

(Euro/millions)	December 31, 2023	December 31, 2022	Chg. %
Trade receivables	164.4	161.2	2.0 %
Inventory	149.9	151.4	(0.9)%
Trade payables	257.1	252.7	1.7 %
Other assets (liabilities)	(43.7)	(45.7)	n.s.
Net working capital continuing operations	13.6	14.2	(4.6)%
Discontinued or discontinuing assets (liabilities)	1.7	(0.4)	n.s.
Net Working Capital	15.3	13.9	10.0 %
Intangible assets	385.1	372.3	3.4 %
Property, plant and equipment	34.7	24.1	43.9 %
Investments	13.6	29.7	(54.3)%
Net fixed assets with no rights of use IFRS 16	433.4	426.2	1.7 %
Assets from right of use IFRS 16	68.8	68.5	0.5 %
Net fixed assets with rights of use IFRS 16	502.2	494.6	1.5 %
Provisions for risks	40.8	41.9	(2.6)%
Post-employment benefits	29.2	28.3	3.0 %
Provisions	70.0	70.3	(0.3)%
Net invested capital	447.4	438.2	2.1 %
Share capital	68.0	68.0	— %
Reserves	157.7	139.5	13.0 %
Profit (loss) for the period	62.4	52.1	19.9 %
Group equity	288.1	259.6	11.0 %
Non-controlling interests' equity	0.8	1.3	(40.2)%
Equity	288.8	260.8	10.7 %
Net financial position no IFRS 16	86.1	106.1	(18.9)%
Net financial position IFRS 16	72.5	71.3	1.7 %
Net financial position	158.6	177.4	(10.6)%
Sources	447.4	438.2	2.1 %



P&L Arnoldo Mondadori Editore S.p.A. FY23

(Euro/millions)		23	2022		Chg. %	
Revenue	43.1		41.8		3.1 %	
Industrial product cost	0.1	_	0.1	_	— %	
Variable product costs	0.1	0.2 %	0.1	0.2 %	- %	
Other variable costs	0.1	0.2 %	0.2	0.5 %	(50.0)%	
Structural costs	26.4	61.3 %	25.6	61.2 %	3.1 %	
Extended labour cost	22.1	51.3 %	21.4	51.2 %	3.3 %	
Other expense (income)	(0.1)	(0.2)%	0.1	0.2 %	n.s	
Adjusted EBITDA	(5.6)	(13.0)%	(5.7)	(13.6)%	n.s	
Restructuring costs	1.5	3.5 %	0.5	1.2 %	200.0 %	
Extraordinary expense (income)	0.4	0.9 %	0.5	1.2 %	(20.0)%	
EBITDA	(7.5)	(17.4)%	(6.7)	(16.0)%	n.s	
Amortization and depreciation	4.3	10.0 %	3.9	9.3 %	10.3 %	
Impairement and write-downs	_	— %	_	— %	n.s	
Amortization and depreciation IFRS 16	5.6	13.0 %	5.6	13.4 %	- 9	
EBIT	(17.4)	(40.4)%	(16.2)	(38.8)%	n.s	
Financial expense (income)	5.0	11.6 %	3.3	7.9 %	51.5 %	
Financial expense IFRS 16	0.8	1.9 %	(0.6)	(1.4)%	n.s	
Financial expense (income) from securities valuation	_	— %	_	— %	n.s	
Expense (income) from investments	(83.0)	n.s.	(67.5)	n.s.	n.s	
EBT	59.8	138.7 %	48.6	116.3 %	23.0 %	
Tax expense (income)	(2.6)	(6.0)%	(3.5)	(8.4)%	n.s	
Net Result	62.4	144.8 %	52.1	124.6 %	<b>19.8</b> %	

