

## **MONDADORI GROUP: ACQUISITION OF EDILPORTALE.COM S.P.A. FINALISED**

*Segrate, 15 January 2026* - The Mondadori Group announces that, pursuant to the contract signed and disclosed to the market on 29 December 2025, Arnoldo Mondadori Editore S.p.A. has completed today the acquisition of a 58.84% stake in Edilportale.com S.p.A., a company with international operations in the development of content, services and platforms across the architecture, design and construction markets, including through the *Archiproducts* brand.

The consideration for the transaction - paid entirely in cash today - amounts to € 31.2 million and reflects an Enterprise Value (100%) of € 50 million and an average NFP that is currently estimated to be positive at € 3 million.

The acquisition of Edilportale.com - consolidated as of 1 January 2026 - also includes an earn-out of approximately € 2.9 million payable to the sellers conditional upon achievement of predefined profitability growth targets for the 2027 financial year.

As previously announced, under the terms of the agreement, in the course of 2027 the selling shareholders and the Mondadori Group will transfer their respective shareholdings in the company to Mondadori Digital S.p.A., which will consequently hold 100% of Edilportale.com. Following these transactions, Arnoldo Mondadori Editore S.p.A.'s stake in Mondadori Digital is expected to be approximately 89% of the share capital, with the remaining 11% held by the founders of Edilportale.com, marking the first time that new shareholders have joined Mondadori Digital.

The acquisition of Edilportale.com forms part of a strategy to strengthen Mondadori Digital's position as Italy's leading publisher in social media and digital content and helps to extend leadership in the vertical segments with the greatest growth potential, such as *food*, *wellness* and *lifestyle*, as well as into the architecture and design sector, and to enhance the service offering with new products and innovative solutions, including those aimed at international market.

The transaction enables Edilportale.com to enter a new phase of growth, supported by significant synergies with Mondadori Digital's assets, including:

- an acceleration in the development of AI-based services, also leveraging *PLAI*, the Mondadori Group's artificial intelligence accelerator;
- an expansion of the range of services offered to design companies through collaborations with *AdKaora* and Mondadori Digital's social agencies;
- a strengthening of its international presence in cooperation with *AdKaora Iberia* and *GialloZafferano US*.

As previously announced, including Edilportale.com's activities, Mondadori Digital's pro-forma revenues for 2025 would amount to approximately € 110 million, with an EBITDA margin of between 18% and 20%.

Under the terms of the agreement, Ferdinando Napoli, Marilde Longo, Vincenzo Maiorano and Maurizio Alfieri - who founded and have successfully managed Edilportale.com to date - will retain management responsibility for the company. In particular, Ferdinando Napoli has been confirmed as Managing Director and Andrea Santagata, Managing Director of Mondadori Digital, has been appointed Chairman.

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