### Mondadori - Company overview

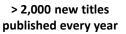


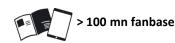
#### Mondadori in a nutshell

- Mondadori Group, founded in 1907, is Italy's main publishing group with a leading position in all the segments of the Italian market:
  - Trade book publishing
  - Education book publishing
  - Consumer magazines
  - Digital
- Arnoldo Mondadori Editore is listed in the Italian Stock Exchange since 1982 (from 2016 in the STAR segment)
- As of December 31, 2023, Mondadori Group could count on 1,945 Headcounts

#### **Key Figures**





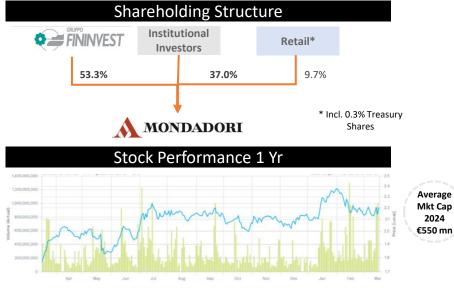




> 500 bookshops in Italy



~10% Digital Revenues



#### Key Financials

€mn					
	C 2019	C 2020	C 2021	C 2022	C 2023
Net Revenues	884.9	743.9	807.3	903.0	904.9
Adj. EBITDA	110.4	98.3	105.7	136.4	152.1
EBIT	62.3	14.8	45.2	72.7	84.2
Net Profit	28.2	4.5	44.2	52.1	62.4
Net Financial Position	-151.3	-97.6	-179.1	-177.4	-158.6

# Glossary



- EBITDA is equal to net results before interest. tax. depreciation and amortization.
- Adjusted EBITDA is EBITDA, as explained above, net of income and expenses of a non-ordinary nature such as
  - (i) income and expenses from restructuring, reorganization and business combinations;
  - (ii) clearly identified income and expenses not directly related to the ordinary course of business;
  - (iii) as well as any income and expenses from nonrecurring events and transactions as set out in Consob communication DEM6064293 of 28/07/2006.
- EBIT net result for the period before income tax, and other income and expenses.
- Adjusted EBIT is EBIT, as explained above, net of income and expenses of a non-ordinary nature, amortization derived from Purchase Price Allocation and depreciation/impairment
- EBT net result for the period before income tax.
- Adjusted Net Result is the net result before income and expenses of a non-ordinary nature, amortization derived from Purchase Price Allocation and depreciation/impairment, net of related fiscal effects and gross of non-recurring fiscal income and expenses
- Net Invested Capital is equal to the algebraic sum of Fixed Capital, which includes non-current assets and non-current liabilities (net of non-current financial liabilities included in the Net Financial Position) and Net Working Capital, which includes current assets (net of cash and cash equivalents and current financial assets included in the Net Financial Position), and current liabilities (net of current financial liabilities included in the Net Financial Position).
- Ordinary Cash Flow is cash flow from operations as explained above, net of financial expenses, taxes paid in the period. and income/expenses from investments in associates.
- Non ord. Cash Flow cash flow generated/used in transactions that are not considered ordinary. such as company restructuring and reorganization, share capital transactions and acquisitions/disposals
- Free Cash Flow the sum of cash flow from ordinary and non-ordinary operations in the reporting period (excluding payment of dividends, if any).

### **Financial Reporting 2024**

27 April 2024

Shareholders' Meeting for the approval of the draft financial statements and consolidated financial statements at 31 December 2023

14 May 2024

31 July 2024

13 November 2024

Consolidated results first quarter 2024

Consolidated results first half 2024

Consolidated results third quarter 2024



#### **IR** contacts

**Investor Relations** Nicoletta Pinoia Tel: +39 02 7542 2632 invrel@mondadori.it

#### Social media & IR APP



Mondadori Group IR(available on Google Play & App Store)

- https://twitter.com/gruppomondadori
- https://www.linkedin.com/company/gruppomondadori
- https://www.facebook.com/GruppoMondadori
- O. https://www.instagram.com/gruppomondadori
- https://www.youtube.com/c/GruppoMondadori